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Fall 9-1-2002

### PSC 463.01: Development Administration

Peter Koehn

*University of Montana - Missoula*, [peter.koehn@umontana.edu](mailto:peter.koehn@umontana.edu)

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Political Science 463  
*Development Administration*  
Fall semester 2002

Peter Koehn  
LA 416 x 5294  
Ofc hrs: TTH 10:00-11:00,  
12:30-1:30; and by apptmt

### Course Description & Objectives

The course explores key issues of sustainable development and development management as well as the roles of local and national public administrators, NGOs, and donors. *Development Administration* focuses on the fundamental challenge of how to enhance living conditions in contexts characterized by scarce material resources. Agriculture, natural resources and the environment, health, education, housing/transportation, and the special training needs of refugees will be considered. In addition to building a conceptual and knowledge base regarding the challenges of social, economic, and political change at national and community levels, PSc 463 also involves simulated experience and other practical exercises aimed at preparing students with valuable skills for field assignments in non-Western contexts – including needs and capabilities assessment, gender-framework analysis, project selection, development planning and budgeting, action training, and project evaluation.

#### Required:

*Coursepack at UC Bookstore*

#### Optional:

Peter Koehn and Olatunde Ojo (editors), *Making Aid Work: Innovative Approaches for Africa at the Turn of the Century*, University Press of America, 1999.

### Course Outline and Assignments

- Sept. 3, 5      I. *Concepts*: Human Development, Underdevelopment, Sustainable Development, Development Administration, Development Mgt., Transnational Competence
1. Staudt, "Development" (pp. 11-30)
  2. Sadiq Rasheed and David F. Luke, *Development Management in Africa* (1995) pp. 1-7
  3. Malcolm Scully, "The Rhetoric and the Reality of 'Sustainability'" (2000)
- Sept. 10      II. *Goals*: An Agenda for Development Management
1. "Strategic Agenda for Development Management in Africa in the 1990s" in Rasheed and Luke, pp. 246-272.
- Sept. 12, 17   III. *The Development Context*
- A. **Public Administrators and Public-policy Making**
1. Ladipo Adamolekun, "Central Government Organization" (1999)

2. Peter Koehn, *Public Policy and Administration in Africa* (1990), Chapter 8
3. Goran Hyden, *No Shortcuts to Progress* (1983), pp. 8-29.
4. David J. Gould, "Administrative Corruption: Incidence, Causes, and Remedial Strategies," in Ali Farazmand, *Handbook of Comparative and Development Management* (1991), 467-479.
5. "A 30% Budget Cut in the Ministry of Health" role play (Staudt, p. 78)

Sept. 19

#### **B. The Impact of Culture on Development Management**

1. Gert Hofstede and Michael H. Bond, "The Confucius Connection: From Cultural Roots to Economic Growth," *Organizational Dynamics* 16 (Spring 1988):5-21. (ER)
2. Charles Kleymeyer, "Cultural Energy & Grassroots Development," *Grassroots Development* 16, #1 (1992):22-31.
3. Peter Oakley, *Projects with People* (1991), pp. 179-184.

Sept. 24

#### **C. NGOs: Participation, Governance, and Civil Society**

1. Staudt, "NGOs" (pp. 173-186)
2. White, Howell, & Shang, "The Search for Civil Society" (1996)
3. Anderson and Woodrow, pp. 35-38.
4. N. Uphoff, "Resource Mobilization and Management" (1986), pp. 351-352.
5. Hossain, "Grameen Approach," pp. 123-129 (2001)
6. "U.N. Report Raises Questions about Small Loans to the Poor" (1998).
7. S. Rasheed and Getachew Demeke, "Democracy, Popular Participation, and Good Governance" (1995)

Sept. 26

#### **Individual Essay due**

Sept. 26

#### **D. Decentralization and Community Empowerment**

1. Oakley, pp. 194-198.
2. Adamolekun, "Decentralization, Subnational Governments, & Intergovernmental Relations" (1999)
3. Alf Ronnby, "Mobilizing the Local Community" (1998)
4. C. Dugger, "Lower-caste Women Turn Village Role Upside Down" (1998)
5. Diallo, "Simple Engine Transforms Village Life" (1999)

Oct. 1

#### **Wajjo case – group preparation**

- Robinson & Stiedl, "Decentralization of Road Administration" (2001)

#### IV. *Capacity Building for Sustainable Development*

Oct. 3, 8

##### A. Institutional Capacity and Popular Support

1. John M. Cohen, "Foreign Advisors and Capacity Building: The Case of Kenya" (1992) (Handout)
2. Mary B. Anderson & Peter Woodrow, *Rising from the Ashes: Development Strategies in Times of Disaster* (1998), pp. 75-82
3. Stephen Siebert and Peter Koehn, "Executive Summary: USAID University Development Linkage Project; Montana and Belize Partnership for Resource Conservation & Develmt"
4. P. Koehn and J. Rosenau, "Dimensions of Transnational Competence"

