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Montana Kaimin, January 31, 1980

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WOMEN'S RESOURCE CENTER supporters wait while Central Board contemplates a resolution to grant the WRC space in the University Center. The resolution failed 15-5. (Staff photo by Barbara Miller.)

CB rejects effort to reinstate WRC

By MIKE DENNISON
Montana Kaimin News Editor

Following more than two hours of sometimes heated debate, Central Board voted 15-5 last night not to reconsider Student Union Board's reallocation of University Center space.

CB's vote rejected an appeal by the Women's Resource Center that the SUB decision be reconsidered.

Following the vote, SUB Chairman Andrew Czorny let out a cowboy whoop and clapped his hands.

The meeting room was filled with more than 100 people, many of them standing and most of them women and men wearing three-by-five-inch shirt stickers printed with the slogan: "I support the WRC."

WRC appealed the reallocation proposal on the grounds that it was given no actual space in the UC, and that the decision was discriminatory.

Judy Smith, a faculty affiliate in social work, said every other group but the WRC was given enough space to meet its minimum programming needs. Therefore, Smith said, the decision was discriminatory.

SUB's proposal, approved by CB last week, gives the Student Action Center 600 square feet of space in the UC and says that SAC shall share its space with the WRC.

Smith maintained that since it was SAC's space, the women's center had no space of its own, and therefore no "real identity," nor any real place in the UC.

Walter Congdon, senior in geology and SUB member, defended the reallocation plan, saying it fits the long-range goals of the UC, costs students the least amount of money and will involve a minimum of construction.

"We worked our tails off and took a lot of heat about it, too," Congdon said.

Since WRC is a student and community group, its costs should not be born by the student body, Congdon said.

He said that the WRC still continued its services while its doors were closed to honor a strike between laborers and the university system, adding that this proved that WRC could conduct some of its services from off-campus locations.

Smith said the WRC could not function properly off campus because its accessibility is important.

"A lot of our program is what you

see," Smith said.

She said she was not worried about losing the support of those who attended the meeting, but about losing those students who walk by the center's window space, and then become aware of its services.

Richard Vandiver, associate professor of sociology, said he uses the WRC for workshops and sends students there for sources for research papers. Vandiver said, though, that these sources are available in the UM library.

He said WRC has "put UM on the map" for certain groups of people and has brought grant money to UM.

Vandiver, a former member of the campus development committee, also said WRC could probably not be able to find another on-campus location.

Congdon did not disagree that a portion of WRC would have to exist off campus, but pointed out that WRC was the only organization considered in the reallocation that is not a direct ASUM body, and therefore not a bona fide student groups.

In a memo from Czorny to CB members, "student groups" were defined as groups under direct control of ASUM. All other organ-

• Cont. on p. 8.

Montana Kaimin

Thursday, Jan. 31, 1980

Missoula, Mont.

Vol. 82, No. 55

Seductive advertising influences consumers' decisions, Key says

By L. D. GROSS
Montana Kaimin Contributing Reporter

The advertising industry has found how to reach the average person's subconscious fears and insecurities and is using that knowledge to sustain a \$31 billion industry, Dr. Wilson Bryan Key told a University of Montana audience last night.

Key, author of the books "Subliminal Seduction" and "Media Sexploitation," said advertisers assault consumers with a daily barrage of sexual and morbid subconscious suggestions to induce them to buy everything from Scotch to hair tonic.

Key described several examples of "subliminal seduction" to about 900 persons attending the ASUM Programming-sponsored lecture in the University Center Ballroom.

Using a slide presentation as he spoke, Key pointed out the hidden symbols in a Parkay margarine advertisement from "Family Circle" magazine.

What appeared to be an appetizing picture of a knife spreading a pat of margarine across a muffin actually was full of phallic representation, he said. Noting the advertisement said to "take advantage of a softie," Key pointed out a clear image of a flaccid

penis protruding from the margarine.

Key said there was an obvious subconscious ploy to connect the phallic symbol with putting something good into one's mouth.

He called it a "sparkling little fantasy to give all those housewives across the nation."

Key showed how an advertisement for Chivas Regal Scotch whiskey pitted the "sacred against the obscene." The light patterns in the glass full of ice in the ad, contained a clearly discernible image of a kneeling girl about to perform fellatio on a robed priest. An image suggesting Christ was in the background.

