

University of Montana

## ScholarWorks at University of Montana

---

University of Montana News Releases, 1928,  
1956-present

University Relations

---

1-9-1981

### Cutline #2: Balfour Jeffrey

University of Montana–Missoula. Office of University Relations

Follow this and additional works at: <https://scholarworks.umt.edu/newsreleases>

**Let us know how access to this document benefits you.**

---

#### Recommended Citation

University of Montana–Missoula. Office of University Relations, "Cutline #2: Balfour Jeffrey" (1981).  
*University of Montana News Releases, 1928, 1956-present*. 6512.  
<https://scholarworks.umt.edu/newsreleases/6512>

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact [scholarworks@mso.umt.edu](mailto:scholarworks@mso.umt.edu).



---

information services • university of montana • missoula, montana 59812

---

maribeth dwyer • news editor

IMMEDIATELY

walser/mmm  
1/9/81  
Progress Edition  
GF Tribune

CUTLINE #2 (Balfour Jeffrey)

DR. BALFOUR JEFFREY, associate professor of Psychology at the University of Montana, is researching the effect of television commercials on children's eating habit.