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UM ALUMNUS FRANKLIN LONG
NAMED TO STANDARD OIL OF N.J.
BOARD OF DIRECTORS

MISSOULA--

Dr. Franklin A. Long, a native of Great Falls and an alumnus of the University of Montana, has been elected to the Board of Directors of Standard Oil of New Jersey.

He received both his bachelor's degree and master's degree in chemistry at UM in 1932, his doctorate in physical chemistry at the University of California, Berkeley, in 1935, and an honorary Doctor of Science degree at UM in 1963.

Dr. Long was graduated from Lincoln County High School, Great Falls, in 1926. He is currently Henry Luce Professor for Science and Society, director of the Program on Science, Technology and Society, and a professor of chemistry at Cornell University, Ithaca, N.Y.

His work, which will concern the impact of science and technology on the problems facing U.S. society, may become an interdisciplinary effort involving scientists, engineers, and social scientists, according to Dr. Long.

Dr. Long was chairman of the Cornell Department of Chemistry from 1950 to 1960 and has been a member of the Cornell faculty since 1937. He served as a faculty member of the Cornell Board of Trustees from 1956 to 1959. He was Cornell's vice-president for research and advanced studies from 1963 to 1969.

He served on the President's Science Advisory Committee under Presidents Eisenhower, Kennedy and Johnson. From 1962 to 1963, Dr. Long was consultant for the President's committee while serving as Assistant Director of the U.S. Arms Control and Disarmament Agency. Appointed to the arms control body by President Kennedy, Long was in charge of the agency's Bureau of Science and Technology and chairman of its research council. He was a member of the Harriman Mission to Moscow which negotiated the Nuclear Test Ban Treaty.

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From 1959 to 1963, Dr. Long was chairman of the Chemistry Advisory Committee to the Air Force Office of Scientific Research and, from 1956 to 1960, was a member of the Scientific Advisory Board of the Air Force. He was chairman of the Division of Chemistry and Chemical Technology of the National Research Council from 1964-67.

He represents Cornell on the board of trustees of Associated Universities, Inc. (AUI), which administers Brookhaven National Laboratory. Dr. Long was first elected an AUI trustee in 1947 and is now chairman of the board and acting president of AUI. He is also a member of the Council on Federal Relations of the American Association of Universities.

During World War II, Dr. Long worked full time on research for the National Defense Committee. In one project, he directed a team of chemists in work which led to the development of a new propellant for jet propulsion devices. He received a Presidential Certificate of Merit for "outstanding services" at the end of the war.

Dr. Long is chairman of the committee on chemistry and public affairs of the American Chemical Society. He is a member of the board of directors of Interchemical Corporation and member and chairman of the program committee for basic sciences of the Sloan Foundation. He also holds membership on the American Council of Education's Committee on Sponsored Projects and the American Association of Universities' Council on Federal Relations. He is also a member of the American Association for the Advancement of Science, the National Academy of Science, the American Academy of Arts and Sciences and the Council on Foreign Relations.

A member of the board of directors of the Bulletin of Atomic Scientists and the editorial board of the Journal of Physical Chemistry, Dr. Long is the author of numerous articles on chemistry in scientific journals, encyclopedias and reference works.