This has a tremendous impact on persons with a traditional view of reproductive behavior, Key said.

Key said the device is designed

• Cont. on p. 8.

Student government mocked at forum

By ED KEMMICK
Montana Kaimin Reporter

Student government leaders and members of the Student Union Board were subjected to heavy doses of parody and scorn yesterday in a noon forum sponsored by the Women's Resource Center.

The forum, attended by about 200 people in the University Center Mall, was called to protest Central Board's Jan. 23 ratification of a SUB proposal that would remove the women's center from its ground-floor office in the UC.

In addition to several speakers, the Forum included a short skit by WRC supporters entitled, "Dorothy in the Land of Ummm," a parody of student government based on "The Wizard of Oz."

The proposal to move the WRC was contained in a set of SUB recommendations outlining a general redistribution of space in the UC.

Mike Dahlem, a philosophy graduate and former CB delegate, said at the forum that no decision of student government has "so ashamed" him as the one to approve the redistribution plan.

Dahlem claimed the proposal was far from an equitable attempt to reallocate UC space and "primarily designed . . . to force the women out of the women's center."

Accusing CB members of failing to act on behalf of the student body, Dahlem told the audience that "it's absolutely crucial that you elect people who represent your interests" in the Feb. 27 student government elections.

• Cont. on p. 8.

Enrollment up by 198

Student enrollment at the University of Montana is up by 198 over last quarter.

Figures released by the Registrar's Office show 8,574 students — 4,697 men and 3,877 women — are enrolled this quarter. This is 243 more than the number enrolled last Winter Quarter.

Laura Hudson, assistant registrar, said this total is "only a head count" and does not reflect the number of full-time equivalent students (FTEs), defined as a student taking 15 credits. The Montana Legislature bases its funding of UM on the number of FTEs.

UM President Richard Bowers said yesterday that the enrollment increase is due "in part to intensified efforts to inform prospective students about the quality of UM programs."



A 1,200-SIGNATURE petition supporting the Women's Resource Center was presented to ASUM President Cary Holmquist, center left, vice president Peter Karr, center right, and the rest of Central Board last night. (Staff photo by Barbara Miller.)

opinion

WRC deserves more than a broom closet

The Women's Resource Center is—pardon the expression—being screwed.

The WRC has been told, as a result of the long-awaited University Center space reallocation, to move out of its present location in the UC by September.

The WRC will share about 600 square feet of space with the Student Action Center, which is being booted from its present location to the spot where the Outdoors Resources Center is now located.

This arrangement ensures that one of the groups, probably the WRC, will be effectively ineffective, crammed against a corner. The WRC is being neatly aced out of the University Center, which one suspects was one of the underlying goals of the space redistribution.

While the WRC and the Student

Action Center will be fighting for the phone, other university groups will be relocating in the UC.

There is probably a better way to reallocate UC space than the final Student Union Board plan.

Try this, for example.

Since student government is suddenly very taken with the idea of moving SAC and the Women's Resource Center together, why not move SAC into the present WRC space? Angie Helvey, the Women's Resource Center coordinator, has said the WRC needs at least 700 square feet to operate.

That's fine—it can have that 700 feet and give the 500 extra feet to SAC. It would still be cramped, of course, but the WRC would still have its visibility and SAC would gain some needed exposure.

Under the SUB plan, the Women's

Resource Center space will be taken by the Copy Center and Graphics.

The Copy Center could probably stay where it is now, in the UC Lounge.

Although Graphics has a good case for expanding, it could probably squeeze by where it is now, in UC 111 and 112. Perhaps it could be given a sliver of UC 110, which will be vacant, since SAC is moving in with the Women's Resource Center.

Under SUB's plan, though, Legal Services is slated to move to where Graphics is.

Legal Services could move to UC 119, where the Outdoor Resource Center is now located.

Campus Recreation, soon to be renamed Leisure Services, can move to where Legal Services is now. This is already part of SUB's plan.

And the Outdoor Resource Center can move to the TV room—also already part of SUB's plan.

There's really only one thing this plan accomplishes that SUB's does not. This plan would allow the Women's Resource Center to stay in the University Center.

The SUB plan will slowly but surely drive the WRC out of the University Center.

Which is too bad. Since 1974, the Women's Resource Center has proved that it deserves a place in the University Center, whatever the crite-

ria used—people served, programs offered, forums sponsored.

