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## Century Club drive successful

University of Montana--Missoula. Office of University Relations

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CENTURY CLUB DRIVE SUCCESSFUL

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IMMEDIATE RELEASE

MISSOULA--

Results from the Century Club "Blitz Day" Drive show a ten per cent increase in new memberships to the Grizzly Hooster organization.

Col. Tom Davis, Century Club President, termed Thursday initial membership drive in Missoula a success and said the Club plans to fan out to other Montana cities in the next couple of weeks.

He said the new memberships will take care of potential membership cancellations. Davis expects a total membership of more than 700 this year.

One of the reasons for the influx in memberships is the success of the 1969 Grizzly team and the increased demand for UM football game tickets.

He said members have preferred reserved seats for all home football and basketball games which is a popular selling point. "Considering all reserved tickets are sold for the Montana-Montana State game and only a few season reserved seat tickets remain, a Century Club membership is the only way to be assured of a seat for Grizzly football. At that the members have the best reserved seats available," Davis said.

Terry Hober, chairman of the Club's Western hat sales, reported more than 1,000 of the 2,000 hats have been sold at the Missoula County Fair. "The hats have been going so well we have reordered 500," he said.

Century Club memberships sell for \$125 and Grizzly western felt hats for \$4.50. Both drives will continue through the season.

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