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### PSC 503.01: Policy Analysis

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# PSc 503 Public Policy Analysis

## Masters of Public Administration Program / Spring 2004

**LA 338 -- 4:10-6:30 (Tuesdays)**

**Professor:** Jeffrey Greene

**Telephone:** 243-6181 / **Office:** LA 356 / **Office Hours:** 2 - 2:30 p.m. T, Th

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*The Spring 2004 Semester begins on Monday, January 26.*

*This class is open to graduate students from any graduate program at the University of Montana. Undergraduates must have the consent of the instructor to take this course.*

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### TEXTS

*Public Policy: An Evolutionary Approach, 2nd Edition*, by Lester and Stewart

*Issues for Debate in American Public Policy*, by The CQ Researcher (Supplemental Reader)

*Public Policy: Theories, Models, and Concepts*, by McCool (Supplemental Reader)

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### COURSE DESCRIPTION

Public policy is one of the most exciting areas in political science and public administration. **PSc 503** is designed to provide students with an overview of the public policy process and an overview of the history and evolution of policy studies. The course also provides an introduction to the fundamental theories, concepts, terms, and methodologies associated with policy analysis, and an introduction to the basic procedures used in conducting policy analysis.

The purpose of the course is to acquaint students with the complexities of public policy and policy analysis. The course is intended to provide students with an adequate background at a level of understanding appropriate for a variety of public sector employment settings. The course will blend theory and practice. Much of the course (the last five or six weeks) will be used discussing and analyzing a series of policy issues included in the Lester and Stewart text and the *Issues for Debate in American Public Policy* text by Congressional Quarterly.

### Primary Objectives

**Objective #1:** To provide students with a general understanding of public policy and policy analysis by reading and discussing classic and contemporary literature. Students will be exposed to the basic

concepts, terms, and methodologies associated with policy studies. In this process, students will gain a general understanding of the history and evolution of policy studies. Students' proficiency will be measured via a class discussions. *The written, comprehensive exam that was used in the past, will not be used in this section of PSc 503.*

**Objective #2:** To enhance students' ability to write concise reports pertaining to public policy. This objective will be accomplished by having students write article critiques and an 8-10 page policy summary. Details of these projects are explained later in the syllabus. Students' proficiency will be assessed via the written article critiques and the policy summary paper.

**Objective #3:** To provide students with the basic procedures used to conduct policy analysis. Students' proficiency in this area will be assessed by material included on the comprehensive exam. Students will also develop proficiency at "framing" policy issues. This idea is developed in the National Issue Forums book and is illustrated in the *Cities and Privatization* book.

Upon success completion of the course, students should be able to:

- 1). Demonstrate knowledge of the history and evolution of domestic public policy
- 2). Demonstrate an understanding of the fundamental terms and concepts associated with public policy and policy studies, including the various stages of the *policy cycle*
- 3). Demonstrate proficiency at writing concise reports that deal with complex material
- 4). Be able to construct a policy analysis design
- 5). Demonstrate a thorough understanding of a specific policy by writing a policy summary.
- 6). Demonstrate the ability to "frame" complex policy issues.

It should be stressed that **PSc 503** contains many other secondary objectives. For example, oral communication skills and critical thinking skills are not primary objectives in **PSc 503** but are deeply embodied in the course. Additional and more specific learning objectives can be viewed at [PSc 503 Learning Objectives](#).

## **REQUIREMENTS: TAKE HOME EXAM, POLICY SUMMARY PAPER, and ARTICLE SUMMARIES**

### **Exam**

The exam will be a "take home" and students are expected to return the exam by the next class. The exam will include defining terms and concepts, essays that require the integration of concepts and the use of critical thinking skills, and analyzing a public policy such as, *Money and Politics: Who Owns Democracy?* Students will have one week to complete the exam. Exams that are not returned by the next class will be lowered one letter grade.

## Article Critique Guidelines

The McCool text contains a variety of articles that will be assigned to students on the first day of class. Part of designated classes will be used for brief oral summaries of the assigned articles. The articles will be assigned to "individual students" and a written summary should be prepared to hand out to the class. The critiques constitute 20 percent of one's final grade. *All students are expected to read all of the assigned articles for each class but only have to prepare a written critique for their pre-assigned article.*

Each student is responsible to have thoroughly read the article, be prepared to present an overview of the article, and be prepared to respond to questions from the instructor and the class. The total time of the presentation should be no longer than 5 minutes. There are some specific questions one should consider while reading the article and developing a summary.

1. What is the major subject and theme of the article?
2. What is the major question the author addresses?
3. What techniques, tools of analysis, or methods are employed by the author to answer the question?
4. What major points does the author make?
5. What does the author conclude? What suggestions are made?
6. What is the relevance of the article to theory or practice? (What does it mean?)

[Click here](#) for a sample article critique.

## Grade Weights

Exam. .... 80% Due May 4 (Tuesday) *Exams will be returned on May 11*

Article Critiques....20% Due when presented in class

**ATTENDANCE:** Students are encouraged to attend class. Poor attendance may affect one's final grade.

## COURSE OUTLINE and READINGS

### PART I THE BASICS OF PUBLIC POLICY

#### 1 Introduction No Readings (January 27)

What is Public Policy? What is Policy Analysis?

