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COMX 202S.01M: Nonverbal Communication

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COMX 202s Nonverbal Communication

Spring Semester 2017

Blended Course: on-campus class meetings + online components

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Course Description

The purpose of this course is to acquaint you with classic and contemporary ideas about how people communicate nonverbally. We will discuss the different channels through which people express themselves nonverbally, the functions of nonverbal communication, contextual factors impacting nonverbal communication, and the ways that nonverbal communication can be applied in “real-world” settings. A comparative approach is used to guide students to evaluate sociocultural influences on nonverbal communication. This is a blended course, incorporating online learning, in-class cooperative learning, and mini field research projects.

Course Objectives

By the time you complete this course, you should be able to:

- Define and classify the types of nonverbal behaviors involved in the study and practice of nonverbal communication.
- Identify and comprehend the major theoretical perspectives that help us explain and understand why people communicate nonverbally in certain ways.
- Use theory and empirical knowledge to predict how one person’s nonverbal behaviors could affect another’s.
- Apply empirical knowledge about nonverbal communication to everyday situations.
- Become aware of sociocultural influences on nonverbal communication.

Required Text

Title: *Nonverbal Communication*

Authors: Judee Burgoon, Laura Guerrero, and Kory Floyd

Publisher: Allyn & Bacon, 2010

Recommended Text

Title: *Nonverbal Communication Research: Readings and Applications*

Editor: Stephen Yoshimura

Publisher: Congnella, 2016

Order directly from the publisher website and get 30% discount:

<https://students.universityreaders.com/store/>

Assessment

Assignment		Points Earned			
Quizzes on readings (seven)		Quiz 1=10 points Quiz 2 – 6 = 30 points x 5 =180 points			
Mini-projects (five)		70 points x 5 = 350 points			
In-class participation (five class meetings)		25 points x 5 =125 points			
Reading Club preparation and facilitation		55 points			
Mid-term report and presentation		140 points			
Group project and presentation		150 points			
		Total: 1,000 points possible			
Distribution Scale		933 –1000	A	900 – 932	A-
866 – 899	B+	833 – 865	B	800 – 832	B-
766 – 799	C+	733 – 765	C	700 – 732	C-
666 – 699	D+	633 – 665	D	600 – 632	D-
		< 600	F		

Grading Rubric for In-class Participation

Grading criterion	5 points or below	10 points	15 points	20 points
Content of Interaction	Your contributions are remotely related to the assigned readings or the ongoing class discussion.	Your contributions are supported or illustrated with some non-specific references to the assigned readings or personal experiences.	Your contributions are supported or illustrated with some non-specific references to the assigned readings or personal experiences.	Your contributions are thoughtful and supported with representative evidence from the assigned readings and/or are illustrated with direct quotes and specific examples from the assigned readings, personal experiences, and other sources.
Quality of Contribution	You sit quietly, but you do not participate in class discussion.	You contribute to class discussions no more than once or twice each bi-weekly meeting. Your contributions tend to be limited to short responses (a few words) to questions raised in class.	You contribute to class discussions by engaging in dialogues that involve supporting or challenging classmates' ideas and raising pertinent questions for further reflection and discussion.	Your contribution goes beyond Level B. In addition to helping further ongoing dialogues and stimulate deeper reflection, you assist your classmates decipher connections across concepts, ideas, and perspectives.
Professionalism	Arrive late or leave early for reasons other than illness or emergency. Show minimal interest in class discussions and activities.	Arrive on time. Listen attentively when others speak.	Arrive on time. Take part in all discussions and in-class activities seriously. Listen attentively when others speak.	Arrive on time and remain an interested and active participant throughout the whole class. Contribute to class discussions and activities using respectful, professional verbal and nonverbal communication approaches. Interact with others in a manner that conveys respect for diverse perspectives.

Course Schedule

Week	Topic	Date	Assignment	Reading
Week 1	Introduction to Nonverbal Communication	January 25	Learning unit on Moodle Quiz 1 due	Burgoon, et al. Chapter 1
Week 2	Sociocultural and Bio-Evolutionary Influences on Nonverbal Communication	Week of Feb 1	Learning unit on Moodle Quiz 2 due	Burgoon, et al. Chapter 2 & 3
Week 3		Feb 8 Wednesday Meeting	Face-to-face class meeting Field testing report due	Yoshimura Chapter 9
Week 4	The Body Code and the Visual and Auditory Codes	Week of Feb 15	Learning unit on Moodle Quiz 3 due	Burgoon, et al. Chapter 4 & 5
Week 5		Feb 22 Wednesday Meeting	Face-to-face class meeting Storytelling report due	Yoshimura Chapter 14
Week 6	The Contact Codes and Place and Time Codes	Week of Mar 1	Learning unit on Moodle Quiz 4 due	Burgoon, et al. Chapter 6 & 7
Week 7		Mar 8 Wednesday Meeting	Face-to-face class meeting Comparative analysis report due	Yoshimura Chapter 2
Week 8	Mid-Term	Mar 15 Wednesday Meeting	Face-to-face class meeting Executive summary and presentation due	
Week 9	Spring break	Mar 20 - 24		
Week 10	Social Cognition, Impression Formation, and Expressing Identities	Week of Mar 29	Learning unit on Moodle Quiz 5 due	Burgoon, et al. Chapter 8 & 9
Week 11		Apr 5 Wednesday Meeting	Face-to-face meeting Replica experiment report due	Yoshimura Chapter 3 Sign up for a final-project group in class
Week 12	Managing Conversations and Deceiving Others	Week of Apr 12	Learning unit on Moodle Quiz 6 due	Burgoon, et al. Chapter 14&15
Week 13		Apr 17 Individual consultation April 19 Wednesday Meeting	Group meeting Group project plan due by the end of the class	
Week 14	Relational Messages: Intimacy, Affection, Power, Dominance, and Influence	Week of Apr 26	Learning unit on Moodle Quiz 7 due	Burgoon, et al. Chapter 10&11
Week 15		May 3 Wednesday Meeting	Face-to-face class meeting Problem Solving report due	Yoshimura Chapter 5
Finals Week	Group project presentations	May 10 Wednesday 5:30 – 7:30 PM	See presentation schedule on Moodle	