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The Montana Kaimin, December 6, 1957

Associated Students of Montana State University

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Winter Class Schedules Sent To All Students on Campus

Winter quarter class schedules are being distributed by the registrar today to living group and dormitory representatives for issue to students living on campus. Students living off campus may pick up the schedules at Window 5 in Main hall until the end of this quarter.

The schedules are being issued early this year so the students may plan their programs prior to registration. Registrar Leo Smith said, adding he hopes this will cut down the number of changes after the quarter has begun.

Winter classes will begin Jan. 8 following registration in the Lodge Jan. 6 and 7.

Previous to this year, winter and spring registration was done at the end of fall and winter quarters. The new procedure eliminates all pre-registration.

Time appointments for picking up card packs and consulting advisers will be sent by mail to students next week.

This quarter time appointments

will start with names of students beginning with H. It is based on an experimental rotation of names, so that the same students will not continually have the advantage of registering first.

Students who plan to enroll winter quarter and do not receive an appointment card can pick up

See page 3 for map showing registration procedure.

registration material at Window 5 in Main Hall, Jan. 6 and 7.

The registrar announced the following changes made after the schedule was printed:

Drama 342, delete.
Forestry 291, change lab section hours to 1-4; 370, change days to MWF, delete S 8-5 Taber.
History 102, change to S107.

Royaleer's Benefit Dance Tonight at Welcoma Club

Three guest callers will be featured at the Royaleers' square dance party tonight at 8 p.m. in the Welcoma Club off Highway 93.

James Slingsby, Great Falls, and Hans Blazek and Richard Siebenforcher, Missoula, will call dances and teach some new ones.

The entertainment will feature a comedy square dance. Lunch will be served during the dance.

The dance is held each quarter to help raise money for the Royaleers' spring exhibitions when they tour the state. Admission is 75 cents per person.

Announcer to be Named For Choir Radio Show

An announcer for the University's Choir's annual CBS radio Christmas broadcast will be chosen today, according to Joseph A. Mussulman, professor of music.

Auditions will be held from 2 to 4 this afternoon in M217. Any student is eligible to try for the position. No previous experience is necessary, Mussulman said.

Law Team Gets N.Y. Invitation

For the second consecutive year the MSU Law School Moot Court team has been invited to New York City to compete in the national moot court finals, said Dean Robert Sullivan yesterday. The national finals will be Dec. 18 to 20.

In 1956 the MSU team defeated the University of Idaho and the University of Washington in regional competition and thereby advanced to the national. At New York City they were defeated in the second round of arguments by the team that was crowned champion.

Ties For First

This year at Seattle the MSU team argued to a tie with the University of Washington. The two teams were declared co-winners of the northwest region and each school was invited to send a team to the national finals.

Pairings for the preliminary argument in the one-loss elimination tourney have been announced by the sponsors, Dean Sullivan said. MSU has drawn a bye in the opening round and will advance to the second preliminary round unopposed.

Team Members

Members of the MSU Law School team are Douglas P. Beighle, Deer Lodge; George C. Dalthorp, Wibaux; and Charles Willey, Missoula.

Beighle received a B.S. in business administration from MSU in 1954. He will graduate from the Law School in 1958. Dalthorp, a 1955 graduate in applied science from Montana State College will graduate in 1958. Willey received a B.S. in agriculture from MSC in 1954. He will graduate in law in 1959.

Ninety law schools in the U.S. participate in this event, which is sponsored by the Young Lawyer's Committee of the Assn. of the Bar of the City of New York.

United States v. Ohm is the case to be argued this year. It concerns the government's right to revoke a security clearance to a person working on top secret government contracts.

Statements Disagree

Budget Group Votes \$2,000 In Sentinel Facility Mix-Up

By JIM McKAY

Budget-Finance Committee voted to recommend to Central Board that the Sentinel be allowed to spend up to \$2,000 from its reserve fund to pay for special Sentinel facilities in the Radio-TV Center at its meeting last night. Work on the photography facilities was completed yesterday, said Marcus Bourke, supervisor of buildings and grounds. Because of a misunderstanding, it was not known where the money to pay for the construction would come from.

Bob Higham, chairman of Budget-Finance, said at the time that \$500 was voted to send the Sentinel representatives to New York City, Cyrile Van Duser, Sentinel adviser, told his committee that the cost of the Sentinel facilities would not come out of the Sentinel reserve fund.

Bourke said Miss Van Duser told him the money to pay for the facilities would be paid for out of the Sentinel reserve fund. He said he had earlier told her that the facilities would be too costly and could not come out of the maintenance fund.

Miss Van Duser was not present at last night's Budget-Finance meeting, and the Kaimin was not able to contact her following the meeting. Therefore, her comment on the Sentinel issue could not be included in today's story.

