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Montana Kaimin, January 30, 1963

Associated Students of Montana State University

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Whitelaw Supports Gift To 'Friends of Library'

ASMSU Pres. Ed Whitelaw expressed support yesterday for the \$500 donation to the Friends of the Library which was approved last Wednesday by Central Board.

Last year, Central Board donated only \$50 to the group. In the two previous years \$100 was donated. This year's donation was set at \$100 for the original motion before Central Board but was amended at the request of Dave Browman to read \$500.

The Friends of the Library will use the money in securing private collections of papers and rare books for the library which cannot be obtained with state money.

Although Central Board has the final word on how much money is

given to the Friends, Whitelaw said he hoped that the figure would remain at \$500.

"An expanded program would be of great benefit to our library and the students," he said.

Musical Stars Will Highlight Nite Club Dance

Preparations for the annual Nite Club Dance to be held Friday evening, Feb. 1, in the Lodge are nearing completion. The show, this year entitled "Snowshop 1963," includes selections from several Broadway musicals.

Ann Erickson will sing solo selections from "The Student Prince," and Carol Nelson will sing "Take Back Your Mink" from "Guys and Dolls."

A dance routine to the "West Side Story" will be performed by Joanna Lester and Lindy Porter.

Richard Guthrie and Doug James will sing selections from "Damn Yankees" and the Jubileers will perform a medley of songs from "Bye Bye Birdie."

The show will be performed every half hour throughout the evening.

The Nite Club Dance is an annual effort begun in 1941 by the Music School to raise money for Music School scholarships.

Tickets are on sale at the Lodge and at the Music Building for \$3 a couple.

March 1 Deadline Given For Tri-Delt Scholarship

The application deadline for Delta Delta Delta scholarships, awarded every year on a nationwide basis, is March 1.

Forms, available at the Dean of Women's office, are based on the applicant's educational aims, ability to meet scholastic and community responsibilities and financial situation. All women are eligible, regardless of fraternity membership.

Entering its 20th year, this program has assisted 489 women in awards totaling more than \$56,000.

Marty Davis, a junior majoring in French, was one of the 28 women to receive a Delta Delta Delta scholarship last year.

From the Kaimin News Wire

Common Market Rebuffs Britain

BRUSSELS, Belgium (AP) — Britain lost its fight yesterday to keep on negotiating for Common Market membership despite last-minute intervention by President Kennedy's administration. Envoys of the six members gave British officials the bad news.

After a day of wrangling, the French came out of the conference room clear winners. The French not only killed Britain's bid for membership, but in the view of some diplomats they have begun a long process of lessening American and British influence on the Continent.

Formal rejection of Britain's bid was made known to Deputy Foreign Minister Edward Heath at an afternoon session—the first one this week the British were invited to attend.

Gantt Undertakes New College Life

CLEMSON, S. C. (AP)—Harvey Gantt, first Negro to be enrolled at historic Clemson College, learned the ways of campus life yesterday after spending his first night in what was once an all-white dormitory.

The routine orientation course

called for the 20-year-old son of a shipyard worker from Charleston to mingle with other new students and transfer students. The briefings were designed to acquaint newcomers with the geography, rules and customs of the school.

When Gantt enrolled Monday, police covered the campus and its environs carefully, and as many as 150 reporters and photographers dogged his steps. Uniformed patrolmen manned all campus entrances on the watch for troublemakers.

The soft-spoken youth had little chance to enter into normal relationships with other students.

Kennedy Wants Aid-to-Education

WASHINGTON (AP) — President Kennedy sent to Congress yesterday his special message on education, an area in which he has said "federal action becomes imperative."

Administration sources described yesterday's message as the most comprehensive federal aid to education proposal any administration has sponsored.

Kennedy recommended federal aid for public school construction

Ferris Chosen Art Editor

Jean Kay Ferris, a senior majoring in art and English, was chosen associate editor in charge of art for Venture magazine at yesterday's meeting of Publications committee.

Miss Ferris was chosen from a group of three applicants. She will replace Sharon Fredrickson, who resigned last week.

Printer Bowler delivered the

quarterly report on the Kaimin. Bowler told the committee that the Kaimin finished up fall quarter with a surplus of advertising revenue but that advertising was falling off somewhat this quarter. He said this was a normal post-Christmas drop and would probably pick up again next month.

Bowler said that James Dullenty, who is writing the weekly Legislative Notebook for the Kaimin, will go to Helena several times later on in the legislative session and report first-hand to the paper.

Daily wire service coverage of the legislature is also being carried in the Kaimin, Bowler reported.