Oct. 10

##### *Wajjo case: group presentations*

Oct. 15

##### B. Privatization, Infrastructure, and Entrepreneurship

1. M. Rhomari, "The Challenge of Privatisation" (1995)
2. D. Luke, "Building Indigenous Entrepreneurial Capacity" (1995)
3. Clive Hamilton, "The Irrelevance of Economic Liberalization in the Third World," *World Development* 10 (1990):389-403.
4. Paul Cook and Martin Minogue, "Waiting for Privatization in Developing Countries: Towards the Integration of Economic and Non-economic Explanations" (1990)
5. "A Corrupt Tide in Russia from State-Business Ties" (1995)

Oct. 17

##### C. Information Technology

1. M. Castells, "Africa's Technological Apartheid" (1998)
2. Jensen, "Making the Connection: Africa & the Internet" (2000)
3. "Annan Urges High-Tech Aid for Poor Countries" (2000)

Oct. 17

##### D. Development Communication

1. Stuart and Bery, "Powerful Grass-roots Women Communicators: Participatory Video in Bangladesh" (1996)
2. Phyllis Bo-yuen Ngai and Peter Koehn, "Organizational Communication and Globally Displaced Perimeter Populations: Abstract" (2001)

Oct. 22

##### E. Management Training and Human-resource Development

1. Anderson and Woodrow, pp. 83-87.
2. Oakley, pp. 229-237.
3. Marquardt & Berger, "Action Learning Program" (2000)
4. Hossain, "Grameen Approach," pp. 129-134 (2001)

5. P. Ngai and P. Koehn, "Preparing for Diversity in the Midst of Adversity: An Intercultural-communication Training Program" (2001)
6. "RATP" case (S, pp. 198-199).

#### V. *Critical Development Sectors and Issues*

Oct. 24

- A. Agriculture**
- B. Natural Resources and the Environment**
- C. Health**
- D. Refugee and Returnee Assistance and Development**
- E. Housing & Transportation**
- 1. Lowe, "The Bicycle: Vehicle for a Small Planet," pp. 24-33, 40-44 (1989)

#### VI. *Development Processes*

Oct. 29

- A. Data Collection**
- 1. Anderson and Woodrow, pp. 9-25, 44-48.
- 2. Devereux and Hoddinott, "Issues in Data Collection" (1993)
- 3. Castles, "Studying Social Transformation" (2001)

Oct. 31

*Individual project preparation*

Nov. 7

Video

Nov. 12

- B. Needs Assessment and Appraisal Methods**
- 1. Robert Chambers, "Participatory Rural Appraisal (PRA): Analysis of Experience," *World Development* 22, No. 9 (1994):1253-68.
- 2. Deborah Eade and Suzanne Williams, *The Oxford Handbook of Development and Relief*, Vol. I (1995), pp. 128-150.
- 3. Bhattacharyya and Murray, "Community Assessment and Planning for Maternal & Child Health Programs" (2000)

Nov. 14

- C. Project Initiation, Preparation/Design, and Selection**
- 1. Staudt, "Project/Program Selection" (pp. 103-108).
- 2. Anderson and Woodrow, pp. 52-68.
- 3. "Street Kids of Ciudad Juarez" role play (S, pp. 84-85).

Nov. 14

- D. Development Planning and Budgeting**
- 1. Koehn, *Public Policy and Administration in Africa*, Chapter 6
- 2. Axinn and Axinn, *Collaboration in International Rural Development* (1997), pp. 281-290

Nov. 19 *Individual Project Meetings*

Nov. 21 **E. Project Implementation**

1. Staudt, pp. 98-99
2. Oakley, pp. 210-229.
3. John Ickis, "Profile of a Permanent Secretary" case
4. Axin and Axin, pp. 142-145.
5. D. Gaspar, "Problems in the Logical Framework" (1999)

Nov. 21 **F. Monitoring and Evaluation**

1. Hay, "Key Concepts in Evaluation"
2. Staudt, "Evaluation Technique & Utilization" (pp. 109-114)
3. Anderson and Woodrow, pp. 92-94.
4. Oakley, pp. 253-254 (Box 34) and 263-266

Nov. 26 **VII. International Assistance and the Global Context of Development**

1. Koehn and Ojo, *Making Aid Work* (1999), pp. 1-96.
2. "Japan Pledges New Aid for Africa" (1998)
3. P. Lewis, "Downside of Doing Good" (1999)
4. "An Alternative to Progress" (2001)
5. Pender, "From Structural Adjustment to Comprehensive Development Framework" (2001)

Dec. 3 *Group Final Project: Preparation*

Dec. 3 *Written Individual Project due*

Dec. 5,10,12 *Individual Project Reports*

Dec. 12 *Written Group Final Project Due*

Dec. 17 *Group Final Project: Reports*  
(10:10-12:10)