

University of Montana

## ScholarWorks at University of Montana

---

University of Montana News Releases, 1928,  
1956-present

University Relations

---

11-6-1968

### **\$1,000 business scholarship established at University of Montana**

University of Montana–Missoula. Office of University Relations

Follow this and additional works at: <https://scholarworks.umt.edu/newsreleases>

**Let us know how access to this document benefits you.**

---

#### **Recommended Citation**

University of Montana–Missoula. Office of University Relations, "\$1,000 business scholarship established at University of Montana" (1968). *University of Montana News Releases, 1928, 1956-present*. 4152. <https://scholarworks.umt.edu/newsreleases/4152>

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact [scholarworks@mso.umt.edu](mailto:scholarworks@mso.umt.edu).



# NEWS

INFORMATION SERVICES  
UNIVERSITY OF MONTANA

MISSOULA, MONTANA 59801

Phone (406) 243-2522

IMMEDIATELY

eggensperger/js  
11/6/68  
local + ht

## \$1,000 BUSINESS SCHOLARSHIP ESTABLISHED AT UM

MISSOULA---

A \$1,000 scholarship has been established at the University of Montana by the Crowell Collier and Macmillan Foundation.

The scholarship, which was begun in the name of John Boe, a UM <sup>alumnus</sup> / and former chairman of the encyclopedia sales division of the company, will be given to a student of marketing in the UM business school.

Starting as a door-to-door salesman, Boe worked for Corwell Collier and Macmillan Inc. for more than 30 years. In 1962 he was elected to the company's board of directors, a position he now holds though he has retired from active work. He attended UM during 1931-32. He and his wife live in Ridgewood, N.J.

###