MaryLou Cushman, Venture editor, told the committee that entries for the magazine's literary contest were coming in slowly. Because of this she asked the committee's permission to print an article written by William Mullendore, assistant professor of journalism.

Miss Cushman said the article would concern the status of public

access to government meetings and records in Montana.

Permission to print the article was granted, but some question was raised as to whether an article of such a nature was in conflict with the creative aspects of Venture's content.

Doug Grimm, M-Book editor, reported on the status of next year's M-Book.

Pacifist to Speak On World Peace

World peace will be the topic of a lecture given by A. J. Muste, secretary of the Fellowship of Reconciliation, next Wednesday in the Music recital hall at 8 p.m.

The author of "Nonviolence in an Aggressive World" and "Not by Night," Mr. Muste graduated from Hope College, Mich. and received his Bachelor of Divinity degree in 1913 from the Union Theological Seminary. He also is the editor of Liberation magazine and associate editor of the Presbyterian Tribune.

Mr. Muste, a missionary of the Christian pacifist forces in this country, has entitled his talk "Is a World Peace Movement Emerging?"

The Missoula Public Affairs Council and the MSU Visiting Lecturers Committee are jointly sponsoring Mr. Muste.

KAIMIN POSITIONS OPEN

Applications for the positions of Kaimin editor, managing editor and business manager must be submitted to the Lodge desk by 4 p.m. Feb. 4.

Applicants must also attend the Publications Committee meeting at 4 p.m. Feb. 5.

Sentinel Photo Schedule Set

Everyone who wants his picture in the Sentinel must have Catlin's Studio do the job on or before the deadlines listed.

The Sentinel will begin scheduling organization pictures Monday. All groups should return the picture contracts immediately.

Independents	
Freshmen	Jan. 31
New students	Jan. 31
Sophomores	Feb. 16
Juniors	Feb. 16

Fraternities	
Sigma Alpha Epsilon	Jan. 30, 31
Phi Sigma Kappa	Feb. 1, 2
Phi Delta Theta	Feb. 1, 2

Sororities	
Alpha Phi	Feb. 4, 5
Delta Delta Delta	Feb. 6, 7
Sigma Kappa	Feb. 8, 9
Delta Gamma	Feb. 8, 9
Kappa Alpha Theta	Feb. 11, 12
Kappa Kappa Gamma	Feb. 13, 14

FENCERS TO ORGANIZE CLUB ON FEBRUARY 6

Anyone interested in joining a fencing club should meet Wednesday, Feb. 6 at 4 p.m. in the Men's Gym, Pierre Nove, fencing instructor, announced yesterday.

Mr. Nove also requested that those who signed for the fencing and foil tournament be at the gym on Mondays, Wednesdays and Fridays from 3 to 5.

Calling U . . .

Alpha Kappa Delta, dinner tonight, 6:30, Club Chateau. di mashin, 7 p.m., Committee Room 2.

German Club, tomorrow, 7:30 p.m., LA11.

Phi Kappa Phi, 4 p.m., Tuesday in Territorial Room 2.

Society for the Prevention of Prevalence, Territorial Room 2, noon.

T-Board, 6:30 p.m., Conference Room 3.

WRA Executive Board, 6:30 p.m., Women's Center, General Board meeting, 6:45 p.m., Women's Center.

Young Americans for Freedom, Friday noon, Territorial Room 3. Justice Stanley Doyle speaks.

CB AGENDA

Pres. Newburn will appear.

- Reports
- Budget and Finance report
- Statewide Convention report
- Announcement of chairmanship of Leadership Camp
- Old Business
- Judicial Re-evaluation

Printers' Strike Settlement Fails

NEW YORK (AP)—The third round of City Hall negotiations in as many days failed to produce a settlement of a printers strike that has caused a 53-day shutdown of the city's nine major newspapers.

Negotiators for the printers' union and the publishers held the first face-to-face talks at City Hall Monday since Mayor Robert F. Wagner intervened as mediator Saturday.

Bertram A. Powers, president of striking Local 6 of the AFL-CIO International Typographical Union, said an effort was made at the two-hour joint meeting to dispose of an automation problem, one of the submerged issues in the contract dispute.

'Vendetta' Charge Levelled by Hoffa

NEW YORK (AP)—Calling it "The vendetta of Bob Kennedy," James R. Hoffa has charged that the U.S. attorney general has put pressure on bonding companies to refuse to write bonds for Teamsters Union officials.

Under the Landrum-Griffin labor law, all labor leaders handling union funds must be bonded, and the bonding firms need approval by the Treasury Department.

In Washington, spokesmen for the Justice and Labor departments declined comment on Hoffa's allegations, made Monday night in a CBS television network interview on the Walter Cronkite news show.