Whatever plan is finally put into effect, it should recognize this and find a space—a permanent home—for the Women's Resource Center.

One final note. Central Board approved the final space recommendations just hours after SUB hashed them out.

SUB Chairman Andrew Czorny was particularly insistent that the recommendations be approved. "It's a good proposal," he told CB. "It's going to work."

Fine. If it is a good proposal, it will certainly somehow manage to stick around another week while CB members consider it. It is, after all, the culmination of three years of effort, and to ask CB to understand it and approve it in fifteen minutes is ridiculous.

And CB's seeming desire to get it out of the way as quickly as possible is simply reprehensible. At the very least, CB should have waited a week and allowed those affected by the space shuffle a chance to lobby individual members.

CB's action on the space allocation is not the action of leaders. It is simply a reflex action: the proposal hits you on the elbow and you lift your hand to vote "yes."

Mike McNally



public forum

At least take a stand

We appeared on the front page of last Friday's Kaimin (Jan. 25) carrying signs advocating student support of the striking maintenance personnel and a boycott of the University Center cash activities. This picture resulted in a number of questions regarding our position and the issues of the strike.

We support the people on strike because we feel that the 3.5 percent raise they were offered is not enough and the 7 percent raise the strikers propose is not outrageous considering the 13 percent inflation rate we all face today. It is important to note that this is not a situation involving a large overbearing union. There are only 16 local men on strike—all without the benefit of any strike fund to live on while they are out.

We have heard objections to the UC boycott, and we realize the boycott is not ideal. In light of the fact that there is no Board of Regents facility to boycott, we stand behind this boycott as a measure that both supplies information to the public and serves to bring pressure to bear on the administration without interfering with the educational process. We feel a student picket is a gesture to show the administration that we would like a rapid settlement of the strike.

This issue is important to all students because on Feb. 20, 1980, our professors will negotiate many of the same issues with the Board of Regents. This strike's outcome is very important

because it may well set a precedent to be followed in the upcoming university teachers' negotiations: If the state can succeed in stonewalling a legitimate pay increase in these negotiations, they can in the next. This may result in a university-wide strike on the part of the University Teachers' Union. Although certainly no one looks forward to that occurring, it is a possibility. We need to be informed as a student body if we are to have any say in these important future events. Today, from 11 a.m. to 1 p.m., there will be a Strike Update Rally in the UC Mall to provide that information.

We strongly emphasize the need for all students to attend this rally and to make a decision as to your stand. There is no such thing as not taking a stand—apathy is a stand. Every student on this campus has power—power to sign petitions, donate money, carry a sign, write a letter, talk to a friend, argue with an enemy. If there is any such thing as sin—it is irresponsibility. And everyone must shoulder their responsibility as students, as citizens, as human beings.

We therefore ask all students to stop by the rally on Thursday. If you can contribute money, sign a petition, carry a sign—that's great. But damn it—at least take a stand.

John Smith
sophomore, philosophy/economics
Scott Wiseman
sophomore, philosophy/economics

Don't fight for oil

Editor: Fight a war for oil? The United States imports 25 percent of its energy and the people who supposedly run this nation say we need more. Yet the average Swede uses 40 percent less energy than does the U.S. citizen. That is a 15 percent domestic surplus if we were as efficient as Sweden. By fighting you will not be protecting anything but the gluttonous way we live and the pockets (profits) of the corporations selling energy to you.

These are purely economic reasons for resisting the draft and registration. Are you willing to condone the energy greed of our national leaders? Stand behind the patriotic flag of Exxon? Kill someone for a dollar a gallon? Carter said we would use military force in the Persian Gulf to protect our oil supplies. Is that something you want to fight for?

If not, use your legal outlets while they still exist. Write your congressman, support and attend anti-draft activities.

Mike Kadas
930 Marshall

Unquestioned unity

Editor: Did you put your conscience on vacation after Vietnam? Have your commitments to peace reached retirement age?

Ten years ago, students were killed protesting American militarism. We must hope such manifestations of violence never again establish themselves within our borders.

If anything has been learned from the struggles of previous years, it is that resistance to war must be a global affair. The peoples of the world must act if governments are to be prevented from pursuing policies of death and hegemony.

Today, America is threatened not by stark division, but by unquestioned unity. The tyranny of military conscription is looming as our national government simultaneously prepares to stifle dissent with the ominous Senate Bill 1722.

