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\$1,000 BUSINESS SCHOLARSHIP ESTABLISHED AT UM

MISSOULA---

A \$1,000 scholarship has been established at the University of Montana by the Crowell Collier and Macmillan Foundation.

The scholarship, which was begun in the name of John Boe, a UM ^{alumnus} / and former chairman of the encyclopedia sales division of the company, will be given to a student of marketing in the UM business school.

Starting as a door-to-door salesman, Boe worked for Corwell Collier and Macmillan Inc. for more than 30 years. In 1962 he was elected to the company's board of directors, a position he now holds though he has retired from active work. He attended UM during 1931-32. He and his wife live in Ridgewood, N.J.

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