In answer to questions, Bourke said if the Sentinel decided to move away in years to come, it would not salvage much because of the manner in which the facilities are installed.

In discussing the problem, several members expressed the belief that not to vote for the measure would mean that the University would be deprived of other needed construction.

Other Action

Budget Finance voted to recommend to Central Board that \$300 be appropriated to send three members of the law school to the Moot Court Trials in New York City Dec. 18 to 20.

In making the request Dean Sullivan of the law school said that a total of \$775 was needed.

The team won the right to compete by tying the law school of the University of Washington at the regional competition.

Twenty-two teams will be represented in the national competition. The University team has won a bye in the first round. By winning the second round, our

team could go into the quarter finals, Sullivan said.

The motion carried the provision that any money won in the competition up to \$300 be returned to ASMSU. Last year first prize was a cash award of \$500. It was not known whether there was to be any cash award this year.

21st Yule Concert Planned for Next Sunday Evening

The University choir, choral union and instrumental groups will present the 21st annual Christmas Concert Sunday at 8:15 p.m. in the University Theater, according to Joseph A. Mussulman, concert director.

The brass ensemble under the direction of James Eversole and the Symphonette under the direction of Eugene Andrie will accompany the choral groups. The orchestral accompaniments were prepared by Andrie and Richard Westenburg, organ instructor.

The Jubileers, directed by Mussulman, will sing a group of four songs, "Virgin Unspotted," "Midwinter," "Down in Yon Forest" and "The Holly and the Ivy." Soloists featured in the program will be Dolores Pauling, Wallace, Idaho, Dave Norton, Anaconda, and Stanford Brown, Cascade.

The program will include selections from the 16th century and a few Christmas songs from more recent times.

Dr. Luther A. Richman, dean of the College of Fine Arts, will lead the audience, choral groups and brass ensemble in the singing of carols.

There is no admission charge.

Free Ads

As in the past, the Kaimin will give free classified ads to those offering rides home for the Christmas holidays.

Masquers Make 'Beyond Horizon' Convincing Tragedy

By TED HULBERT

When the Montana Masquers opened their current play, Eugene O'Neill's "Beyond the Horizon," last night in the University Theater, they demonstrated their capability to present convincing tragedy—an accomplishment not often achieved by such amateur groups.

The Masquers achieved this success through a combination of talented actors, skilled directing and experienced technical supervision.

O'Neill's plays require especially talented actors, since his characters—not his plots—make plays such as "Beyond the Horizon" what they are, and give them stature as dramatic art.

There would be tragedy enough for most people in the fact that the plot alone involves an unhappy marriage, financial failures and four deaths. But these things are not what makes "Beyond the Horizon" the tragedy that it is. Instead, the tragedy comes from O'Neill's characters—their failure to understand one another, their ability to approach understanding only after suffering. The plot is merely the instrument of the real tragedy.

The characterizations of O'Neill, then, determine the strength of the tragedy.

These people are not, at least by their station in life, unusual. Robert and Andrew are the sons of James and Kate Mayo—an American farm family. Ruth Atkins and her widowed mother live on the

farm next to the Mayos. Dick Scott, the boys' uncle, is a sea captain. Other than these, there are Mary, Robert and Ruth's daughter; a farm hand and a doctor. None would seem especially capable of greatness, which at one time was considered prerequisite to tragedy.

Tragic Figures

Yet almost all of O'Neill's people are of strong character, and almost all are tragic figures.

Robert Mayo, played by Gordon Rognlien, attempts to look "beyond the horizon" to surpass the physical barriers forced on him when he must manage the Mayo farm after his father's death. He has chosen to remain at home to marry Ruth, but his choice is later regretted, and the marriage is not a successful one. His desire for the intellectual is denied by circumstances. Mr. Rognlien remained in character most of the time; his mastery of technique in several dramatic moments makes his performance commendable.

As Robert's brother Andrew, John Kobzeff at least seemed to have his lines memorized. Beyond this, little can be said. Mr. Kobzeff, who will be remembered for his fine performance as Henry in "The Skin of Our Teeth," remained John Kobzeff in last night's play.

Beth Briggs as Ruth Atkins gave the most convincing, most polished of the lead performances. As Robert's wife, who shortly after their marriage decides that she

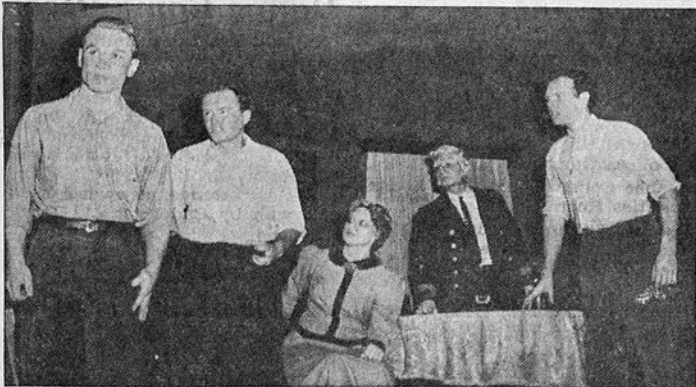
loves Andrew, she turned the audience's feelings toward her from hatred to pity.