Increasing numbers of Americans,

including students, feel they have no choice but to support war if the alternative is \$2-a-gallon gasoline.

*"Men's mighty coal machines digging in the ground,
Stealing rare minerals where they can be found
Concrete caves with iron doors bury it again,
While a starving, frightened world fills the sea with grain..."*

Moody Blues

We must make the people of this nation aware that never before have we had so many alternatives. "Is there an alternative to the draft?" the Marine recruiter asks. You bet—no draft.

A march and rally for peace are being organized for Feb. 6. Look for the posters and take one hour that day to move us closer to a pacific foreign policy.

Kevin Hunt
senior, political science

Montana Kaimin

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—fine arts—

Doc Watson comes to UM to sing his own brand of country music

Doc Watson, the man called "the greatest flat picker who ever lived," will perform in the UC Ballroom tonight at 8.

You're not likely to find the songs of Uncle Dave Macon, Pappy McMichen or Gid Tanner and the Skillet Lickers waiting for your quarter at the local jukebox. But the traditional sounds of those and other country music pioneers are preserved in the repertoire of a living country music legend as a whole new generation is being introduced to the country classics by Doc Watson.

Fifteen years after being "discovered" in 1961, the pride of Deep Gap, N.C., has been instrumental, through his flat picking and unvarnished singing, in keeping old-time country music alive and healthy 50 years after its heyday.

Watson was born in Deep Gap and was blinded three months

later by an infection that destroyed the cornea of his eyes. He started playing on an old banjo when he was 9 and graduated to a guitar a few years later.

Watson began to soak up all the music he heard — the Appalachian adaptations of British folk ballads, the blues played by blacks, the gospel hymns sung by his father as he led the choir at the local Baptist church and many popular "hillbilly" artists of that time.

"Son," he told a reporter recently (to Watson anyone younger than himself is 'son'), "let me just say this. We still include a lot of the old-time music in our sets and the people still love it."

From the first, Watson has helped spawn the folk revival that introduced the world to Dylan, Baez and the hootenanny. His songs and especially his flashy guitar moves were imitated by thousands of guitarists.

Watson grew up hearing traditional mountain music around his home in North Carolina, but his horizons were much broader than the older musicians in the area. He belonged to the first radio generation and he heard blues and big city pop as well as the music of the mountains.

Watson absorbed all the styles. He can play everything from a child ballad to "Sweet Georgia Brown" with complete assurance.

But maybe the best thing about Watson is his perspective. At a recent concert in San Francisco someone yelled, "Doc Watson for President." He took his time, sat down and said, "I wouldn't have the job."

As one critic, Chet Flippo, has said, "If Doc gets any better, it'll be impossible to dispute the claim made by some critics that he is the finest guitar picker working in America today. What would be perfection to others is but a warm-up to Doc Watson."

Gilbert and Sullivan opera 'Patience' production to be shown this weekend

Gilbert and Sullivan's satirical opera "Patience" will be the 1980 "Showtime" scholarship benefit production Friday and Saturday.

The opera, a production of the University of Montana Department of Music, is directed by James Caron, the co-founder of the Missoula Children's Theatre.

Caron also directed a previous "Showtime" production, "The Fantasticks."

Esther England, assistant music professor, is the musical director. England is also the director of the UM Opera Workshop.

"Patience," first performed in 1881, is a satire of the aesthetic

craze of the 1880s and pits an "Idyllic Poet"—Archibald Grosvenor—against a "Fleishy Poet"—Reginald Bunthorne—for the affections of the milkmaid, Patience.

Grosvenor is infinitely more appealing than Bunthorne, but Patience has been told that love must be absolutely unselfish. She must, therefore, reject the perfect Grosvenor for the very imperfect Bunthorne.

The cast of the opera includes Henry Kiichli as Bunthorne, Russ Harvey as Grosvenor and Carla Riplett as Patience.

Other members of the cast are David Simmons, Nancy Wohlenberg, Patti Adams, Joseph Oechsli, Thomas Shiskowsky, Thomas Gebbie, Janny Rahn and Lynn Holding.

Assistant director is Maeta Kaplan and the pianist is Carol Alette.

Performance times are 8 p.m. Friday and Saturday, with a Saturday matinee scheduled for 2 p.m.