Student Committee Application Forms Available at Lodge Desk Until Feb. 5

Students interested in becoming chairmen or members of three student committees may get application forms from ASMSU Vice Pres. Don Robinson or the Lodge desk until Feb. 5.

Positions are available on Home-

coming Committee, Parents' Day Committee and Freshman Camp Committee. Co-chairmen will be selected for Freshman Camp Committee.

Homecoming Committee arranges activities for the homecoming program and the election of the homecoming queen. Parents' Day Committee is in charge of the entire Parents' Day program and selects the date for it. Freshman Camp Committee organizes and manages Freshman Camp which acquaints freshmen with campus opportunities.

Selections will be made by Personnel Committee. Robinson said applicants may be invited to attend for personal interviews.

New Romantic Concept Planned for Mardi Gras

A new name and a program of a more "romantic air" have been planned for the annual Newman Foundation Mardi Gras.

"Mardi Gras Cabaret" will be held Saturday, Feb. 23 and will include dancing, music and entertainment in place of the games and concessions of past years.



THE LINE-UP—Pictured left to right are Old Man Winter candidates: Jerry Ryan, Dick McKean, Tom Hauck, Tom Sullivan, Doug Manning, Martin Lee-

man, John Crouch, George Olson, Bob Munson and Mike Gleason. Not pictured: Brett Asselstine. (Kaimin photo by Bruce McGowan)

Guest Editorial

Voice of Dissent

The proposal (now defeated) in the state Senate to convert Eastern Montana College and three other state institutions of higher learning into satellites of MSU and MSC would go a long way toward giving the University the prerogative of slowing Eastern's growth.

That, perhaps, is one reason why the bill submitted by Democratic Senate majority leader, W. A. Groff of Ravalli County, has been applauded by western Montana communities concerned over the steady growth of Eastern and the plan to let Eastern grant a liberal arts degree.

Under Groff's bill Eastern would have been administered by a vice president subservient to the president of the university. While the Ravalli senator insists that it is not aimed at "de-emphasis of the units," the effect obviously would be to build up the managing institution at the expense of the others.

The proposal to grant a liberal arts degree at Eastern inevitably raises the cry that it would cause a duplication of studies and the claim that it would raise the total price of education in Montana. These, of course, are poor arguments since the studies required for liberal arts are already being given at Eastern, and the per student costs at Eastern

is well below that of either the State College or University.

In meeting the future needs of higher education, Montana should keep in mind the fact that Eastern is one of the very few teacher colleges in the West that cannot grant a liberal arts degree. This restriction is damaging to Eastern to an extent far greater than any compensating advantage that could accrue to the University. With the greatly anticipated growth in college enrollments to take place in the next decade, it's highly improbable that the Missoula educational empire will be eroded by allowing Eastern to grow.—Billings Gazette.

* * *

(Editor's note—The Kaimin invites letters or guest columns to debate the veracity of the above argument. Would Eastern suffer if the state took such action as was suggested in Groff's bill? Does Montana need two major liberal arts institutions—now or in the future? Does Billings have an argument for better education in Montana, or is it for the appeasement of business and political factions in the Midland Empire? The Kaimin is interested in publishing a forum on this important matter. If you are interested, write down your ideas and send them in.)

JFK's Tax Reform to Raise National Debt

By MARY LOUDERBACK

The basic idea of Pres. Kennedy's tax reform—devised to stimulate the economy and thus reduce unemployment—is to cut income taxes and offset part of the revenue loss through tax revision. A main point of the plan is a necessary increase in the national debt.

The proposed budget for the next fiscal year shows a deficit of nearly \$12 billion. R. F. Wallace, chairman of the MSU economics department, explained that debt and expenditure are not always signs of mismanagement in government.

A nation's economy is not like that of an individual, Mr. Wallace said. The federal government can—and does—become richer through deficit spending.

Saving is non-spending, Mr. Wallace said. When spending is cut, output (income and employment) reduces.

Deficit Made

When the country's economy is low, the government must create a deficit to get money back into the income stream, Mr. Wallace stated. This can be accomplished through selling bonds on government projects. Jobs are then created. The choice, Mr. Wallace believes, is between a government debt and a lowering of income and reduction of employment.

Mr. Wallace pointed out that during the depression of the '30's, the national debt had been lowered for the first time—so was the rate of employment.

Mr. Kennedy's proposed cut calls for a net reduction of \$10.2 billion yearly over a three-year period

beginning in 1963. \$13.5 billion in individual and corporation cuts will be partially offset by \$3.4 billion gained in plugging loopholes in the present tax structure.