Bohac, McLeod Praised

But the best acting in the play came from two of those with supporting roles, Sally Bohac and Heather McLeod.

As Ruth's mother, the widowed and crippled Mrs. Atkins, Miss Bohac is self-pitying, judiciously religious, ready always to judge both the living and the dead. Miss Bohac, on stage only twice for any length of time, has created a characterization beyond doubt.

Heather McLeod, as Kate Mayo, demonstrates all those finer qualities which come from conscientious practice and study of technique. Her movements, expression and voice leave little to be desired. As the mother of Robert and Andrew, she is a person of patient understanding with a belief in others—the entire opposite of Mrs. Atkins. And as with Miss Bohac, Miss McLeod has only two main scenes in the play; but there is no question of the impression she accomplishes in those scenes. Also fine characterizations are



Kaimin Photo by Larry David

TENSE MOMENT—Seen during a dramatic moment in "Beyond the Horizon" are (left to right) John Kobzeff, Robbin Hough, Heather McLeod, Clifford Hopkins and Gordon Rognlien. The play, which opened last night, continues tonight and Saturday night at 8:15 in the University Theater.

those of Robbin Hough as James Mayo and Clifford Hopkins as Captain Dick Scott. Both have the distinct delivery which is sometimes lacking in others of the cast.

Rognlien Designs Set

Mr. Rognlien has done a double job by designing the set for "Beyond the Horizon" and has shown definite talent and imagination in this area of theater.

The lighting, for which credit goes to Ray Maidment, represents remarkable perfection in this phase of technical production. This is especially notable since the current play requires not only the ordinary effects, but sunrises and sunsets in addition.

Firman Brown as director and Charles Schmitt as technical director have, in short, added another to their previous successful productions.

The importance of this play on campus was suggested by Dr. Vedder Gilbert, chairman of the English department, who wrote in the program notes, "O'Neill, with his good sense, his integrity, his earnest attempt to interpret American life, has helped the American theater to mature, to make a place for a Tennessee Williams or an Arthur Miller."

There are naturally those who would say "Beyond the Horizon" is a play of despondency. It is not. It is tragedy, it is about suffering; yet through suffering men gain wisdom. And it is through wisdom that life becomes valuable.

THE MONTANA KAIMIN

The Kaimin is published every Tuesday, Wednesday, Thursday and Friday of the school year by the Associated Students of Montana State University. The School of Journalism utilizes the Kaimin for practice courses, but assumes no responsibility and exercises no control over policy or content of the newspaper. Central Board of ASMSU is the governing body to which the Kaimin is responsible.

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How Much Freedom?

How far have newspapers a right to go in demanding "freedom of the press?" This question, raised this week after a Kaimin columnist threw barbed statements in almost every direction, is being asked not only on this campus but on campuses throughout the United States.

The question has also been asked on this campus at frequent intervals when the Kaimin has reported controversial issues, such as the censure by Budget-Finance committee of the NSA coordinator, various discussions at Central Board, and opinions on Judicial Council.

First, it has been asked, how far has the Kaimin as a college newspaper the right to go in straight news reporting? Second, how much freedom should it have in expressing editorial opinion? Third, how much freedom should its columnists have in expressing their personal opinion?

Another question asked frequently is this: Who is responsible for the Kaimin's operation, and to whom is the Kaimin responsible?

Editor and Publisher magazine, in its Nov. 16 issue, reported "the young college campus editors are clamoring for more editorial freedom.

"They want to give their readers something more than chit-chat and hip-hip hooray journalism . . . Some believe they should hold their own college administration up to the candle of criticism."

In summarizing viewpoints of various college journalists, the publication noted these opinions:

"You don't print everything that happens on campus; there are rules of morality and ethics that figure in editorial responsibility.

"It's the fault of the newspaper if students are not fully informed on a matter of interest to the university.

"The force of personality is needed for good editorials.

"It's the duty of every editor to resign rather than serve merely as a tool of a paper that is nothing more than a journalism laboratory exercise.

"Weaknesses in the college press are only reflections of the shortcomings of the general public press.

"An editor's freedom should be bound only by the laws of libel.

"To be a good editor you must be willing to be unpopular."

The Kaimin does not agree with all these opinions, but they show a diversity of viewpoints. One editor feels libel is the only restriction of freedom. Another adds to this "rules of morality and ethics."

The Kaimin believes in complete freedom of reporting the news and expressing both editorial and column opinion. This is qualified by the laws of libel and of good taste, the latter interpreted by the editorial staff.

