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BUTTE NATIVE JOINS UM ALUMNI STAFF

MISSOULA --

George Oechsli, former <u>Butte</u> business man, has been named director of the University of Montana Alumni Development Fund and associate director of the UM Alumni Association.

Oechsli, in assuming the new post, will be responsible for raising funds for the alumni development program. The Development Fund, created in 1968 by the Alumni Association Board of Directors, is used by UM for grants, scholarships and improvements.

Oechsli, a <u>Butte</u> native, was graduated from UM in 1952 with a degree in business administration. He was stationed in Paris with the Army Signal Corps from 1952-1954. After his discharge, Oechsli worked as news director for the KXLF radio and television stations in <u>Butte</u>.

Operator of a home furnishings store in the Mining City since 1959, he sold the business last month after accepting the UM position.

Oechsli is married to the former Alice Lyden. The couple has two sons. Oech\$li's family will join him in Missoula in June.

Active in <u>Butte</u> civic affairs, Oechsli was a member of the Chamber of Commerce, the Rotary Club and served as chairman of the Silver Bow County Cancer Crusade. Mrs. Oechsli was president of the Butte Junior League last year.

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