Tickets are \$5 for adults, \$3 for students and are available at Eli's Records or at the UM music office, 243-6880. Proceeds from the performance go into a scholarship fund for the music department.



A SCENE from Enrico IV. The play was UM's entry in the American College Theatre Festival here last week. The production was not a finalist and was not performed. (Staff photo by Darrel Mast.)



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Technicalities slow grievance action

By GWINN DYRLAND

Montana Kaimie Contributing Reporter

A salary grievance filed last fall on behalf of a University of Montana librarian is "in a state of suspended animation" while teachers' union and administration representatives discuss whether it was filed on time.

That was the summary presented by Dennis McCormick, University Teachers' Union grievance officer and associate professor of foreign languages, recently. A dispute over UM librarian Karen Hatcher's salary, McCormick said, has veered "completely away from the substance of the grievance" because of the administration's rejection of it as "untimely" and the UTU's subsequent filing of a second grievance in protest.

If the two sides cannot agree on the time issue when they next meet in February, they may have to resolve the difference through outside arbitration of the case, McCormick said.

"If the administration stands firm in its view that the grievance was not timely, the UTU (executive committee) will have to decide whether to proceed to arbitration," he said.

The UTU filed its original grievance Nov. 8. A second-year associate professor in the UM library, Hatcher received a salary reduction when she changed from a fiscal-year to an academic-year contract with the university. Fiscal-year contracts run 12 months, while academic-year contracts run 10 months.

The UTU contends Hatcher's 1979-80 salary of \$15,291 is unfair because under the new contract it is below the salary floor of \$15,700 for associate professors.

The UTU filed its second grievance Dec. 10 after the administration refused to reconsider Hatcher's salary. The contract also requires the filing of a grievance within 25 working days after an offense is committed. The administration argued that the grievance was filed after that time limit, McCormick said. Hatcher's new contract was negotiated last summer.

McCormick said the UTU feels the time limit does not apply to this case. He said there was "considerable precedent" for the idea that "salary grievances are, by their very nature, continuing grievances."

"You don't have a time limit on a continuing grievance," he said.

The UTU contract with the university specifies that unresolvable grievances be settled by outside arbitration, he said. If this issue is arbitrated, the administration and the UTU will select an arbitrator and share arbitration costs.

McCormick said that in December the university rejected a UTU proposal that they agree to discuss the two grievances as one grievance. In that proposal, the UTU agreed to stipulate that the timeliness issue would be heard first, and if it were resolved in favor of the administration, the salary grievance would be dropped, he said.

McCormick said the administration refused to combine issues

on the basis that it was not to their advantage.

"It is not to anybody's advantage to refuse to join the issues," McCormick said, adding that if the cases were arbitrated, they would be handled "quicker and cheaper" as one grievance. Combined issues would involve just one arbitrator and one bill for his services, he said.

"I believe they think it is to their advantage to force the UTU to go through every conceivable step and every conceivable expense," he said, emphasizing that "expeditious" settling of complaints and contract differences was important to an atmosphere of cooperation between faculty and administration.

McCormick said he could not comment on how long the Hatcher grievances discussion would continue.

Academic Vice President Donald Habbe and George Mitchell, UM legal counsel, declined to comment about the UTU grievances.

news briefs

By THE ASSOCIATED PRESS

Iranians miss deportation deadline

Federal immigration authorities say they are unable to locate an Iranian family from Livingston and an Iranian student from Montana State University who were scheduled for deportation in early January. The MSU student, Hamid Habibi, was to be deported for overstaying his student visa. Abmad Kalani, father of the family to be deported, also stayed in the United States after his student visa had expired, and he had left college. According to a U.S. Immigration Service official, Kalani had voluntarily agreed to leave the country by Jan. 1, but had only made it as far as Missouri. The rest of his family is missing, the official said.

Billings teachers under investigation

Several Billings public school teachers are under police investigation for possible sexual intimidation of students, Police Capt. Charles Hensley said yesterday. Hensley declined to identify the schools or say how many teachers are being investigated. He did say, however, that "very few persons" are involved. He also said that the investigations are not related to sexual misconduct charges filed early this year against a West High teacher. The teacher has been charged with felony deviate sexual conduct and is awaiting trial.

