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MGMT 368.01: International Business

Aaron W. Andreason

University of Montana - Missoula, aaron.andreason@umontana.edu

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INTERNATIONAL BUSINESS

AUTUMN SEMESTER 2003

Text: Czinkota, 2003 Update

Mgmt 368

Dr. Andreason

Office: GBB 314

Hours: TTh 2:00-3:30

or by Appointment

<u>DATE</u>	<u>CHAPTER</u>	<u>MATERIAL TO BE COVERED IN CLASS</u>
Sep 2	1	Introductory Lecture
4	11	International Business Entry and Expansion
9		International Business Entry and Expansion (Cont'd)
11	5	Theories of International Trade and Investment
16		Theories (Cont'd)/Video: The Challenge of Doing Bus.
18	8	International Economic Alliances / Video
23		<u>EXAM #1</u>
25	6	Balance of Payments (BOP)
30		Exchange Rates
Oct 2	7	Monetary Systems and International Financial Markets
7	16	Multinational Financial Management
9		Multinational Financial Management (Cont'd)
14		Videos: Foreign Currency Traders/Global View/McDonalds
16		Countertrade
21		<u>EXAM #2</u>
23	3	International Trade Policies: The Role of the U.S.
28	4	Governmental Regulation of Trade
30		Governmental Regulation of Trade (Cont'd)
Nov 4	14	International Services
6	15	International Logistics and Supply-Chain Management
11		*****VETERAN'S DAY HOLIDAY *****
13	10	International Business Research / Video: Music
18		<u>EXAM #3</u>
20	2	The Cultural Challenge / Film: GI#1
25	18	International HR Management / Video: GI#7
27		*****THANKSGIVING DAY HOLIDAY*****
Dec 2	13	International HR Management (Cont'd)
4	9	International Marketing
Dec 9	20	The Future?
11		<u>EXAM #4</u>

GRADING:

1. There will be four multiple-choice exams of approximately equal weight.
2. Grades will be determined separately for each of the exams. The last exam will not be comprehensive. The lowest score on exams #1, #2, or #3 will be dropped. All students, however, will take Exam #4 and it will be counted. The final grade, therefore, will be determined by adding the cutoff scores of the higher two of the first three exams and the final.
3. Full credit will not be given for an exam missed by a student (other than the exam to be dropped) unless:
 - (a) the instructor is contacted in person (face-to-face or by telephone) but not through messages,
 - (b) prior to the examination, and
 - (c) unless there is a valid reason for missing the exam.
Even if you are "sick" you must still contact me.
 - (d) A doctor's verification that you were unconscious will also suffice.
4. An incomplete will not be given for not doing well in the class or dropping after the deadline.
5. I DO NOT POST GRADES!!