State of the Union

Mr. Kennedy first presented his tax reform to Congress in his State of the Union message on Jan. 14. Last Thursday he urged Congress to cut taxes by \$3.2 billion as a first step toward an eventual 18 per cent slash in the average American's tax bill.

According to the Christian Science Monitor, the program is the most sweeping peacetime tax overhaul in history. It will mean the end of income taxes for some, a cut for many, a boost for a few. Under the plan, in three years tax savings will reach 39 per cent for 10 million low-income householders. At the upper end of the salary scale nine per cent cuts are expected.

For 65,000,000 Americans the change will mean a shift in the way income taxes are calculated—from itemizing to a standard ten per cent deduction.

Tax Revision

With the tax cuts are tax revisions which will affect a large part of the population.

There will be a tightening of rules on concessions that have become traditional: personal deductions, expense accounts, exemptions on fringe benefits, lower rates on capital gains, and depletion allowance for oil. It is possible that tax credit now allowed stockholders on dividend incomes will be eliminated.

Mr. Kennedy is offering tax-cut benefits at the same time. For small corporations, the present 30 per cent rate on the first \$25,000 in profits would be cut to 22 per cent, effective on 1963 incomes.

The Christian Science Monitor observes that on one side Mr. Kennedy is attempting to build up mass sentiment for tax cuts, regardless of federal deficit. At the same time influential people are

trying to hold the current tax loopholes.

Two Forces

The Monitor further reported that the two forces could cause Congress to grant substantial tax cuts while eliminating many of the reforms. The focus has shifted from the question of deficit spending to specific reforms.

Congress will have many proposals to consider during 1963. A long congressional battle could change the time element of Mr. Kennedy's plan. If Congress does approve, the full effect of the revision will not be felt until 1965. Many students will then be greatly affected by the changes.

POPULATION WILL DOUBLE BY END OF CENTURY

ROME (AP)—The world's skyrocketing population is expected to double by the end of this century.

If there is to be even moderate improvement in the presently inadequate state of nutrition, for half the people on earth, the world's food production must be doubled by 1980 and trebled by the year 2000.

These were conclusions presented recently by the Food and Agriculture Organization of the United Nations.

A statistical publication, titled "Six Billions to Feed," did not predict whether or how it could be done. It only said this tremendous increase in food production was imperative. Here are the facts the statistics showed:

It took tens of thousands of years from the dawn of mankind for the world to reach one billion population in 1830. But it took only 100 years, until 1930, to reach two billion population, and only 30 years until 1960 to reach three billion.

In the next 40 years, the population is expected to double, reaching six billion. And from then on it will go up in huge multiples every year.

House Approves Welfare Bill To Increase County Payments

HELENA (AP)—The Montana House passed and sent to the Senate yesterday by a 65-25 vote a bill requiring counties to pay a greater share of their welfare programs before receiving state aid.

Workers, as "a most vicious and irresponsible proposal."

Rep. James Haughey, R-Yellowstone, is chief sponsor of House Bill 167.

"No one who has any knowledge of the unemployment compensation law would even propose this sort of bill," Rask said, "unless he intended to destroy the program."

House Defeats Inquiry Of Welfare Programs

HELENA (AP)—By a single vote, the Montana House defeated yesterday a surprise move to order a bi-partisan investigation of the operation of welfare programs in Silver Bow and Cascade counties.

The motion for a four-member or six-member investigating committee was made by Rep. Francis Bardanouve, D-Blaine, after what he described as a night made sleepless by questions about the mill levy for county poor funds.

After the 38th Assembly's first "call of the House," which rounded up all members not in the chamber, Bardanouve's proposal was rejected by a rollcall vote of 45-44.

"In order to keep this motion out of politics, I have not even consulted with my minority leader because of his association with one of these counties," Bardanouve told the House.

His proposal was supported by both Majority Leader Alex Blewett Jr., R-Cascade, and Minority Leader Ray J. Wayrynen, D-Silver Bow.

Union Member Describes Bill as 'Vicious Proposal'

HELENA (AP) — A bill that would tighten Montana's Unemployment Compensation Act has been labeled by Barney Rask, a board member of the International Union of Mine, Mill and Smelter

Grazing Fee Raise Bill Passes With One Dissent

HELENA (AP)—A bill to provide a third judge to serve five western Montana counties and another to put higher grazing fees on 4½ million acres of state school land advanced in the Senate yesterday.

The bill by Sen. Arnold Rieder, D-Jefferson, to nearly double the state's income from livestock grazing was sent to final vote with only one dissent.