The Kaimin believes also that while it is responsible to Central Board insofar as that body represents ASMSU, the publishers—there can be no compromise with the principle that government and the press are separate. This means that Central Board, a governing body, cannot impose restrictions on or give orders to the staff.

In addition to imposing no restriction on its editorials other than those of libel and good taste, the Kaimin believes there should be no other restrictions on its columnists, whose viewpoints are personal, not those of the Kaimin.

While it is inevitable that occasional mistakes will occur in this newspaper as in any other, it is the responsibility of the paper, not of a governing body or other outside agent, to correct those mistakes.

Teamsters Union Gaining Support

ATLANTIC CITY (U)—The giant Teamsters union yesterday won the support of 19 Building Trades unions in its fight against expulsion from the AFL-CIO.

The Building Trades department adopted without argument a resolution calling on the AFL-CIO to rescind its suspension of the Teamsters and withdraw its expulsion recommendation to the labor convention which opened today.

Department President Richard J. Gray said he felt the action meant there was a chance to block the ouster. Teamsters Vice President Thomas L. Hickey responded "that's good news" when asked for comment.

Calling U . . .

Westminster Foundation, 5 p.m., Sunday, 300 McLeod.

Newman Club monthly communion breakfast, Lodge after 8 a.m., mass Sunday. Mass in Music School Auditorium.

Dance Committee, 5 p.m., Lodge Activities Room.

Roger Williams, Lodge 4:45 for rides. Sunday Dave Blakely's slides on smoke jumping.

PILLS DON'T CURE ALL

NEW BRUNSWICK, N. J. (U)—Wallace laboratories, manufacturers of the tranquilizing drug "Miltown," sent its workers home three hours early yesterday, because, said a company official, "we were awfully worried" by the snowstorm.

Illinois Prof Gives Reasons for Dearth of Science Teachers

EDITOR'S NOTE: Why have we fallen behind in educating scientists? What can we do about it? The author of this dispatch has been teaching science teachers since 1939 at Columbia University, Stanford, San Francisco College and the University of Illinois where he now heads the science education department.

By DR. R. WILL BURNETT
Written For United Press

The real reason why American youth is learning so little science and why so many students don't even take science courses is that our science teachers are typically poorly trained.

But before you start blaming the teachers, or the school administrators for hiring poor teachers, take a look at some facts. Then decide who is to blame.

Studies made in several states show that almost a fourth of our chemistry teachers and a third of our physics teachers have taken less than 10 hours of the subject they are trying to teach children.

But, again, don't blame these teachers. Most of them never intended to teach physics or chemistry. The communities where they teach simply couldn't find qualified teachers, so these poorly prepared ones were "drafted."

The shortage of qualified science teachers is not new—it has existed for well over a decade. Do you know that the percentage of college graduates qualified to teach science decreased 48 per cent in the three years from 1950 to 1953?

Do you know that Ohio State University in 1945 had only 25 prospective teachers majoring in science? And that there was not a single physics teacher in the group, although Ohio State University had a student body of about 24,000 that year?

Would you believe that the University of Illinois, at the present time, has only seven students training to be physics teachers? This is an institution enrolling nearly 20,000 students. And if experience of the past decade is any guide, not more than two or three of them will complete their training?

Illustrations

What are the effects of this shortage? Two young people I know—and they are matched by thousands like themselves—tell the story best.

Tom has an IQ of 195. He was bright as a whip. He had wanted to be a scientist since he was in the sixth grade. He had test scores in chemistry and physics, before taking the subjects, that were better than 90 per cent of other students taking the courses.

But Tom was kicked out of chemistry for making a nuisance of himself and he flunked physics. Why? He was bored stiff in routine and too-easy courses taught by uninspiring and poorly trained teachers. He works now for an insurance company. He would have been a topflight scientist.

David was another exceptionally bright student with a strong interest in science. But he was placed in a superficial general science course and had to wait until he was a senior to take chemistry. He made a straight A record while loafing through school. Then he was inspired by an imaginative teacher of dra-

Four Cadets Head Dance Committee

A military ball committee was appointed at the monthly meeting of the Assn. of the United States Army Tuesday night. Those named were: Cadet Lt. Col. Duane Gilkey, Cadet Capt. William Evans, and Cadet Sgts. Nevada Bonar and Arlan Kohl.

A class attendance award of \$3. was won by Cadet 1st Lt. Gerald Miller.

AUSA activities this year include a bowling team, rifle matches, and a basketball team, which will compete in the city league, according to Cadet 1st Lt. Pete Rhinehart.

It was announced at the meeting that an officers guide book can be purchased through AUSA for \$4.50. The next meeting, scheduled Jan. 7, 1958, will feature combat movies.

matics. He is now in college studying to be an actor.

