SRN 352.01: Intermediate Video Reporting and Producing

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JRNL 352-01 – CRN 31196-Intermediate Video Reporting and Producing

Syllabus – Spring 2017 (subject to change)

Scope:
JRNL 352 is an intensive intermediate reporting and producing course concentrating on video reporting, newscast producing and anchoring. Students will advance their video photography, editing, script writing and rundown building skills. All assignments will be based on journalistic writing and ethical decision-making. Students will learn teamwork skills by working with their counterparts in JRNL 351 to produce newscasts from beginning to end.

Learning Outcomes:
By the end of the course, successful JRNL 352 students will demonstrate:

- Strong news judgment
- Ability to identify various issues and angles in potential news stories
- Ability to write strong leads, bodies and conclusions to television news stories
- Strong writing skills including the use of active voice, writing to video, clear and concise use of language
- Television anchoring skills
- Interviewing skills including research and writing questions, interpersonal communication, proper questioning and listening
- Development of performance skills including newscast anchoring, weather, sports and field reporting
- Ability to identify quality in their own and other’s work self and make newscast choices that reflect that ability
- Television newscast producing skills including building strong leads, writing for story flow, writing for pace and creating an overall look and feel of a program through writing and production values
- Proficiency in the technical requirements of television work including shooting and editing video, script writing using iNews, rundown building in iNews and use of the server to store and playback stories
- Understanding of journalism ethics, codes and the law covering journalistic endeavors

Pre-requisite: JRNL 350 (Instructor may allow JRNL 350 as co-requisite.)

Class meets:
- Tuesdays and Thursdays from 1:10 to 4:00 in DAH 101, 114 and the television studio.
Instructor:  
- Denise Dowling, Associate Professor, School of Journalism.  
- Office: Don Anderson Hall 425  
- E-mail: denise.dowling@umontana.edu.

Grading:  
Grades will be based on:  
- Ideas and research  
- Class attendance and participation  
- Writing  
- Reporting, writing and producing assignments  
- Contribution to the overall success of the class  
- Ability to work with your classmates

Grading Breakdown:  
Newscasts (Producing and writing): 45%  
- 8:00 News 10%  
- 12:00 News 15%  
- 16:00 News 25%

News Packages (3) / reporting and writing: 45%  
- Court package  
- Trend/numeracy package  
- Diversity package

Attendance/Teamwork: 10%  

(You will receive no credit for packages that fail to meet the deadlines.)

Attendance:  
- Class attendance is mandatory. You can’t succeed if you miss critique sessions, lectures and labs. University business and documented illness are the only acceptable excuses. You must notify me in advance if you will be absent.
  
  Two unexcused absences will lower your final grade by one letter. You will fail the class if you have a third unexcused absence.

Same Work for Multiple Classes in J-School:  
- You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior
approval from the professor for this course. You may not submit work you've done for any television station in an internship or paid position. To do so without permission will result in an “F” for the assignment and could result in an “F” for the course.

Diversity Initiative:
- The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. You will need to integrate diversity coverage into at least one assignment. We will discuss this during the preparation for the assignment.

Academic Honesty:
- I expect your honesty in presenting your own work for this course. Academic misconduct at The University of Montana is subject to an academic penalty ranging from failing the assignment to expulsion from the university. Students need to be familiar with the Student Conduct Code. [http://www.umt.edu/SA/VPSA/index.cfm/page/1321](http://www.umt.edu/SA/VPSA/index.cfm/page/1321)

Plagiarism:
- As defined by “The University of Montana Student Conduct Code” plagiarism is: “Representing another person's words, ideas, data, or materials as one’s own.” This is strictly prohibited in this class and any case of plagiarism in this course will be subject to the penalties outlined in the student code of conduct.

Accommodations for Students with Disabilities:
- This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at [www.umt.edu/dss/](http://www.umt.edu/dss/).

Access:
- For after-hours access to Don Anderson Hall, you will be able to enter the building and DAH 101 using the Griz Card swipe. If this is your first semester in the professional program, you will need to apply for access by February 3.