STANLEY DOYLE

Associate Justice
Montana Supreme Court

will speak

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Prelude and Fugue

By WILBUR WOOD

MSU's Forgotten Man—The Intramural Athlete

Ah, pity the stalwart but unsung intramural sports hero, who during the winter months weekly (not weakly) performs outlandishly grandiose feats of physical legerdemain on the basketball floor of the Men's Gym—but is doomed to obscurity. His weighty accomplishments are lost in the mere rendering of the score of his game under the heading of "Intramural Hoop Results," and perchance an occasional "Intramural Basketball League Standings."

Who, rather than this wildly deservng specimen, receives so blatantly the Kaimin coverage? Why, the salaried athlete who participates, albeit in a perhaps undistinguished manner, on the school's intercollegiate basketball team.

What is the reason for this gross injustice? Where does the blame lie?

The fault, dear Brutus, lies not in our stars but in our pockets. A hitherto little-known fact is that the noble Kaimin, in order to continue in its exalted role as chief campus bulletin board, must surreptitiously disperse its zealous purveyors of new angles and catchy slogans hither and yon in search of advertising accounts in the cold, cruel, commercial world.

Therefore, pity rather the overworked and underpaid Sports Editor, who is continually faced with a page overflowing with ads and is consequently impaled on the horns of a dilemma: "Whether 'tis nobler to give more than cursory accounts of intramural games and thus skirt vital varsity tidings—or to bow to pressure and devote the prime inches to the salaried ones."

Money again wins out. Some 5,000 watch the Grizzlies. Some five might watch the intramural people, on a good night.

But wait. We can still pause and give credit where credit is due: to those scantily clad young men who every week cavort on the Men's Gym court, without athletic aid or fanfare, but with a certain degree of enthusiasm—between gasps for air.

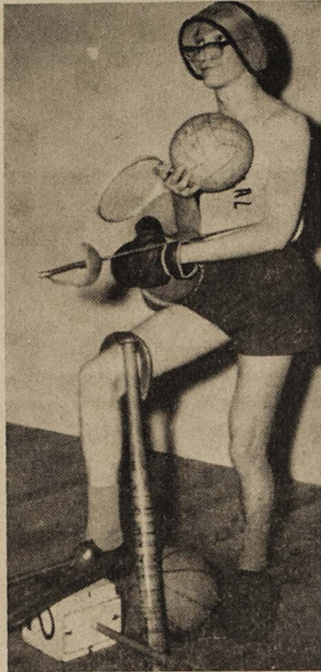
For the mere love of the game, a whopping 74 teams are engaged in dubious battle in 10 leagues. Granted, some of these epic contests would not arouse the interest of anyone; however, the Kaimin now ventures to predict which of the dozens of games will be most worth seeing from an esthetic standpoint during the remainder of the season.

(1) A renewal of an ancient rivalry is in the offing when the Romans (Jupiter and his Jive-Five) attempt to conquer the

Olympians (Zeus and the Zoot-Group).

(2) The two wettest teams on the roster are the Drizzlies and Wet Willies, who reportedly have a keg on their fray.

(3) Just picture the big night when the Neanderthals face the Stubbies, and a cluster of hairy,



TYPICAL INTRAMURAL HERO . . . stalwart but unsung

low-browed, crouching figures slouch out to the center jump circle against a tribe of pygmies.

(4) Domestic felicity is at stake when Family homogeneously prepares to defend itself against the prodigal Renegades.

(5) In a battle of esoteric spelling, it's the Telestars vs. the Apothecaries.

Other interesting names include: Smutz, Phi Alpha Falfa, Beagle Boys and Nads.

The prize one of all, however, is a hefty aggregation called The Bay of Pigs. The name is exceedingly appropriate. No one is allowed on the Pigs unless he can tip the scales at 200 pounds—an unusual example of training up instead of down to playing weight. This is necessary, however, because the club's motto is "A Thousand Pounds on the Floor at All Times" or "A Half Ton of Fun."

Grizzlies to Meet Former Foes In Two Contests This Weekend

A pair of ex-Skyline foes will furnish the opposition for the MSU Grizzlies this weekend. The team will meet Brigham Young University in Provo, Utah, Saturday and Utah State University in Logan Monday. All three teams were members of the Skyline Conference which disbanded last year.

BYU is now in the Far Western Conference. Neither Utah State nor Montana has any conference affiliation yet although Montana is a proposed member of one consisting of teams in Montana, Idaho, Utah and Washington.

The Grizzlies, victorious in their last two outings, now have a 5-11 record. The team is 5-5 at home

but has failed to win in six road games.

Brigham Young has a 7-11 record this year and is in a three-way tie for second place in the Far Western Conference with two wins and one loss.

Last year the Cougars finished in a fourth place tie with Montana in the Skyline Conference with five wins and nine losses. The Cougars defeated the Grizzlies in both their meetings, 63-59 in Missoula and 80-66 in Provo.