Drug 'paraphernalia' taboo in Dearborn

A Dearborn, Mich., store owner was arrested Saturday under a new city ordinance banning the sale and possession of drug paraphernalia. Youhanan Djadan, owner of the J & J Party Store, told police he was merely keeping the roach clips, hashish pipes and cigarette rolling papers they found under his counter until the distributor took the items away, and he received a refund. Djadan pleaded innocent and trial has been set for March 3. According to police, the ordinance, which took effect Jan. 10, provides a maximum penalty of \$500 and/or 90 days in jail.

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Sunday, February 3
UC Ballroom 9 p.m.

Fewer students paying twice as much after tutor program loses ASUM funds

By L. D. GROSS
Montana Kaimin Contributing Reporter

The cost of academic tutoring at the University of Montana has doubled since last year while the number of students using the service has decreased by more than half.

Central Board's rejection last spring of a request for \$2,000 to subsidize the ASUM-sponsored tutoring program means that students are now paying \$3 an hour for the service — double the \$1.50 charged last spring.

During Fall Quarter, the tutoring program received a brief respite after receiving a grant from University Center Courses funds. But since January, students who wish to use the tutoring service must pay the full fee.

Fran McMillen, an ASUM Programming staff member who administers the tutoring program, said about 50 students used the service Fall Quarter compared with 140 students who paid for tutoring last spring.

Tutors and administrators of the service say most students do not mind the extra charge, but that others simply cannot afford it.

Lawyer, defendant to switch places?

BILLINGS (AP)—Billings attorney Charles "Timer" Moses says that if he is hanged "it will be a gross miscarriage of justice."

The lawyer made the tongue-in-cheek remark after learning the Washington Post had requested an invitation to his execution.

Moses, attorney for condemned killer Dewey Coleman, was the object of a letter from the Post's assistant national editor, Lawrence Walsh, to Yellowstone County Sheriff Richard Shaffer.

In a letter, Walsh said the Post requested an invitation to the Feb. 15 hanging of "Timer" Moses.

The sheriff said he does not know how the Post mixed Moses up with Coleman.

"I've talked to him (Walsh) twice on the phone about Coleman," Shaffer said.

Coleman was originally scheduled to be hanged Feb. 15, but the Montana Supreme Court ordered a district judge to set a new date.

"We have agreed to honor the old Egyptian law," Moses joked. "If the master is hanged, all his servants are hanged with him. So if they hang me, the staff has agreed to go, too. Either that or get jobs in the county attorney's office."

"It's quite a major disappointment to some of the students," said math tutor Glen Morris. He has three students now, but lost two others because of the increased cost, he said.

Morris said he is concerned about those two students, especially one who is an older woman with "tremendous drive and spirit."

Many of the people using the program are older students, according to McMillen. They have been away from school a while — 20 years in some cases — and need review courses, she said.

Assistance is most often sought in lower-level courses in chemistry, computer science and writing skills, with math tutors getting the heaviest workout, McMillen said.

But when the request for \$2,000 to subsidize tutoring during the 1979-80 academic year came before the Central Board budget session, the request was denied.

CB members said during budgeting that the board's fiscal policy forbids giving general fund money to a special group of students to help them gain academic credit, ASUM President Cary Holmquist said, and they argued that students can get help from within their own departments.

"It seemed like a duplicated service and wasn't making the best use of the ASUM's general fund," CB member Liz Beall said.

Until last spring, the tutoring program was sponsored by the Student Action Center. It is now run through ASUM Programming, where students in need of help may receive a list of appropriate

tutors. Students and tutors make their own arrangements for sessions.

Holmquist said he still thinks subsidizing the tutoring service is worthwhile. Grades have an impact on students' academic careers, he said.

Holmquist criticized recent CB action granting the UM Soccer Club \$400 to help finance its tour of the West Indies.

"There's lack of logic there," he said, "when they won't help students here on campus."

Beall defended the board's action, saying "It just isn't ASUM's place to tutor." She suggested a series of basic review classes, manned by teaching assistants and funded by the university, would be a better solution for those who need academic help.

today

Meetings
Chess Club, 7 p.m., SS 340.
Rodeo Club, 7 p.m., LA 302.
Psi-Chi, 4 p.m., ASUM Conference room.
Citizens Against Military Registration, 4:30 p.m., 538 University Ave.
C.A.R.P. discussion, "Soviets in Afghanistan," 8 p.m., LA 104.