But the concern is not only for the brilliant youths with a flair for science. I am also concerned about the millions of youngsters of more average ability. These children, too, are being cheated by not having well trained and capable science teachers.

Well, what's wrong? Why don't we have them?

Let's face it. What is wrong is that we have been trying to get good teachers with bad pay, little prestige and poor working conditions.

If you want a topflight science teacher for your community you are going to have to dig in your pocket and pay him what he is worth. Demand well trained teachers. But don't expect to get them unless you are willing to pay them salaries competitive with industry. Industry has been outbidding the public schools for so long the supply of science teachers, particularly in physics, is almost at the vanishing point.

Higher Pay

Let me tell you about just one teacher I helped train. With an already strong background in chemistry at graduation, Ted decided to take his master's degree before starting to teach—"Because I want to be the best darned chemistry teacher I can possibly be."

Ted took his degree, then taught for a year. But he had a family and was going into debt. A chem-

ical company offered him twice what he was making as a teacher. He wrote me to say he was going to take the job just one year to get a little money ahead. That was four years ago. Ted is still a research chemist. He will never go back to teaching unless someone can match his salary. Is he to blame?

Poor pay isn't all. All of us like to do something that is valued, and teaching is not highly valued in this country. The old saw that "those who can, do; and those who can't, teach" has had its day. Let's throw it out.

Overloaded

Face realistically one last fact and we can be underway toward good science teaching in our public schools. Science teachers are too often overloaded with extra-curricular chores not related to their teaching. If you hire a good science teacher, let him concentrate on the skill he knows. Give him the time and facilities to do what you hire him to do.

Putting first things first, let us be sure that we understand that the quality of American education can never be better than the quality of its teachers.

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The dispute was over company action in closing a company-operated agency in Pullman.

"As between a balanced budget and a strong defense, they had better think in terms of a strong defense," McCormack said. "We had better catch up with the Soviets in the field of intercontinental ballistic missiles within the next year."

The lawmen urged Sycamore residents to band once again into

Calvin Lund, Baker, was elected president of the Phi Sigma Kappa fraternity last week. Jim Shea, Butte, was elected vice-president.

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Missoula Doctor to Speak Here Monday on Hypnosis

A speech on "Hypnosis in Medicine" by Dr. Ervin King of Missoula will be given in NS 307 Monday night at 8:15 before a meeting of Phi Sigma, national biological honorary.

There will be a short business meeting of the organization in NS 207 at 7:30. The public is invited to hear the speech.

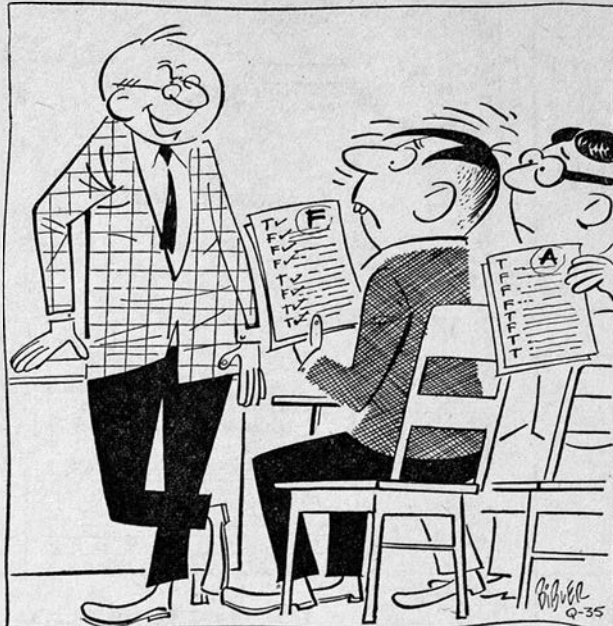
COPS 'UNARMED' FOR WEEKS

WAKEFIELD, Mass. (P)—Now that the mistake has been rectified, Police Chief J. K. Wenzel disclosed yesterday that his men have been carrying useless ammunition the past few weeks.

The defective shells were discovered by a patrolman who was called on to "fire" his service revolver during an emergency call.

Little Man on Campus

by Dick Bibler



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**Triangle Debate
Underway Today
And Tomorrow**

The men's division of the Northwest Triangle Debate League will be held here today and tomorrow, according to Ralph Y. McGinnis, forensics director.

Debate teams from the University of Idaho, Washington State College, and MSU will compete for the Daggy Memorial Debate Trophy which is given annually by Prof. Emeritus Daggy, former chairman of the WSC speech dept. The trophy is given to the school winning the most debates out of eight. A school that wins the trophy for three consecutive years retains permanent possession of it.

The subject for this year's debate is "Resolved: That the requirements of membership in a labor organization as a condition of labor should be illegal." Each school will enter two two-man teams. The teams will alternate between affirmative and negative so that each team will argue on both sides of the question.

