

Spring 1-2016

# JRNL 351.01: Intermediate Video Directing

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## Recommended Citation

Ekness, Raymond G., "JRNL 351.01: Intermediate Video Directing" (2016). *Syllabi*. 3847.  
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**JRNL 351**  
**Intermediate Television Directing**  
**Spring Semester 2016 Syllabus**  
**(Subject to Change)**

Class meets Tuesdays & Thursdays  
1:10-4:00pm in DAH 110 & 109

***Instructor***

Ray Ekness  
UM Radio-TV Department, School of Journalism  
DAH 402 (Office hours M & W 9-10am or by appointment)  
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***Scope and Expectations***

You will continue to hone your storytelling, directing, photography and editing skills with work on a variety of studio-based and remote assignments. I expect you to show up to class prepared for whatever I have for you on that day. Television is a team effort. You will have to learn to work with others to be successful. You will also be working very closely with members of JRNL 352 on a variety of assignments. Your cooperation and willingness to work together and get along during productions will be noticed and recorded.

***Learning Outcomes***

**This intermediate video production class will give you the following:**

- An understanding of visual literacy skills.
- Critical and creative thinking.
- The use of appropriate tools and technology.

**Specific skills will include the ability to:**

- An understanding of the aesthetic quality of the power of moving images in television news stories and programs.
- A basic understanding of the language of a live television director.
- An expanding knowledge of a variety of video and audio software.
- An expanded knowledge of variety of video and audio hardware.
- An understanding of how to produce, write, photograph, edit, organize and direct creative, informative and entertaining television news segments, programs and promotions.
- An understanding of how to become a team leader and team member.

***Attendance Policy***

Attendance is mandatory. Each unexcused absence will cost you 10% off your final grade. Excused absences must be documented by the instructor.

***Academic Honesty***

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at <http://life.umt.edu/VPSA/name/StudentConductCode>.

***Deadlines***

Professionals are under constant pressure to produce high-quality work in a short time and have it on-the-air at a specific time. Therefore, deadlines in this class will be strictly enforced. An assignment submitted after the deadline will lose 10% of its grade for each day it is late. **NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE.**

## ***Same Work for Multiple Classes in J-School***

You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professors for both courses. To do so without permission will result in an “F” for the assignment and could result in an “F” for the course.

## ***Plagiarism***

As defined by “The University of Montana Student Conduct Code” plagiarism is: “Representing another person's words, ideas, data, or materials as one's own.” This is strictly prohibited in this class and any case of plagiarism in this course will be subject to the penalties outlined in the student code of conduct.

## ***Accommodations for Students with Disabilities***

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at [www.umt.edu/dss/](http://www.umt.edu/dss/).

## ***Checkout (Also see attached sheet on checkout procedures and penalties)***

Remote equipment kits with Sony EX-1 HDTV video cameras, tripods, lights, batteries and microphones are available for use through Student Checkout. You can check out the kits for a maximum of 24-hours.

Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan. And always start early. You will be given more than enough time to finish an assignment. If you wait until the last minute, you may not get equipment or studio time.

Be careful with all equipment you use either in the studio or in the field. Don't leave any equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you're at the network level or in college. Everything breaks down eventually. Batteries die and computers don't always work properly. Be patient and learn to solve problems on your own.

You are financially responsible for any lost, stolen or damaged equipment. If you are absent for checkout or late for check-in, your grade will suffer in addition to fines and the possibility of losing checkout privileges.

## ***Access and Security***

For after hours access to Don Anderson Hall, you should all have a code that will allow you into the building and into the DAH 114 classroom. If you don't have a code, you will need to complete and submit this form online:

<http://jour.umt.edu/after-hours/> by Friday, February 6th. Students who miss that deadline will be subject to a late fee and a delay in processing.

Complete only one request form per semester. Be sure to list all the courses you're taking.

Door codes to DAH 114 and the radio studios in DAH 307-311 will be assigned and provided to you via email. **DO NOT SHARE THIS CODE.** If someone else enters under your code or swipe, **YOU WILL BE RESPONSIBLE FOR ANY DAMAGE OR THEFT.**

This request will also activate your Griz Card for the front door of DAH and DAH 101. Each person entering **MUST SWIPE THEIR OWN CARD.** Do not allow classmates, friends or anyone else to enter with your card.

Codes will remain active until the last day of the semester. You will not have 24/7 access to other areas of Don Anderson Hall.

We expect and need you to assist in building security. If you see anything suspicious contact a faculty member or **CALL PUBLIC SAFETY!**

Only R-TV and Journalism students are allowed to use our labs. It's up to you to help us protect our equipment and facilities.

## ***Studio and Labs***

All studios and labs must be cleaned and everything put away or thrown away at the end of each class or in-studio lab. Anything you bring into the classroom or studio, you must take with you when you leave. No food or drink is allowed in any editing bays or control rooms. Please clean up your areas. Please log off when you are done working on a workstation. Please take good care of our equipment, studios and labs.

