

Fall 9-1-2017

## BGEN 360.50: International Business

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## BGEN 360 – INTERNATIONAL BUSINESS (3 credits) Course Outline, Fall 2017

**Dr. Nader H. Shooshtari**

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### Office Hours:

By appointment, please email me to set up a meeting.

### Required Text:

Daniels, Radebaugh, and Sullivan, International Business 16<sup>th</sup> edition, Custom Book, Pearson Custom Library, available from UC Bookstore on UM Campus. You also have access to the eBook version with your purchase.

Power Point slides/lecture outlines and related course documents will be posted on Moodle. You will also have access to Pearson's MyManagementLab as a part of the purchase of the textbook.

### Course Objectives:

- Develop an understanding of important concepts and practices when conducting business internationally
- Create and enhance students understanding of the nature and sensitivities of conducting business in a global business environment and its implications for the U.S. economy

### Class Structure, Participation, and Conduct:

This course combines a variety of techniques, including brief lectures to help guide you through each chapter, short end of chapter cases, discussion forums and instructional videos to enhance student learning about international business. Given that this course is offered in an online format, you are strongly encouraged to become familiar with the course modules and the Moodle course shell. Make sure you keep track of when different assignments and exams are scheduled. Pay particular attention to due dates in the class schedule and check your emails carefully when you receive them. You will also receive instructions on how to access Pearson's MyManagementLab. This will allow you access to course material available on Pearson related to BGEN 360.

### Email

According to University policy, faculty **may only** communicate with students regarding academic issues via **official UM email accounts**. Accordingly, students must use their umontana or umconnect emails. Email from non-UM accounts will likely be flagged as spam and deleted without further response.

All students need to be familiar with the Student Conduct Code. The Code is available for review online at <http://www.umt.edu/SA/VPSA/index.cfm/page/1321>. Please note that it is a form of academic misconduct to submit work that was previously used in another course. All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University.

**Professionalism:** Student professionalism is to be maintained at all times. Our goal is to create a positive, courteous, and respectful environment that is conducive to learning. For more information, students should refer to SoBA Code of Professional Conduct at

<http://www.business.umt.edu/Soba/SoBAEthics/CodeofProfessionalConduct.aspx>

**DSS:** Reasonable accommodations are available for students who have a documented disability. Please notify me during the first week of class of any accommodations needed for the course. All accommodations must be approved through the Disability Services for Students (DSS) in Lommasson Center 154, phone: 243-2243

**Videos and Practice Quizzes:** For each chapter except 6 and 15, you are assigned a video. Watch them at your leisure as they relate to the chapter topics and concepts. I have also provided practice quizzes for each chapter to help you prepare and test yourself as you study and prepare for the exams.

**End of Chapter Written Case Assignments:**

Select any two and only two, end of chapter (EOC) cases from the five assigned cases that are available for you to choose from. For each case, you are required to submit online a 500-word paper (about two pages) answering the assigned MyManagementLab assisted-graded question(s) for each case. Cases are graded based on the rubric available on Pearson course website for BGEN 360.

**Discussion Forum:** There are several articles assigned on the discussion forum on Moodle for a total of five forums. You need to address the following question with regard to each assigned article no later than the date indicated for each forum on Moodle. The question you need to address for each article is as follows: **How is this article related to specific international business concept(s) covered in this class; do you agree or disagree with the points being raised in the article and why?**

**Examinations:**

There are three multiple-choice exams administered on Moodle based on the assigned chapters. The exams open and close on Moodle on the dates and times indicated. I do not allow students to take exams at any time other than the times indicated on the schedule. You will have a total of 90 minutes for each test from the time you open it and are allowed only one attempt.

**IMPORTANT NOTE:** In fairness to the entire class, there are no opportunities for individual students to do additional work for extra credit in this class so make sure you do things right the first time around.