Team number one from MSU will consist of Tom Haney, Butte, and Bob Johnson, Middlebury, Vt. Team two will consist of Larry Pettit, Lewistown, and Dick Josephson, Billings.

Debates will be held simultaneously in rooms 102, 103, and 204 of the Liberal Arts Building. The first round will be at 7 p.m. today, the second at 8:30 p.m. The third round is scheduled at 8:30 a.m. Saturday and the final round at 10 a.m.

The debates are open to the public.

**PHARMACY SCHOOL PARTY
SCHEDULED AT 8 TONIGHT**

The Pharmacy School annual Christmas party is scheduled for 8 tonight at the Orchard Homes Country Club. Admission is \$1 per couple and 75 cents stag.

A continuous buffet supper will be served from 8 to 12. Entertainment will be furnished in the forms of skits, which will be given by three professional classes.

Those in charge of arrangements are Carol Cain, John Stelling, president of pharmacy club, and Virginia Wyman.

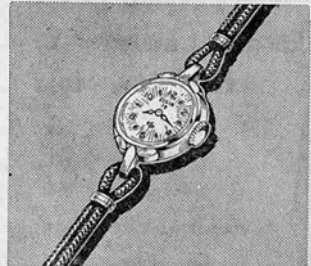


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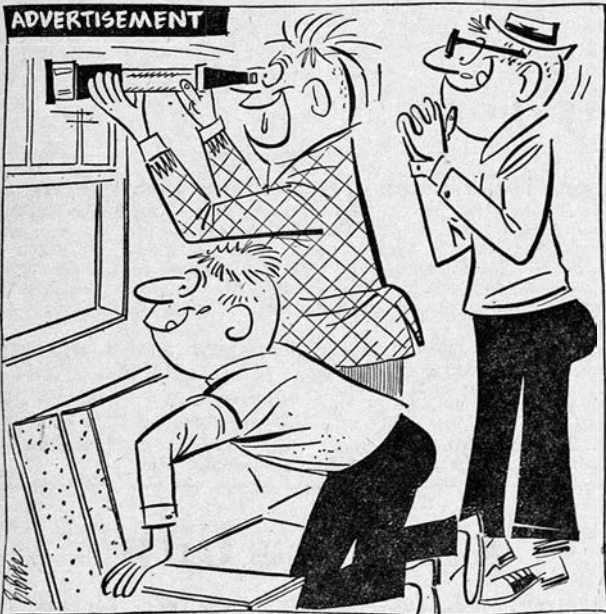
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'Tips Face Colorado Here Tomorrow at Field House

The Montana Grizzlies meet the Colorado University Buffaloes in the first home game of the season tomorrow night at the Field House. Game time is 8:05.

Coach Hal Sherbeck's freshman team will play the preliminary game, an intrasquad affair, which will begin at 6:30 p.m.

The Grizzlies bring a 1-1 record into tomorrow night's game while the 'Buffs lost to Colorado State in their only previous start.

Montana Coach Frosty Cox is no stranger to Colorado University. He coached there for 15 years and his teams compiled a 120-55 record in the old Rocky Mountain Conference from 1936 through 1947.

At Colorado Cox is given credit for lifting Colorado basketball into national prominence.

Colorado Coach Sox Walseth was a player and frosh coach under Cox at Colorado. This game will mark the first time that these two coaches and these two teams have met in athletic competition.

Colorado finished fourth in the Big Eight Conference last season but Coach Walseth faces the loss

of four of last season's top scorers.

Colorado's big man, 6-8 center Jim Jochems is a question mark this year. Jochems played only 10 games for the Buffaloes last year because of a knee injury. The knee was operated on last spring but it is not known yet whether he will be able to play at his best this year.

Don Walker, 6-6, filled in for Jochems last year and scored 169 points to wind up fifth in team scoring. Also returning are guard Gerry Schroeder who was the team's third ranking scorer last year and Leo Hayward who will start at forward.

Walseth also expects a lift from a good 1957 freshman squad.

Coach Cox expects to face a stiff man-to-man defense from the 'Buffs. He will probably start Sheriff, Dunham, Erickson, Waters and Powell.

Frosty Cox Jr. is still sidelined with a bruised ankle joint and it is unlikely that he will suit up for this game.

The Colorado team will arrive in Missoula this afternoon and work out in the Field House at 8 tonight.



Clancy Waters, 6-1 senior from Newton, Kansas, is one of the five returning lettermen on the Grizzly team this year. The fiery jump-shot artist was the second leading Grizzly scorer last year with an average of 12.7 points per game.

Waters scored 267 points last year and received honorable mention on the Associated Press all-Skyline team.