## ***Equipment Needed***

A good set of headphones with both 1/4" phone and 1/8" mini plug connectors

A hard drive or storage device to backup footage and to archive your footage and completed work

#2 Pencils

## **Grading & Critique**

You will receive a personal critique, class-wide critique and a critique sheet following every remote or studio lab assignment. This is a building block class. We expect to see you to continue growing throughout the semester.

## **Studio-based Program Directing/Crew Assignments**

Studio Directing Basics	Critique Only
30-Second Studio Commercial	100
Newscast Lab I (2:30)	100
Newscast Lab II (8:00)	100
Newscast Lab III (12:00)	100
Newscast Lab IV (16:00)	100
Interview	100
Demonstration	100
Crew Positions	100
Team Project	
Variety Program	100
ENG/EFP Assignments	
Deko	100
Newscast Open	100
News Series Promo	100
News Show Promo (w/ JRNL 352)	100
Quizzes (2)	200
Attendance	100
Student Checkout/Class Participation	100
Total	1700

## **Final Grades - (Plus/Minus grading in effect)**

A = 1581-1700 (93-100%)

A- = 1530-1580 (90-92%)

B+ = 1496-1529 (88-89%)

B = 1411-1495 (83-87%)

B- = 1360-1410 (80-82%)

C+ = 1326-1359 (78-79%)

C = 1241-1325 (73-77%)

C- = 1190-1240 (70-72%)

D+ = 1156-1189 (68-69%)

D = 1071-1155 (63-67%)

D- = 1020-1070 (60-62%)

F = 1020 and Below (Below 60)

(You need a C- or better in all JRNL practice classes to continue into the professional program.)

**JRNL351**  
**Intermediate Television Directing**  
**Spring Semester 2016 Schedule (Subject to Change)**

***Tuesday, January 26***

Welcome/Course Preview  
Introduction to Television Production

***Thursday, January 28***

Director's Language & Script Marking  
Crew Positions

***Tuesday, February 2***

Crew Positions  
Assignment-Basic Directing  
Quiz #1

***Thursday, February 4***

Crew Positions-Review  
Crew JRNL 352 VO/SOT recording  
Review Basic Directing Scripts  
Basic Directing Run-thru

***Tuesday, February 9***

Direct-Basic Directing  
Writing 30-second Studio Commercial  
Assignment-30-second Live Commercial

***Thursday, February 11***

Prep for 30-second Studio Commercial  
Deko Production  
Assignment-Deko

***Tuesday, February 16***

Direct-30-second Studio Commercial  
Review-30-Second Studio Commercial  
Directing Newscasts

***Thursday, February 18***

Directing Newscasts Review/Run-thru  
Assignment-2:30 Newscast  
Due-Deko

***Tuesday, February 23***

Direct-2:30 Newscast  
Review-2:30 Newscast

***Thursday, February 25***

News Infographics  
Assignment-News Infographic  
Directing Interviews  
Assignment-5:00 Interview

***Tuesday, March 1***

Studio Lighting Basics  
Interview Run-thru  
Using iNews for Directors

***Thursday, March 3***

Direct-5:00 Interviews  
Review-Interviews  
Assignment-8:00 Newscasts  
Prep-8:00 Newscasts

***Tuesday, March 8***

Direct-8:00 Newscasts

***Thursday, March 10***

Direct-8:00 Newscasts

***Tuesday, March 15***

Review-8:00 Newscasts  
Quiz #2

***Thursday, March 17***

Due-News Infographic  
Assignment-News Open

***Tuesday, March 22***

Assignment-12:00 Newscasts  
Rough Cut-News Open

***Thursday, March 24***

Due-News Open  
News Promotions  
Assignment-News Series Promo  
Prep-12:00 Newscasts

***Tuesday, March 29***

Direct 12:00 Newscasts

***Thursday, March 31***

Direct-12:00 Newscasts

***Tuesday, April 5***

Spring Break-No Class

***Thursday, April 7***

Spring Break-No Class

***Tuesday, April 12***

Review 12:00 Newscasts  
Directing Demonstrations  
Assignment-5:00 Demonstrations  
Assignment-Variety Program

***Thursday, April 14***

Breaking News Day/HS Journalism Day

***Tuesday, April 19***

Demonstrations Run-Thru/Script Review

Due-News Series Promo/Review

Directing Variety Programs

Assignment-16:00 Newscasts

***Thursday, April 21***

Direct-5:00 Demonstrations

Review Demonstrations

Prep for 16:00 Newscasts

Assignment-News Show Promo (working with JRNL 352)

***Tuesday, April 26***

Direct-16:00 Newscasts

***Thursday, April 28***

Final Prep for 16:00 Newscasts

Due-First Cut of News Show Promo

***Tuesday, May 3***

Direct-16:00 Newscasts

***Thursday, May 5***

Due-News Show Promo

Update on Variety Program

***Finals Week-Thursday, May 12 1:10-3:10pm***

Direct-Variety Program

Review-Variety Program