

9-2003

RTV 350.01: Advanced Studio Production

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RADIO-TELEVISION 350 / 550

COURSE OUTLINE

Autumn 2003

Assistant Professor Ray Ekness
Office 730 Eddy (RTV Building)
Office Hours (9-11 Mondays)
Office Phone Number 243-4088
Home Phone Number 542-0251
E-mail ekneww@selway.umt.edu
Web Page www.umt.edu/rtv/350.html

Class meets Tuesdays & Thursdays from
9:00a.m. to 12 Noon in TV Studio (PART 150)

Attendance is mandatory.

TEXT BOOK

There is no required text but if you'd like a resource book from time to time, checkout the following books from your instructor:

- The Multi-Camera Director, 2nd Edition, Herlinger
- Television Production Handbook, 7th Edition, Zettl.

COURSE DESCRIPTION

This course will incorporate studio and remote video projects to teach you advanced studio production techniques. Students will be expected to master the areas of directing, producing, audio, technical directing, camera work, graphics, remote shooting, post-production editing, writing and auxiliary production areas to pass this course.

Students will produce and direct projects in the studio and in the field. The in-studio productions will include a commercial, an interview program and news programs. Students will write, shoot and edit news packages, commercials, public service announcements for your remote projects.

All deadlines must be followed. Your failure to hand in a project on time will result in a zero for that project.

There will be quizzes throughout the semester. You are expected to pay attention

and take notes. If you are not in the studio when the quizzes are handed out, you will receive a zero. Attendance and punctuality are expected.

Basic studio protocol calls for no food or drinks in the TV Studio, any control rooms or student audio or video editing suites. Please take your chairs, Kaimins and anything else you've brought into the studio or control room with you when you leave. If you see garbage (even if it's not yours), pick it up and throw it away. Please keep our work areas neat and clean.

We expect you to show up to class prepared for whatever we have for you on that day. You will have to learn to work with others to be successful.

COURSE GUIDELINES

You are expected to attend every class during the scheduled course times. Excused absences must be documented by the instructor. Unexcused absences, as well as tardiness, will affect the attitude part of your grade. If you miss a lab period, your FINAL grade will be reduced one full grade. Miss two labs and you will automatically receive an "F" for the class.

WRITING PROFICIENCY EXAM

The Upper-Division Writing Proficiency Assessment should be taken after you have completed ENEX 101, a writing course and 60 credits. There are three test dates for the Upper-Division Writing Proficiency Assessment this semester.

Tuesday, September 23 at 7:00 – 10:00 p.m.
Saturday, October 18 at 9:00 a.m. – Noon
Thursday, November 20 at 7:00 – 10:00 p.m.

For more information go to:
www.umt.edu/provost/writingassessment/

CHECKOUT

Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan. And always start early. You will be given more than enough time to finish an assignment. But if you wait until the last minute, you may not get equipment or editing time you need.

You can checkout camera gear for 24-hours maximum. If you need the camera gear for less time that you checked it out for, return it.

You can checkout an editing station for two hours at a time. Your footage and rendering must be put on your folder or it could be deleted.

Be careful with all equipment you use either in the studio or in the field. Don't leave remote camera equipment in your car or anyplace it could be stolen.

Do not lose your temper and take it out on the equipment. Problems occur, whether you're at the network level or in college. Everything breaks down eventually. Batteries quit or lights don't work. Be patient and learn to solve problems on your own.

EQUIPMENT

You will need the following items for this class:

- Mini-DV tapes (available at Vann's, Best Buy, on-line, etc.)
- One mini-disk (MD) for audio segments
- Headphones (with both mini and 1/4" phone plugs)
- One DV/DVCAM Master Tape
- #2 pencils
- ZIP Disks, CD-R and/or CD-RW

GRADING

You will receive a personal critique, a class-wide critique and a grading/critique sheet following every remote or studio lab assignment. This is a building block class. As the point values grow, we expect to see you grow throughout the semester as well.

