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B.B. KING TO BE
IN CONCERT AT UM

MISSOULA---

B. B. King, blues singer and guitarist, will be in concert at the University of Montana Sunday (Feb. 8).

The performance, scheduled for 8:15 p.m. in the University Center (UC) Ballroom, is sponsored by the Associated Students of UM Program Council.

After playing one-night stands for 20 years, King is receiving national recognition for his sophisticated electric blues style. With the rediscovery of blues in the past year, King has found a new audience. He has played at the Fillmore East in San Francisco, the Newport Jazz Festival and the Atlantic City Pop Festival.

King and his guitar, "Lucille," play "the raw sobbing essence of blues, but his agony is always muted within a shimmering calm," said Vogue's Richard Goldstein.

The blues guitarist has been called the "father of honky blues," the "king of blues" and the "master of the blues guitar."

Born Riley B. King in Indianola, Miss., King came to Memphis, Tenn. as a disc jockey in 1948. His blues playing merited him the name of "Blues Boy" King, and hence "B.B."

Tickets for Sunday's performance are on sale at the UC Information Desk and at the Cartwheel downtown.

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