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CBS correspondent to address Matrix Table April 12 at UM

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CBS CORRESPONDENT
TO ADDRESS MATRIX
TABLE APRIL 12 AT U

MISSOULA--

A special correspondent for CBS News will be guest speaker at the University of Montana on Sunday, April 12, during the 1970 Matrix Honor Table.

Ponchitta Pierce, New York City, who appears on CBS radio and television news shows, including the Walter Cronkite evening news broadcast on television, will address more than 500 Missoula women and UM coeds at the event, a tradition in Missoula and on campus since 1931. Matrix Honor Table is sponsored by Theta Sigma Phi, a national society for women in communications.

The 1970 Matrix Honor Table will be in the Five Valleys Room of the University Center. Invitations are being mailed to women who have shown interest in civic affairs. Reservation deadline is April 7. Tickets are \$4.50. A \$3 dinner will be served by the UM Food Service.

Dinner begins at 5:30 p.m. April 12. Besides the speaker's message, the program includes presentation of mementos to the outstanding coed of each class at UM and to local women active in community affairs.

Miss Pierce was a student of Dr. Warren J. Brier, dean of the UM School of Journalism, when he taught classes at the University of Southern California in Los Angeles a number of years ago.

A recipient of a Bachelor of Arts degree in journalism (cum laude) at USC in 1964, Miss Pierce served as New York editorial bureau chief for the Johnson Publishing Co. in 1967-68. She was with Ebony Magazine from 1964-68 in the respective positions of assistant editor, associate editor and New York editor.

She attended Cambridge University in England in the summer of 1962.

(more)

CBS CORRESPONDENT--2

Miss Pierce, who is listed in "Who's Who in America" and "Who's Who of American Women," won the First Annual Penney-Missouri Magazine Awards Contest in 1967 for excellence in women's journalism interest. The \$1,000 award was for a story entitled "The Mission of Marian Wright," an account of legal work being done by a young woman lawyer for the South's disadvantaged.

Miss Pierce is the daughter of Mr. and Mrs. Alfred L. Pierce of Los Angeles, Calif.

Mrs. Norma S. Hober of Missoula, president of the Missoula Theta Sigma Phi alumnae, is in charge of arrangements for Matrix Honor Table.