PCL Finally Officially Adds Salt Lake City to League

COLORADO SPRINGS, Colo. (AP)—The Pacific Coast League finally got around to the business of officially annexing Salt Lake City into its structure yesterday as financial problems were ironed out between the owners of the Hollywood Stars and the Salt Lake Bees.

Finishing off four days of wrangling, the PCL officials announced at noon yesterday that all the roads had been smoothed and that Salt Lake City would join Spokane and Phoenix as the

Cats Bowl Against U Team Saturday

The Grizzly varsity bowling team will meet the Montana State College team in a return match Saturday at 11 a.m. at the University Alleys.

In a three game match held at Bozeman Nov. 9 the Bobcat bowlers defeated the Grizzly team by 108 pins.

Saturday's match is the second of seven matches between the two schools. The MSC Student Union has donated a traveling trophy to be presented to the team which wins four of the seven matches.

The Grizzly bowling squad was selected after a campus-wide competition was held. Eight members were picked and the top six will bowl with the low man sitting out each game.

Members of the squad, in order of the scores posted in the competition are: Jim Leary, Don Bartlett, Don Hansen, Fred Chapman, Rocky Adriatico, Don Jarvis, Vern Klevgard and Bill Lewis.

Bobcats Play Denver Tonight in Idaho Meet

The MSC Bobcats collide with Denver of the Skyline Conference tonight in the opening game of the two-day Idaho State tournament. Idaho State and Washington State meet in the second game.

This is the first game of the season for the Denver club.

The Bobcats opened their 1957-58 basketball season Wednesday night with 69-57 victory over the Idaho Vandals at Bozeman.

The win climaxed the official dedication of the new MSC \$1½ million field house at Bozeman.

The Vandals beat the Grizzlies 64-56 at Moscow but in a reversal of form had a cold second half against the Bobcats. While the Bobcat shooting was hot Idaho was able to make only one field goal during the first eight minutes of the second period.

RENNING HONORED AGAIN

Stan Renning, stellar Grizzly guard, was yesterday selected on the 1957 Williamson Rating System all-American football squad.

The Williamson National Rating System, in Houston, Tex., makes its selections on the basis of polls of college athletic departments throughout the country.

Earlier this week Renning also received honorable mention on the Associated Press all-American team.

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MSU Bowling Alleys



Come Out and Cheer!

MSU vs. MSC
Bowling Teams
SAT. 11 a.m.
Womens' Center

Sorority League will be canceled for Saturday morning

Open Bowling
30¢ A LINE

Friday 7-12 p.m.
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SUNDAY

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and BOUNTY HUNTER

Randolph Scott

ALL STUDENTS 50¢
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CAMPUS THEATRE

Chem-Pharm First In Faculty Bowling

Chem-Pharm remained atop the faculty bowling league standings as they took two of three games from Education Tuesday night.

In other games the Phys-Ed team swept three games from Journalism, Math-Physics won two games from Bus-Ad, Zoology took two from Botany and Military won two games from Administration.

Hayden of Math-Physics struck 228 pins for high individual game and also had the high series with 584.

Math-Physics rolled the high team game with 795. High team series was recorded by Zoology with 2227 pins.

Standings	W	L	Pts.
Chem-Pharm	17	13	25
Math-Physics	18	12	24
Military	16	13	22
Zoology	16	14	22
Administration	16	14	21
Journalism	15	15	20
Phys-Ed	15	15	20
Bus-Ad	14	16	19
Botany	14	16	18
Education	8	22	9

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THE PLACE TO GO
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MISSOULA

New Advertising Form Attacked By F.C.C., Congressmen, Ad Men

By DON LINDSAY

A new and subtle form of advertising known as subliminal advertising has come in for heavy attack by U.S. Congressmen, the Federal Communications Commission, and advertising men.

This new technique of advertising takes the form of intermittent, split-second flashes or messages, too fast for the eye to notice, placed on a television or movie screen. The viewer is defenseless against this "secret" advertising because he is not conscious of the stimuli.

Subliminal which means below the threshold of consciousness or beyond the reach of personal awareness affects the subconscious mind rather than the conscious. The viewer, then, is unaware of the "hidden persuasion" which will affect him.

Results of this new technique of advertising proved successful when a motivational researcher staged a six-week test in a New Jersey movie theater. During a feature picture, the invisible messages were put on the screen urging the patrons to eat popcorn and drink soft drinks. The records for the test period showed a sales increase of 57.5 per cent in popcorn and 18.8 per cent in soft drinks.

One of the congressmen, Rep. William A. Dawson, Utah, feels that the "secret pitch" is so dangerous that he has called upon the FCC to prohibit its use by all television stations until it can fully investigate.

Spokesman for the advertising industry have also agreed that the new technique should be controlled. Dr. Stuart H. Britt, Northwestern University marketing professor, said, "If children and adults can be persuaded to ingest soft drinks and blown up grains of heated corn without even knowing that they are being persuaded, why not hard drinks and sleeping pills?"

