

Spring 1-2003

MGMT 480.02: Cross Cultural Management

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Management 480
Cross Cultural Management
Section 1 & 2, Spring 2003
Dr. Maureen Fleming

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DATE	TOPIC	ASSIGNMENT
1/27	Introduction to Course	
1/29	Chapter 1	Prepare Case (update case) and Discussion Questions
2/3	Chapter 2 Barbara Theroux	Prepare Case (update case) and Discussion Questions
2/5	Chapter 1 & 2 Comprehensive Cases	Prepare Cases (update cases) 2 & 3
2/10	Chapter 3	Chapter 3: Discussion Questions and case
2/12	Chapter 3	Application Exercise 1 & 2 Book Choice Due
2/17	President's Day	NO CLASS
2/19	Chapter 4	Application Exercise 3 experiential exercise Discussion Questions
2/24	Chapter 4	Prepare Case Outside Reading
2/26	Chapter 5	Prepare Case & Discussion Questions
3/3	Chapter 6	Prepare Case
3/5	Chapter 7	Prepare Case
3/10	Book reports	
3/12	Book reports	
3/17	Book reports	
3/19	Book reports	Written book reports due
3/24- 3/28	Spring Break	NO CLASS
3/30	Chapter 8	Discussion Questions & Case

4/2	Take Home Exam I due	Chapters 1-7
4/7	Chapter 8	Application Exercise 2 Case 7 (p. 339) Case 8 (p. 340)
4/9	Chapter 9	Case Study In Class experiential exercise
4/14		Case 12 (p. 481) Case 13 (p. 496)
4/16	Chapter 10	Application Exercise Case Study
4/21	Chapter 11	Application Exercise 1 Case Study
4/23	President J. Kakizawa	
4/28	Exam II Take home due & Presentation	Chapters 8-13
5/1	Presentation	Book Reports
5/6	Presentation	
5/8	Presentation	Written Report due

Text: Deresky, Helen. International Management, forth edition, 2002.

Grade will be determined from your exams, written presentation and class attendance.

You are expected to attend class. If you miss a class, you must provide a written response for cases or exercises discussed in class as indicated on the syllabus. (5 points will be deducted for every missed class which does not have a written report delivered in proper form within one week of absence.) You must be prepared to answer discussion questions for each chapter. **If you miss class on 4/28, 4/30, 5/5 or 5/7 five points will be deducted from your final average.**

- 2/12** Book Choice Due
- 3/19** Written Book Report Due
- 4/2** Exam I (Chapters 1-7) Due
- 4/28** Exam II (Chapters 8-13) Due
- 5/7** Written Paper Due

Outside readings should come from standard business periodicals. Fortune, Wall Street Journal, etc. Internet editions are acceptable. A copy of the reading must be provided to the instructor on the day of the assignment.

WRITTEN AND ORAL PRESENTATIONS

A. BOOK REPORTS

Book report on book of your choice. Book should be fiction written after 1980, related to a country you wish to learn about. Three page report plus presentation. Summarize and describe culture. Written report due March 19 and April 7.

Focus on learning about the culture of the country in which the book is set.

GRADE SYSTEM

100 Points

Book Report I

200 Points

Exams

100 Points

Book Report II or Written Case

400 Points TOTAL

-5 points for every class you miss which does not have a written report of the class assignment delivered in proper form within one week of absence.

If you miss class on April 28, April 30 May 5 or May 7, five points will be deducted from your FINAL AVERAGE.

Grade Percentage:	94-100%	=	A
	86-93%	=	B
	78-85%	=	C
	70-77%	=	D
	Below 70	=	F