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Business-science lecture is Friday night at University of Montana

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NEWS

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BUSINESS-SCIENCE
LECTURE IS FRIDAY
NIGHT AT UM

MISSOULA---

Related aspects of science and business management will be among the highlights Friday night of the first lecture in a five-part program at the University of Montana.

Speaking at 8 p.m. Friday in the UM Music Recital Hall will be Dr. Gary Andrew, a research associate in the Management Information Systems Research Center at the University of Minnesota, Minneapolis. Title of his lecture is "Management of Science and the Science of Management."

Dr. Andrew's lecture, which is open to the public without charge, is the first of five sponsored by the UM School of Business Administration under a \$2,000 grant from the Sperry and Hutchinson Co. Program director is Dr. George J. Brabb, UM business administration professor.

Regarding the substance of Friday night's lecture, Dr. Brabb said, "There is a similarity in structure and operation between living organisms and business organizations. Recognition of this generality of systems is leading scientists and businessmen to the use of similar techniques in studying and controlling their own activities."

An informal discussion by Dr. Andrew for students and faculty is slated for 11 a.m. Friday in room 109 of the Chemistry-Pharmacy Building. Following Friday night's lecture there will be a public reception for Dr. Andrew in the Lodge.

Members of the Business Advisory Council (BAC) for the UM business administration school meet at UM Friday for the council's fall session and council members have been invited to attend Dr. Andrew's lecture. General BAC meeting is from 1:30-4:30 p.m. in room 301 of the Business Administration Building on campus.

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