Concerts
Doc Watson, 8 p.m., UC Ballroom, \$5.50 students, \$6.50 general public.

Miscellaneous
Big Brothers and Sisters, table in the UC Mall.
Strike update rally, 11 a.m. to 1 p.m., UC Mall.
Citizens Against Military Registration, table in the UC Mall.
C.A.R.P., table in the UC Mall.
Mathematics colloquium, 4 p.m., Math 109.
Basketball pre-game meals, 3 p.m., UC Montana Rooms A and B.
Lecture: "Art and Science in Skeletal Forensics," noon, SC 348.
Lecture: Grace Schulman, author of "Burn Down the Icons," 7:30 p.m., F 305.
Film: "Wildlife at the Crossroads," presented by UM Wildlife Society, 7 p.m., SC 131.

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DOONESBURY

by Garry Trudeau



Carter doesn't want Olympics in U.S.

WASHINGTON (AP)—The Carter administration wants to make sure American athletes can show their skills but does not want the United States to be the site of an alternative to the Moscow Olympic Games, a congressional panel was told yesterday.

Nelson Ledsky, deputy assistant secretary of state for congressional relations, said, "We want our athletes to be able to compete. They have worked very hard, often for years, to perfect their skills."

But he also said the administration is determined that the Soviet Union must withdraw its military forces from Afghanistan or face a refusal by the United States to take part in the competition.

"We must convince the Soviets that they will pay a price for their aggression, whether in Afghanistan or elsewhere," said Ledsky, a

member of the administration's ad hoc task force on the Olympics.

"The United States would favor organizing some form of alternate games in the fall or summer of 1980," he said.

"We will join as appropriate in working with other governments to organize such alternative games," Ledsky said, adding:

"Our preference is that such games not be held in the United States. . . . At the same time, the United States would be ready if necessary to host such games."

Ledsky told the House transportation and commerce subcommittee he could not say how much it would cost to hold alternative competition.

"It is too early to answer this question," he said. "Much would depend on where the games would be located, how many nations would agree to participate, and what contributions we might be able to obtain from others."

Ledsky suggested the competition could be held at one or more sites overseas, perhaps in some Third World country.

President Carter has asked the United States Olympic Committee and the International Olympic Committee to postpone or cancel the Summer Games or have them moved from Moscow if the Soviets have not left Afghanistan by Feb. 20.

Failing that, the president has said, he will ask U.S. athletes to refuse to participate in the events.

The USOC has backed Carter's positions; the International Olympic Committee has not yet

acted on it.

Rep. James Florio, D-N.J., said the House panel conducted the hearing because U.S. options involving the Olympics question might present a need for legislation.

In a prepared statement submitted to the subcommittee earlier, New Jersey Gov. Brendan Byrne said the New York metropolitan area could be a good alternative for the staging of a summer sports festival.

But F. Donald Miller, executive director of the United States Olympic Committee, said he did not believe alternate international games could be held this year. Miller said he believed it would take at least two years to prepare for such competition, adding that it would conflict with planning for the already-scheduled 1984 Olympic Games in Los Angeles.

Currently the Residence Halls office is accepting applications for student staff supervisory positions during the 1980-81 academic year. Applicants must be graduate students, preferably with residence halls experience, or undergraduate students who have had previous experience working in a residence hall. The application may be obtained at the Residence Halls office, Room 101, Turner Hall. Applicants must have a minimum 2.00 G.P.A., and an interest in residence halls or student personnel work. Interviews will be held during spring quarter and staff selections will be made prior to July 15, 1980. Questions relative to these positions should be directed to the Residence Halls office. Applications should be completed and returned to the Residence Halls office by March 7, 1980.

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ASUM Elections committee Announces:

Petitions for President, Vice President, Business Manager and Central Board Seats are due by 5:00 p.m., Friday, Feb. 1st.

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Griz to take on Nevada tonight

The University of Montana basketball team will be at home tonight to play the University of Nevada-Reno at 8 p.m. in the Dahlberg Arena.

The Grizzlies are in a five-way tie for third place in the Big Sky Conference with a 3-4 record. The Wolf Pack has a 4-3 record and is in second place in the conference.

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Seductive . . . Forum . . .

• Cont. from p. 1.

to implant a subconscious shock reaction in a person's subconscious. In his book "Media Sex-exploitation," he explains that the implanted suggestion remains hidden until the individual sees the product on the shelves of a store. It then causes an urge to "see" the item and perhaps buy it.