BYU holds a 23-9 lead in the series which began in 1913.

Coach Stan Watts will probably pick his starters from the following: forwards, Bruce Barton, Bob Quinney and Jim Kelson; guards, Gary Batchelor, Jerry Dahlman and Mike Gardner; and centers, John Lewis and Paul Wyatt.

Utah State won two games last week and is 15-3 for the season. The Aggies used an air-tight defense swamping Denver 88-62 Friday, then edged BYU 70-67 on the Cougars' court Saturday. It was USU's second victory over BYU this year. The first was a 69-58 triumph in Logan early this month.

Larry Angle, the Aggies top reserve, will be out of action for two to four weeks with infectious mononucleosis.

Utah State and MSU met once this season with the Aggies emerging 84-58 victors. Troy Collier, 6-8 junior college transfer center, hit 13 of 16 field goal attempts to lead the Aggie scoring with 30 points. Wayne Estes, 6-6, 245-lb. former Anaconda high school star, hit 21 points to the delight of several hundred of his home town fans at the game.

Estes and Collier continued their high scoring last week against Denver with 20 and 16 points. Forward Phil Johnson, who missed the first six USU games because of a lung ailment, added 17 to the Aggie cause.

Utah State leads the series with Montana 22-12. This series also began in 1913.

Coach LaDell Anderson will probably start Reid Goldsberry and Mark Hasen at guards in addition to Estes, Collier and Johnson.

Football Increases Draw Despite Loss of Teams

NEW YORK (AP)—Despite the decline in the number of colleges playing the sport, football attendance pushed over the 21 million mark for the first time in 1962 as the nation's 610 teams attracted larger crowds for the ninth consecutive year.

Although six fewer teams played, the 610 colleges and universities pulled in 21,227,612 fans—an increase of 2.66 per cent over the 1961 figures. In average per game—there were 18 fewer games this past season—attendance rose 3.35 per cent.

The 1962 attendance peak is 549,558 more than the 1961 total of 20,677,604. And the 1962 totals represent an increase of 27.2 per cent over 1953, when attendance for 618 schools was down at the 16 million level.

Intramural Hoop Action

TODAY'S GAMES

Fraternity League
PSK vs. SN 4 p.m.
SPE vs. PDT 5 p.m.

YESTERDAY'S RESULTS

Kalispell 40, Lions 33
Dukes 2, Bengals, forfeited
Drizzlies 49, Apothecaries 43
Clowns 32, Nads 23
Sigma Chi 70, Theta Chi 17
SAE 76, Delta Sigma Phi 20

SWIMMERS PICK CAPTAINS

Two seniors, Glenn Jones of Butte and Doug Brown of Helena, were elected co-captains of the MSU swimming team last week. Jones is a two-year letterman, while Brown has earned one letter.

Classified Ads

FOR SALE: 6'9" Northland Wood Skis with safety bindings, 10D Raichie Boots, Poles. \$45. Call 9-9450 after 6:00. 51p

SKI EQUIPMENT sells with vigor in the Kaimin Classified Section. Call ext. 218 today or bring your class ad to the Kaimin Business Office in the Journalism School. tfc

FOR RENT: Double sleeping room. Near campus. 420 University. 9-1215. 52c

TYPING at home. Phone 549-9696. tfc

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SCHWEITZER HOUSE, 306 South 3rd Street West. Room and Board. 52c

TYPING AT HOME. 9-1371. tfc

SNOW BOUND? United Rent-All has snow equipment. 1011 Strand Ave. Phone 3-2826. 52c

WANTED to Hire—Tutor for statistics. Phone 9-3398. 52p

FOUND—Brown leather key case. Metal tag reads: "If found, return to Rolf's, West Bend, Wis." Identify at LA101. tfc

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Dean Cogswell Recalls Journalism Career

By JEFF GIBSON

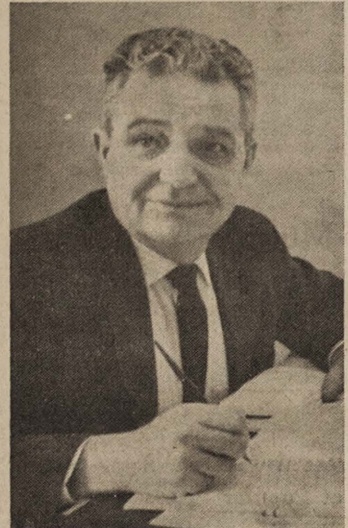
"I did lots of wandering for a short time when I was a kid. I suppose all kids do—try to make a million dollars and what not."

