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MBA 655.01: Managing Innovation and Disruptive Technology

Gerald E. Evans

University of Montana - Missoula

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THE UNIVERSITY OF MONTANA

MBA 655 Managing Innovation and Disruptive Technology GBB 201
MWF 11:10 AM-12:00 PM

Instructor: Dr. Gerald E. Evans
Office: GBB 358
Phone: 243-6531
E-mail: jerry.evans@business.umt.edu

Walk-in Office Hours: MWF 8:00-9:00 a.m.; Other times by appointment.

Jan. 27, 29, 31	Chapter 1 Technological Innovation
Feb. 3, 5, 7	Chapter 2 The Innovation Process
Feb. 10, 12, 14	Chapter 3 Theories of Innovation
Feb. 19, 21	Chapter 4 Strategy and Innovation
Feb. 24, 26, 28	Chapter 5 R&D Management Chapter 6 Economic Justification and Innovation
Mar. 3, 5, 7	Chapter 7 New Products
Mar. 10, 12, 14	Chapter 8 Operations Strategy & Innovation Chapter 9 New Processes
Mar. 17, 19, 21	Chapter 10 Public Policy
March 24 – 28	Spring Break
Mar. 31, April 2, 4	Chapter 11 Globalizing Change
April 7, 9, 11	Chapter 12 Managing Future Technologies

Grading: Each student will be required to write a 10-15 page case study of a business dealing with the issue of disruptive technology. Part of the case study will be a closed-ended survey provided by the instructor and part of the case study will be at the discretion of the student. The case study will count 75% of the final grade. The remaining 25% of the final grade will be earned through class participation.