**Grades will be weighted in the following manner:**

End of Chapter (EOC) Cases (two cases, 10% each)	20%
Discussion Forum Participation	20%
Three Exams (20% each)	60%
<b>Total</b>	<b>100%</b>

**COURSE GRADES ARE ASSIGNED AS FOLLOWS (grades are not curved):**

<b>A</b>	93 or more points	(93% and up)
<b>A -</b>	90 to 92.9 points	(90 to 92.9%)
<b>B +</b>	87 to 89.9 points	(87 to 89.9%)
<b>B</b>	83 to 86.9 points	(83 to 86.9%)
<b>B -</b>	80 to 82.9 points	(80 to 82.9%)
<b>C +</b>	77 to 79.9 points	(77 to 79.9%)
<b>C</b>	73 to 76.9 points	(73 to 76.9%)
<b>C -</b>	70 to 72.9 points	(70 to 72.9%)
<b>D</b>	60 to 69.9 points	(60 to 69.9%)
<b>F</b>	59.9 or fewer points	(< 59.9%)

**School of Business Administration/Mission Statement**

The University of Montana’s School of Business Administration is a collegial learning community dedicated to the teaching, exploration, and application of the knowledge and skills necessary to succeed in a competitive marketplace.

**School of Business Administration/Assessment and Assurance of Learning**

The University of Montana’s School of Business Administration is a collegial learning community dedicated to the teaching, exploration, and application of the knowledge and skills necessary to succeed in a competitive marketplace.

As part of our assessment process and assurance-of-learning standards, the School of Business Administration has adopted these learning goals for our undergraduate students:

- Learning Goal 1 – SoBA graduates will possess fundamental business knowledge.
- Learning Goal 2 – SoBA graduates will be able to integrate business knowledge.
- Learning Goal 3 – SoBA graduates will be effective communicators.
- Learning Goal 4 – SoBA graduates will possess problem solving skills.
- Learning Goal 5 – SoBA graduates will have an ethical awareness.
- Learning Goal 6 – SoBA graduates will be proficient users of technology.
- Learning Goal 7 – SoBA graduates will understand the global business environment in which they operate.

### BGEN 360 -- Class Schedule

DATE:	TOPICS	ASSIGNMENTS
August 31- September 29	Ch. 1: Globalization and International Business	<b>Comments on the Discussion Forum 1 due by Friday, September 15 at 12:00 noon.</b>
	Ch. 2: The Cultural Environments Facing Business	<b>Ch. 1 End of Chapter Case 1: Carnival Cruise Lines; Writing Assignment 1 and 2, due by Sunday, September 17.</b>
	Ch. 3: The Political and Legal Environments Facing Business	
	Ch. 4: The Economic Environments Facing Business	<b>Comments on the Discussion Forum 2 due by Friday, October 20 at 12:00 noon.</b>
	<b>Exam I</b>	<b>Exam I – Chs. 1-4 Administered on Moodle. The exam opens on Thursday, September 28 at 8:00 am and closes on Saturday, September 30 at 12:00 midnight.</b>
<b>October 2- November 3</b>	Ch. 5: Globalization and Society	
	Ch. 6: International Trade and Factor-Mobility Theory	<b>Ch. 6 End of Chapter Case 2: Ecuador: A Rosy Export Future; Writing Assignment 1, due by Sunday, October 22.</b>
	Ch. 7: Government Influence on Trade	
	Ch. 8: Cross-National Cooperation and Agreements	<b>Ch. 8 End of Chapter Case 3: Walmart Goes South; Writing Assignment 1 and 2, due by Sunday, October 29.</b>
	<b>Exam II</b>	<b>Exam II – Chs. 5-8 Administered on Moodle. The exam opens on Thursday, November 2 at 8:00 am and closes on Saturday, November 4 at 12:00 midnight.</b>
<b>November 6- December 12</b>	Ch. 9: Global Foreign-Exchange Markets	<b>Comments on the Discussion Forum 3 due by Friday, November 10 at 12:00 noon.</b>  <b>End of Chapter Case 4: Do Yuan to Buy Some Renminbi? Writing Assignment 1 and 2, due by Sunday, November 12.</b>

	Ch. 10: The Determination of Exchange Rates	<b>Comments on the Discussion Forum 4 due by Tuesday, November 28 at 12:00 noon.</b>
	Ch. 14: Export and Import	<b>End of Chapter Case 5: Welcome to the World of Sony ...; Writing Assignment 1 and 2, due by Sunday, December 3.</b>
	Ch. 15: Direct Investment and Collaborative Strategies	<b>Comments on the Discussion Forum 5 due by Friday, December 8 at 12:00 noon.</b>
Dec. 14 16, Final Exam	<b>Exam III</b>	<b>Exam III – Chs. 9,10,14,15 Administered on Moodle. The exam opens on Thursday, December 14 at 8:00 am and closes on Saturday, December 16 at 12:00 midnight.</b>