John C. Doerfer, FCC chairman, admits there is some indication that television viewers have already been subjected to the invisible treatment and that the new form of advertising is now under investigation by the FCC. There

is a question, though, as to the FCC's authority in the case.

Dr. Frank M. duMas, associate professor of psychology, said the idea of subliminal experimentation and stimulation is nothing new. This principle has been known for several decades.

"Who's to say whether it is good or bad? It's like saying atomic energy is good or bad. The crux of the argument is how the principle will be applied," duMas went on.

Subliminal experimentation has been used in the past to train combat fighter pilots. Pilots were shown silhouettes of enemy planes on a screen for a few seconds each. Gradually the time for identification was decreased until the pilots had to identify each silhouette in a split-second.

Subliminal experimentation would be a very potent device in the field of education says duMas. By use of such methods as educational television children could be taught, through these invisible messages, to concentrate and obtain more from their studies. Messages such as, "Mathematics can be fun," flashed regularly would eventually have a positive effect on their minds.

There are two possible dangers in using this principle though said duMas. It happens so fast that the audience is captive and completely helpless. Secondly, in every profession there are those who would misuse it.

"It is a phenomena in itself as to what will be done with it," duMas concluded.

IKE DRIVES TO GETTYSBURG TO SPEND QUIET WEEKEND

GETTYSBURG, Pa. (AP)—President Eisenhower drove through dazzling snow-draped countryside to his farm yesterday for another quiet weekend. Enroute, the Presidential caravan stopped to give a lift to a young serviceman.

Before leaving the Capital, where he put in a relatively active week considering his Nov. 25 mild stroke, the Chief Executive presided at a two-hour meeting of the National Security Council and then conferred with Defense Secretary Neil H. McElroy.

Russia Launches Atomic Icebreaker

MOSCOW, DEC. 5 (AP)—The Soviet Union launched the world's first Atomic surface vessel today.

In the Russian challenge to the United States in the race for Atomic control of the sea, the 16,000-ton "Lenin" rolled down the slipway at a brief ceremony at Leningrad. The launching was announced by the official news agency, Tass. It was the third Atomic ship to be launched anywhere in the world, following the U.S. Atomic submarines Nautilus and Sea Wolf.

S. Mitrofanov, secretary of the Leningrad Communist Party, presided at the launching. Other party leaders "congratulated the scientists, engineers and workers on their great accomplishment," Tass said.

The Soviet national flag was hoisted at the stern as the Lenin slid into the waters of the Neva River. A band played the national anthem.

Band Directors From Five States Meet Here Today

College band directors from five Northwest states will attend the Northwest division meeting of the College Band Directors National Assn. here today and tomorrow, according to Justin Gray, Montana chairman.

Two public meetings will be held on Friday at 9:30 a.m., and 3:30 p.m., in Room 1 of the Music Building. The subject of the first meeting will be "As Music Schools Can We Afford to Play Musical Trash?" Tomorrow's topic will be "Symphonic Bands as Chamber Bands."

Special reading sessions, to which the public is invited, will be held today at 7:30 p.m. and tomorrow at 9 a.m. Anyone who is interested in playing with the University Symphonic Band during these sessions should contact Gray. Today's session will be devoted to reading of 1957 publications for band and tomorrow's will be devoted to manuscript works

Foresters Working On Annual Dance

Preliminary work for the 45th annual Foresters' Ball on Jan. 17 and 18, is progressing rapidly says Ed Bloedel, chief push. Foresters have cut 2,500 trees to be used as decorations in the Field House.

The ball, usually held the first part of March, has been scheduled early, because the basketball schedule ends near final week.

The theme this year is "America Range Resource." The beard contest drew 117 men, says Lynn Boe, publicity chairman. "It is just about impossible to walk from one end of campus to the other, without seeing someone growing a beard," Boe said.

Boe also says that it is not too early for men to get dates for the dance.

by Northwest composers. Of the eight compositions to be heard, participants will select six to be entered in competition at the association's national meet in Chicago.



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Typing: All kinds. Call 9-2904. 35c

WANTED: Ride to Chicago, Indianapolis and vicinity for Christmas holidays. Share usuals. Call Bill Conklin, Law House. 35c

FOR SALE: 1951 Ford, 4 door with R.H. \$225. Phone 4-4583, ask for Dan Chong.

XMAS VACATION RIDERS: Missoula to California to Mexico City round trip. 1954 Cad. Call 6-6230.



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- LA DOLOMITE, ITALIAN IMPORTS—last year's price \$32.50, special for this season \$27.50
- A & T CHILDREN'S SKI BOOTS \$9.95
- COURCHEVEL FRENCH IMPORT DOUBLE BOOT at \$22.50

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