With these words, Andrew C. Cogswell, MSU's dean of students, sums up what might have been the most impressionable four years of his life.

This period began in 1927 after Mr. Cogswell's graduation from MSU's School of Journalism. Before the four years ended, he had more than six jobs from Honolulu to Chicago. And it was almost by accident that he stopped traveling and settled down to begin a long career at MSU.

Although Mr. Cogswell's original intention was to become a professional newsman, his first job was in public relations. He wrote publicity for the 1927 Montana State Fair in Helena.

Charles Lindbergh had recently flown the Atlantic in the Spirit of



DEAN ANDREW C. COGSWELL

St. Louis and was touring the nation. One of Lindbergh's scheduled stops was at the Montana fair.

'People Were Wild'

"People were wild about that man," Mr. Cogswell recalls. "In the American mind he was the epitome of American courage and stamina. He was a shy and unassuming here. Later, of course, just prior to WWII, the public image of Lindbergh changed radically."

Lindbergh's appearance made the publicity end of the fair a great deal easier than it might have been, Mr. Cogswell said. But fairs don't last forever and in the fall of 1927 Mr. Cogswell found himself as the lone reporter on the old Anaconda Standard. After a short period with the Standard he served

briefly with the paper's Butte office.

Biggest Break

Probably Mr. Cogswell's biggest break in the newspaper business came in 1928. His brother Bill, also an MSU journalism graduate, was working in Hawaii with the Honolulu Star-Bulletin when a job opening appeared on that paper. Mr. Cogswell's brother immediately notified him of the opening and asked him if he wanted to take it. Mr. Cogswell accepted and was covering the waterfront run for the Star-Bulletin.

"I got some of my most valuable newspaper experiences in Honolulu," Mr. Cogswell says. "There were many traveling notables in those days and they provided me with some of my best interviews."

Mr. Cogswell recalls one of his most interesting news experiences in Hawaii as the covering of the flight of the Southern Cross, a German-made Fokker plane with a crew of three that made the first non-stop flight from the United States mainland to Hawaii.

Airplane communications were unreliable at that time and at one point in its journey the Southern Cross was long overdue in making its progress report. The Bulletin's competition, the Honolulu Advertiser went to press with an extra edition telling of the "loss" of the plane.

The Advertiser's extra had no sooner hit the streets, Mr. Cogswell recalls somewhat gleefully, when the Southern Cross droned over Honolulu.

"I'll never know what made us hold that," Mr. Cogswell says, "but we did."

Impressive Scoop

And by holding off and ultimately printing the story of the plane's triumph the Bulletin scored an impressive scoop over the Advertiser.

Mr. Cogswell spent about a year in Hawaii before returning to the United States. An important factor in his decision to return, he admits, was Pauline Swartz, the girl whom he eventually married.

After arriving back in Missoula, Mr. Cogswell became telegraph editor for the Daily Northwest, a newspaper ill-equipped for daily publication, and one which competed with considerable difficulty against the Daily Missoulian and Sentinel.

"The Northwest was converted from a weekly to a daily by W. A. Clark III after he had lost the Butte Miner to the Anaconda Company," Cogswell said. "Clark established the Montana Free Press in Butte and the Northwest in Missoula and there was, of course, quite a difference between the financial resources of the company and Mr. Clark."

Back on the Road

Because of these differences the Northwest ceased operations before Mr. Cogswell had been employed more than a few months and he

was back on the road again—this time to Yellowstone Park where he spent the summer of 1929 working as a public relations man.

During that summer a group of European newspaper editors made a tour of the park. One of them from Brussels stumbled into one of the park's many hot water pools and was scalded to death. Mr. Cogswell recalls this as being a "bad moment" from a public relations viewpoint.

At the end of that summer Mr. Cogswell accepted the position of assistant city editor of the Montana Standard in Butte. Once again, however, he decided to move on within a few months. He went to Chicago where he began working in the public relations section of the Portland Cement Association.

Dry Work; Good Pay

Work with Portland Cement was rather dry and uninteresting but the pay was good and Mr. Cogswell spent a year and a half there before the Depression struck and the promotional staff disappeared with the general retrenchment program. Before long, Mr. Cogswell was able to locate a new job in Yosemite National Park in California.

Nota Bene

Phi Alpha Theta, tonight, 7 p.m., at Vernon Snow's home, 500 Crestline Drive. Turn right from Pattee Canyon Drive up Farviews. Crestline is to the right. Sentinel pictures will be taken, Dee Pohlman will report on the national convention. Mrs. Van de Wetering will speak. Bring dues, 50 cents.

There will be an Alpha Kappa Delta dinner meeting at the Club Chateau tomorrow at 6:30 p.m. All members are invited to attend. Dr. Mason Griff will speak on "A Commercial Artist's Study in Role Conflict." New members please bring initiation dues.