EFP I-Gull Boats Edit Exercise (40)
EFP II-News Package Edit Exercise (40)
EFP III-Ray's Commercial (60)
EFP IV-Other Commercial (80)
EFP V-PSA (80)
DEKO Assignment I (40)
DEKO Assignment II (60)
ESP I-"Gee, I feel stupid..." Program (40)
ESP II-Studio Commercial Program (40)
ESP III-Interview Program (60)
ESP IV-News Program I (80)
ESP V-News Program II (80)
QUIZ #1 (40)
QUIZ #2 (40)
QUIZ #3 (40)
QUIZ #4 (80)
Crew positions/Attitude (100)

TOTAL- 1000 points

FINAL GRADES

900-1000=A

800-899=B

700-799=C

600-699=D

Below 600=F

(You need a C or better in all RTV and JOUR practice classes to continue in the professional program.)

GRADUATE STUDENTS

Graduate students taking RTV or JOUR 550 will be required an additional editing and an additional shooting assignment. Check with the instructor on specifics and deadlines.

Radio-TV 350
A2003 Course Outline

Tuesday, September 2nd
Introduction/Tour
How the Cameras Work

Thursday, September 4th
Introduction to Television Production

Tuesday, September 9th
How Things Work-Editing
EFP I-Gull Boats Editing Assigned

Thursday, September 11th
How Things Work-Studio
DEKO Assignment Assigned

Tuesday, September 16th
How Things Work-EFP Cameras
DEKO Assignment DUE

Thursday, September 18th
QUIZ #1
Studio Production I-"Gee I feel stupid..." Assignment/Crew Sheet
EFP I-Gull Boats Editing DUE/Review
EFP II-News Editing Assigned

Tuesday, September 23rd
Ray Directs 1st assignment

Thursday, September 25th
"Gee, I feel stupid..." Studio Production I Day 1

Tuesday, September 30th
"Gee, I feel stupid..." Studio Production I Day 2
Review Studio Production I

Thursday, October 2nd
Writing TV Commercials
How to direct 30-second Commercial
EFP II-News Editing DUE
EFP III- Ray's Commercial Assigned

Tuesday, October 7th
Studio Production II-Studio Commercial Assignment/Crew Sheet
Final Prep for commercial

Thursday, October 9th
Studio Commercial-Studio Production II Day 1

Tuesday, October 14th
Studio Commercial-Studio Production II Day 2

Thursday, October 16th
QUIZ #2
Review Studio Production II
EFP III-Ray's Commercial DUE

Tuesday, October 21st
Directing Interviews

Thursday, October 23rd
Final Prep for Interview
Studio Production III-Interview Assignment/Crew Sheet

Tuesday, October 28th
Interview Studio Production III Day 1

Thursday, October 30th
Interview Studio Production III Day 2

Tuesday, November 4th
Review Studio Production III
EFP IV-Other Commercial Assigned

Thursday, November 6th
Directing News Programs

Tuesday, November 11th
NO CLASS-Veteran's Day

Thursday, November 13th
QUIZ #3
Final Prep for News shows
Studio Production IV-News Program

Tuesday, November 18th
Newscast Studio Production IV Day 1

Thursday, November 20th
Newscast Studio Production IV Day 2

Tuesday, November 25th
Review News Program
EFP IV-Other Commercial DUE
EFP V-PSA Assigned

Thursday, November 27th
NO CLASS-Happy Thanksgiving Day

Tuesday, December 2nd
Final Prep for News
Studio Production V-News Program II

Thursday, December 4th
Newscast Studio Production V Day 1

Tuesday, December 9th
Newscast Studio Production V Day 2

Thursday, December 11th
QUIZ #4-

December 15-19
FINALS WEEK
Final Meeting Time
Wednesday, December 17th 10:10am-12:00noon
Review News Programs
EFP V-PSA Due
Preview Spring Semester