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BETTY FURNESS TO DISCUSS
CONSUMER RIGHTS AT UM AUG. 6

MISSOULA--

Betty Furness, former special assistant to the President for consumer affairs and a consumer rights crusader, is scheduled to speak at the University of Montana University Center August 6.

The topic of Miss Furness' lecture will be "a Truth-In." She will discuss consumer rights to "truth in promises" as well as truth in packaging and lending.

Miss Furness was a special assistant to President Johnson for two years, during which she campaigned to educate the consumer on his rights and supported legislation requiring fair treatment for customers. She worked to solve consumer problems with credit regulations, federal meat inspection and hidden interest rates.

A former actress, Miss Furness made television commercials for Westinghouse and other firms for about 12 years before she became a consumer spokesman.

Miss Furness is a member of the Advisory Council to the Senate Subcommittee for Consumers and a member of the Consumers Union Board of Directors.

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