

9-2002

MGMT 368.03: International Business

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University of Montana - Missoula

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Fall 2002



SYLLABUS: FALL 2002

Course Information

Course: **MGMT 368, International Business, 3 credits**

Room: **GBB L11**

Section 03: **Tuesday, Thursday/ 12:40-2:00 PM**

Instructor Information

Instructor: **Neil Chatterjee**

Room: **GBB 238**

Phone: **406.243.5113**

Fax: **406.243.2086**

Email: **nilanjan.chatterjee@business.umt.edu**

Office Hours: **Monday, Wednesday, Friday / 12:00-1:00 PM**

Required Text

Czinkota, Ronkainen, and Moffet. *International Business*. Sixth Edition. Dryc Press 2002.

Course Overview

1. The Impact of International Business
2. Theoretical Foundations
3. The International Business Environment
4. International Business Preparation and Market Entry
5. International Business Strategy and Operations

Objectives

This course provides an introduction to the increasingly global nature of the economy. Components of the course include: the influence of national culture on businesses; national trade and investment policies and laws; theories of international trade and investment; international monetary activity and systems; international business research; modes of entry into foreign markets; multinational corporations and strategic planning in these organizations; and international marketing and services.

Course Requirements

Eight Quizzes	20%
Three Writing Assignments	60%
Final Exam	20%

Quizzes

The eight quizzes will consist of homework, pop tests, and small assignments. Your class participation grade. The three lowest will be dropped; this is for absentees, lack of preparation, illness, etc. There are no make-ups or re-given for missed or failed quizzes.

Writing Assignments

The three writing assignments are individual papers by each student on the topic. Writing Assignment #1 is a video case called "Lobbying in the USA".

Assignment #2 is a case study called "Water from Iceland". Writing Assignments are to create a Country Profile on a Third World Country that will be assigned by the instructor. Each assignment is worth 20% of your grade. The details of each assignment will be given at least two weeks prior to the due date. Each assignment is unique in requirements and length. However, the writing style is not unique. A guideline on writing will be given on the third Tuesday of the course. Points will be deducted for late submission of written assignments.

Final Exam

The only exam given is a cumulative final.

General

You are encouraged to discuss your work and progress with the instructor in or discuss specific problem areas, to further clarify material, or to provide you with a concrete suggestion on how to improve your performance. No extra credit is offered in this course.

Day

Lecture Topics

Due Dates

Homework

Mission Statement: The faculty and staff of the School of Business Administration at the University of Montana-Missoula are committed to excellence in innovative experiential learning and professional growth through research and service.

Teaching Assistants:

Date			
09/03/02	Tuesday	Course Introduction	
09/05/02	Thursday	Introduction to International Business	Read Chapter 1
09/10/02	Tuesday	Introduction to International Business	Quiz #1
09/12/02	Thursday	International Business Preparation and Market Entry	Read Chapter 10, 11, and :
09/17/02	Tuesday	International Business Preparation and Market Entry	
09/19/02	Thursday	International Business Preparation and Market Entry	
09/24/02	Tuesday	Politics and Law	Read Chapter 4
09/26/02	Thursday	Politics and Law	Quiz #2
10/01/02	Tuesday	Culture and International Business	Read Chapter 2
10/03/02	Thursday	Culture and International Business	Written Assignment #1 Du
10/8/02	Tuesday	National Trade and Investment Policy	Read Chapter 3
10/10/02	Thursday	National Trade and Investment Policy	Quiz #3
10/15/02	Tuesday	The Theory of International Trade and Investment	Read Chapter 5
10/17/02	Thursday	The Theory of International Trade and Investment	
10/22/02	Tuesday	The Balance of Payments	Read Chapter 6
10/24/02	Thursday	The Balance of Payments	Quiz #4
10/29/02	Tuesday	International Financial Markets	Read Chapter 7,
10/31/02	Thursday	International Financial Markets	Written Assignment #2 Du
11/05/02	Tuesday	Economic Integration	Read Chapter 8
11/07/02	Thursday	Economic Integration	Quiz #6
11/12/02	Tuesday	International Logistics and Supply Chain Management	Read Chapter 9
11/14/02	Thursday	International Logistics and Supply Chain Management	
11/19/02	Tuesday	International Marketing	Read Chapter 13
11/21/02	Thursday	International Marketing	Quiz #7
11/26/02	Tuesday	Guest Speaker	Written Assignment #3 Du
11/28/02	Thursday	Holiday, Thanksgiving Break	
12/03/02	Tuesday	Market Transitions and Development	Read Chapter 9
12/05/02	Thursday	Market Transitions and Development	Quiz #8
12/10/02	Tuesday	Guest Speaker	
12/12/02	Thursday	Guest Speaker	
12/18/02	Wednesday	Section 3 Final Scheduled 10:10 - 12:10 AM	Final