BADM 100.80: Introduction to Business - Honors

Daniel Cahalan

University of Montana - Missoula

Follow this and additional works at: https://scholarworks.umt.edu/syllabi

Let us know how access to this document benefits you.

Recommended Citation
https://scholarworks.umt.edu/syllabi/3604

This Syllabus is brought to you for free and open access by the Course Syllabi at ScholarWorks at University of Montana. It has been accepted for inclusion in Syllabi by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.
INTRODUCTION TO BUSINESS
HONORS SECTION
Spring Semester 2003

INSTRUCTOR: Dr. Dan Cahalan
Office: Gallagher Business Building #351
Office Hours: Tues. – Thurs. 9:30 – 10:30, or by appointment
Phone: 243-5888 (office), 273-3753 (home)
E-Mail: daniel.cahalan@business.umt.edu
        guinness@montana.com

Required Text:
Contemporary Business 2003, Boone & Kurtz

Additional Required reading
The Wall Street Journal, a one-semester subscription will be required.

This course is designed to give students a broad overview of all aspects of business as it
is conducted in the global economy of 2003. While the sheer number of concepts
introduced is somewhat daunting, all efforts will be made to apply the material to present
day markets and business situations. This is the rationale behind the two sources of
reading.

The text will be useful primarily for general concepts and vocabulary. It is the most
popular text available and has been updated for 2003. In addition, students will be
required to read certain sections of the WSJ daily (either online or the hard copy). This
should allow for some lively discussions on how new concepts apply to present day
decisionmaking. Hopefully this application based method will facilitate a more exciting
learning environment for the students and allow for a greater understanding of how the
new concepts all fit together.

Three exams will be given during the regular semester. The examinations may cover
lectures, class discussions, the text, videos, and any handouts. Also, a final exam
(cumulative) will be held at the regularly scheduled time (Tues. May 13 @ 8 a.m.). Your
semester grade will be based on your best three exam scores. If you take all three
exams, and do well, the final won’t be necessary for you.

Grades will be based on:

Exams 50%
WSJ quizzes 30%
Assignments 15%
Participation 5%