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Brier, Heyn authors of new journalism book

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MISSOULA--

Dr. Warren J. Brier, dean of the University of Montana School of Journalism and Howard C. Heyn, Associated Press editor in New York, have a new book on the market entitled "Writing for Newspapers and News Services."

The two men wrote the book for lawyers, businessmen, teachers and physicians as well as journalism students. Its purpose is to teach the writer about the nature of clear and correct composition. Publisher is Funk & Wagnalls, New York.

According to Dr. Brier and Heyn, colleges have overemphasized the sociological aspects of writing, such as philosophy, economics and literature, while neglecting the details of grammar and syntax. Consequently, students find themselves incapable of writing journalistically.

The authors devote two chapters to areas for improvement--style, interest and attitude. They also offer suggestions for constructing a lead sentence and adding color to the news story.

Obituaries are an essential part of newspaper writing slighted by most texts. "Yet," as the authors point out, "the young newsman is likely to write obituaries during his first day on the job--and he may be writing them still on the day of his retirement."

A chapter is also devoted to the differences of writing for newspapers, news services and radio-TV.

In addition to "Writing for Newspapers and News Services," Dr. Brier also is author of "The Frightful Punishment," the story of Montana pugilist Con Orem, recently published by the University of Montana Press. He earned his doctoral degree in mass communications at the University of Iowa, Iowa City, in 1957.

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