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Missoula, Montana

On his way West he stopped in Missoula for what was supposed to be a brief visit. In Missoula he visited the School of Journalism to talk with some of his former teachers.

As it happened, one of his professors, Robert L. Housman, had obtained a year's leave of absence to study at the University of Missouri. Dean Arthur Stone asked Mr. Cogswell to fill in for Mr. Housman. The idea was acceptable to Mr. Cogswell. He wired Yosemite that he wasn't coming and soon began teaching at MSU.

"I came for a year and have been

here ever since," says Mr. Cogswell. "I began teaching in 1931 for a salary of \$1,800 per year and in 1932, when the depression was going full force, this was cut to \$1,600. I was married in 1931 and the pay made things pretty tough but we managed to live."

Except for a year of graduate study at the University of Minnesota, Mr. Cogswell stayed with the journalism faculty until 1946, when he was made director of the school's public service division. In 1955, he accepted the Dean of Students job at the request of MSU Pres. McFarland. He has served in that post since.

Advertisement



CALPURNIA, HERE I COME

Now, as the college year approaches its mid-point, one fact emerges clearly: you are all going to flunk everything.

There are two things you can do about it. First, you can marry money. (I don't mean you marry the money itself; I mean you marry a person who has money. Weddings between people and currency have not been legal anywhere in the United States since the Smoot-Hawley Act. Marlboro Cigarettes, on the other hand, are legal everywhere and are, indeed, smoked with great pleasure and enthusiasm in all fifty states of the Union. I bring up Marlboro Cigarettes because this column is sponsored by the makers of Marlboro, and they are inclined to brood if I omit to mention their product.)

But I digress. I was saying you can marry money but, of course, you will not because you are a high-minded, clean-living, pure-hearted, freckle-faced American kid. Therefore, to keep from flunking, you must try the second method: you must learn how to take lecture notes.

According to a recent survey, 123.6% of American undergraduates do not know the proper way to take lecture notes. To illustrate this shocking statistic, let us suppose you are taking a course in history. Let us further suppose the lecturer is lecturing on the ruling houses of England. You listen intently. You write diligently in your notebook, making a topic outline as you have been taught. Like this:

- I. House of Plantagenet.
- II. House of Lancaster.
- III. House of York.

Then you stop. You put aside your pen. You blink back a tear, for you cannot go on. Oh, yes, you know very well that the next ruling house is the House of Tudor. The trouble is you don't know the Roman numeral that comes after III.



(It may, incidentally, be of some historical interest to point out that Americans are not the only people who don't know Roman numerals. The Romans didn't know them themselves. I suppose they could tell you how much V or X were or like that, but when it came to real cuties like LXI or MMC, they just flung away their styluses and went downtown to have a bath and take in a circus and maybe stab Caesar a few times.)


(You may wonder why Rome stuck with these ridiculous numerals when the Arabs had such a nice, simple system. Well sir, the fact is that the Emperor Vespasian tried like crazy to buy the Arabic numerals from Suleiman the Magnificent, but Suleiman wouldn't do business—not even when Vespasian raised his bid to 100,000 gold piastres, plus he offered to throw in the Colosseum, the Appian Way, and Charlton Heston.)

(So Rome stuck with Roman numerals—to its sorrow, as it turned out. One day in the Forum, Cicero and Pliny got to arguing about how much is CDL times MVIX. Well sir, pretty soon everyone in town came around to join the hassle. In all the excitement, nobody remembered to lock the north gate and—wham!—before you could say pecca fortiter, in rushed the Goths, the Visigoths, and the Green Bay Packers!)

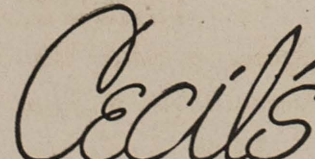
Well sir, that's the way the empire crumbles, and I digress. Let's get back to lecture notes. Let's also say a word about Marlboro Cigarettes. The makers would be so pleased! And is it not fitting that we should please these honest tobaccoists—these fine men, fond of square dancing, water sports, protein, and tattoos—these tireless perfectionists who spend all of their days trying to please us—searching everywhere for the best of all possible tobaccos, aging them with patience, blending them with tender, loving care? Marlbors are available in soft pack and flip top box. You will find XX cigarettes in each package.

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Marlborum amo, Tom Marlborum amat, Dick Marlborum amat, Harry Marlborum amat, June Marlborum amat, Joan Marlborum amat, Jean Marlborum amat, Jane Marlborum amat, quique Marlborum amant—et Marlborum quoque amabitis.



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