**2,3 Background and Context** (February 3, 10)

Lester & Stewart, Chapters 1,2

McCool, Sections 1,2 (*Article Critiques are due February 10*)

Assigned Articles (McCool) \_\_\_\_\_

"Interest Groups and the Nature of the State" by Truman \_\_\_\_\_

"Three Types of Pluralism" by Kelso \_\_\_\_\_

"The Golden Era of Interest Group Pluralism" by Garson \_\_\_\_\_

"The Comparative Study of Political Elites" by Putnam \_\_\_\_\_

"A Critique of Elitist Theory of Democracy" by Walker \_\_\_\_\_

**4,5 Approaches and Models** (February 17, February 24)

Lester & Stewart, Chapters 3,4

Assigned Articles (McCool) (*Article Critiques are due February 24*)

"The Political System Under Stress" by Easton \_\_\_\_\_

"Fiscal Behavior of the Modern Democratic State by Mitchell \_\_\_\_\_

"The Science of Muddling Through" by Lindblom \_\_\_\_\_

"Stages of the Policy Process" by Ripley \_\_\_\_\_

**6,7 Analysis in the Policy Process: Agenda Setting, Policy Formation, Implementation, and Evaluation** (March 2, 9)

Lester & Stewart, Chapters 5,6,7,8,9

Assigned Articles (McCool) (*Article Critiques are due March 11*)

"Four Systems of Policy, Politics, and Choice" by Lowi \_\_\_\_\_

"Developing Public Policy Theory..." by Greenberg, Miller, Mohr, and Vladeck \_\_\_\_\_

"Typologies of Public Policy..." by Steinberger \_\_\_\_\_

"Promoting Policy Theory" by Spitzer \_\_\_\_\_

Cities and the Privatization Debate (Chapter 1 from *Cities and Privatization*) \_\_\_\_\_

Note: UM will be hosting a Public Policy Institute on March 6 and 7 (Saturday and Sunday) that will include several forums and a workshop.

## **PART 2 ANALYZING POLICY CHOICES AND POLICY ISSUES**

**8, 9, 10, 11, 12, 13 Analyzing Public Policy Choices (March 16, March 23, April 6, 13, 20, 27)**  
*See below for the Weeks 9-13*

*This section will examine a variety of policies, including Education Policy, Welfare Policy, Crime Policy, and Environmental Policy from the Lester & Stewart text. Also, articles are included from the CQ Reader. We will proceed at one major policy area per class until the end of the semester.*

**Week 8: Education Policy** Lester & Stewart, Chapter 10 (March 16)

Education Policy (Lester & Stewart, Chapter 10) and Education (Chapters 1 and 2 in the CQ Reader)

**Week 9 Welfare Policy and Health Care Policy** (Lester and Stewart, Chapter 11) and Social Policy (Chapters 6, 7, and 8 in the CQ Reader); and Health Care (Chapters 3, 4 and 5 in the CQ Reader). (March 23)

**Week 10: Spring Break** March 29-April 2

**Week 11: Crime Policy** (Lester & Stewart, Chapter 12) and Civil Liberties, Civil Rights, and Justice (Chapters 11 and 12 in the CQ Reader) (April 6)

**Week 12: Environmental Policy** (Lester & Stewart, Chapter 13) and Environment (Chapters 9 and 10 in the CQ Reader) (April 13)

**Week 13: Business and the Economy** *As an option, the class may opt to analyze Business and the Economy during this class (Chapters 13 and 14 in the CQ Reader). This will be dependent on time; often one of the sessions ends up being omitted.* (April 20)

*Assigned Articles (McCool) (Article Critiques are due in Week 13 [April 20] and will not be presented orally in class; just turn the critiques in as usual with copies for all members of the class.)*

"American Business, Public Policy, Case Studies, and Political Theory" by Lowi \_\_\_\_\_

"The Subsystems in Perspective" by Freeman \_\_\_\_\_

"Issue Networks and the Executive Establishment" by Heclo \_\_\_\_\_

"Patterns of Influence among Committees, Agencies, and Interest Groups" by Hamm \_\_\_\_\_

"An Advocacy Coalition Framework of Policy Change and the Role of Policy Learning Therein" by Sabatier \_\_\_\_\_

**14 Take home exam assigned. This session may be used for an additional policy area. (April 27)**

**15 Take home exam due (May 4)**

**16 Take home exams will be returned on Tuesday, May 11 (Exam Week)**

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Study Guide and PSc 503 Learning Objectives *(The learning objectives are considered to be part of the study guide. Although there will not be a traditional exam in this section, the learning objectives should be reviewed by all students.)*

The **final exam** is a "take home" exam. It can be downloaded or viewed at Take Home Exam. *(This file is in Adobe Acrobat format)* The exam will be handed out in class near the end of the semester.

Visit **Governing.com**, which is filled with news and policy matters pertaining to state and local government at [www.governing.com](http://www.governing.com)

This is an article that appears in **City Journal** by James Q. Wilson. It is an interesting article titled, "Why We Don't Marry." It is related to the section in the class on welfare policy.

For students interested in foreign policy, visit Foreign Policy Online Magazine

Visit Public Agenda, which is a rich source of data and studies about public policy.

Back to Professor Greene's Home Page

Please note that this is a preliminary syllabus. *Posted December 30, 2003.*

*PSc 503 / Spring 2004 Syllabus*