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Seminar for newspapermen set at University of Montana Saturday

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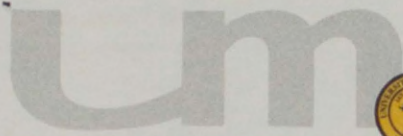
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SEMINAR FOR NEWSPAPERMEN
SET AT UM SATURDAY

MISSOULA, Mont.---

First in a series of annual seminars for Montana newspaper editors and reporters will be Saturday, May 10, at the University of Montana School of Journalism.

The one-day session at the Missoula campus will provide a refresher course in newspaper writing, editing and layout.

Two nationally known newsmen and a journalism professor will address the seminar. They include Howard B. Taylor, editorial consultant to the Copley Newspapers; Howard C. Heyn, long-time Associated Press newsman and editor; and Robert C. McGiffert, associate professor of journalism at UM.

Taylor, coauthor of the textbook "Copy Reading and News Editing," writes a weekly column about layout and design for Editor & Publisher magazine. He worked for the Des Moines Register before moving to the Chicago Tribune, where he spent 15 years as a reporter, rewrite man, copyreader and makeup editor. From 1953 to 1957 he was managing editor of the San Diego Union.

Heyn, a newsman since 1929, was for several years night editor of the Associated Press Bureau in Los Angeles. From 1958 to 1960 he was on special assignment with the AP Writing Committee, and he is now on special assignment with the New York AP Bureau. He is coauthor of a textbook, "Writing for Newspapers and News Services," which will be published this year.

McGiffert, a member of the Montana journalism faculty since 1966, was for 16 years a reporter and city editor of the Easton (Penn.) Daily Express. He taught for four years at the Ohio State University School of Journalism. During the summer of 1967, he worked for the Washington (D.C.) Post.

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Other members of the Montana journalism faculty will participate in Saturday's seminar, which will end with a press conference with University President Robert T. Pantzer.

Concerning the seminar, Dr. Warren J. Brier, dean of the UM journalism school, said, "We polled Montana editors to determine a subject for this first seminar, and nearly all the responses showed interest in the areas of writing and editing.

"A popular second choice was backgrounding the news, and that would be an ideal subject for the seminar in 1970," he concluded.

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