There is no mental defense for these suggestions, Key said. He explained that visual images reach the brain at the speed of light—but that the cognitive awareness of those images is very slow.

Exactly how implanted suggestions work to make a person buy a product is not clearly understood, Key said. He added that the advertising industry must have a good notion of how it works or else it wouldn't be spending so much money on it.

A Johnny Walker Scotch advertisement may have as much as \$3 million invested in it. This price includes the cost of 200 to 350 hours of careful airbrushing subliminal details into the ice or in the reflections in the glass.

The process works, he said, because the advertisement sells up to \$100 million worth of Scotch.

American culture is being altered and bent by the advertising industry, Key said.

"If we have a culture left, it is the product of a \$50 billion-a-year media industry," Key said. And that's a mind-blowing proposition."

CB . . .

• Cont. from p. 1.

izations considered in the UC space shuffle fit this definition: ASUM Legal Services, Graphics, Copy Services, Leisure Services, the Outdoor Resource Center and SAC.

Bettina Escudero, a graduate in creative writing, said that about 1,400 signatures had been gathered on a petition supporting the WRC.

She said 1,200 of these signatures were students, and that only 1,000 to 1,100 students voted for the CB administration.

"If Central Board does not pay attention to this, it may imply you

• Cont. from p. 1.

Under the proposal approved by CB, the WRC is to share 600 square feet of space with the Student Action Center in the room now occupied by the Outdoor Resource Center.

The WRC now has 1,100 square feet of office space. The Copy Center and Graphics were allotted space in what is now the women's center.

Ron Stief, SAC director, said it would be impossible to move both groups into the 600 feet of space and that members of SAC, after talking with representatives of the WRC, have decided not to share the office with the WRC.

"It would be a jumbled mish-mash" trying to accommodate both groups in the 600 feet of space, Stief said.

He claimed that SUB, by proposing the women's center share space officially allocated to SAC, is trying to shift the responsibility for the WRC onto members of the Student Action Center.

Warning that "groups are just going to keep falling by the wayside," Stief said students must elect a new government more responsive to their needs.

Brooke Corr, a sophomore in psychology, also criticized CB, saying "those decisions which affect us the most are being made by people who don't truly represent us."

"We have taken a long, hard slide into a comfortable slew of mediocrity," she said.

Corr said the women's center is

(CB) are representing only a special interest group," she said.

The petition was then rolled the length of the floor amidst applause, and ASUM President Cary Holmquist pounded his gavel to restore order.

CB member Ed Cerkovnik, senior in political science and history, then accused WRC of "false advertising" on its petition by saying "women are not a priority at UM."

In the ensuing argument, Escudero asked CB, "Do I have to address this rude man (Cerkovnik)?" to which Cerkovnik replied, "Why don't you kiss my ass?"

useful not only to UM students, but to the whole community. With its counseling, information and referral services, 500-volume library and files containing information of 150 issues relating to women, the WRC is a vital institution, she said.

All the speakers asked students to support the WRC by lobbying members of CB and SUB, writing letters to the Montana Kaimin and contributing money to the WRC.

'Land of Ummm'

In a takeoff on the "Wizard of Oz," "Dorothy" wandered around the UC Mall asking, "Where is the Women's Resource Center?"

Following the plot of "Oz," she first asked the scarecrow, wearing a placard identifying him as SUB member Wally Congdon, where she could find the WRC. The scarecrow said he didn't know because he didn't have a brain.

Dorothy then asked the lion—representing "Cowardly Cary" Holmquist, CB president, who timidly refused to answer.

The tin man, identified as "Heartless Peter" Karr, CB vice president, claimed to do only what CB ordered him to do, while the "Wizard of Ummm," identified as Andrew Czorny, SUB chairman, simply refused to discuss the question.

Dorothy also turned to two men dressed up as "CB Monkeys," but they uttered contradictory state-

Congdon also said that SAC had no choice in the matter of sharing its space with WRC.

Jim Weinberg, senior in philosophy and SAC member, closed the pre-vote discussion by saying that the loss of WRC's space would, in the long run, be more detrimental to students than losing money that would be saved by consolidating receptionist positions.

Congdon had said earlier that the reallocation plan would save students \$45,000, because the plan would eliminate three receptionist positions and one UC staff position.

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