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### UM Alumni board will lead "Buy-A-Seat" campaign for fine arts/ radio-TV building

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# University of Montana

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## MEDIA RELEASE

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### UM ALUMNI BOARD WILL LEAD "BUY-A-SEAT" CAMPAIGN FOR FINE ARTS/RADIO-TV BUILDING

MISSOULA--

The University of Montana Alumni Association board of directors unanimously resolved at its winter meeting in Missoula on Saturday, Jan. 30, to provide the leadership for the University's "Buy-A-Seat" campaign for the proposed Fine Arts/Radio-Television facility.

The "Buy-A-Seat" campaign is part of the University's plan to raise \$1.1 million for its Fine Arts/Radio-Television Building. The 1981 Montana Legislature authorized \$7.5 million for construction and gave the University the opportunity to raise an additional \$1.1 million in private funds by May 30, 1982.

The building will house art, music, drama and radio-television facilities as well as a 500-seat theater. In the "Buy-A-Seat" campaign, each "seat" will cost \$450 and may be purchased over a three-year period at \$150 a year. Though the seats will not be reserved for the buyer, a plaque will be placed in the new facility recognizing those who purchased seats. Only 500 seats are available.

Deanna Whiteside Sheriff, executive director of the alumni association and director of university relations, pledged her personal gift to buy the first seat in the theater.

The resolution, presented by Ward Shanahan of Helena, vice-president-elect of the association, reads: "Resolved that the Board of Directors of the Alumni Association of the University of Montana strongly endorses the Fine Arts/Radio-Television Building campaign and requests its members to pledge 100 percent financial support to the 'Buy-A-Seat' program in the campaign.

(over)



UM Alumni Board Will Lead--add one

"And be it further resolved that the Board urge the House of Delegates, the entire membership of the Association, the faculty, staff, and students of the University, the Citizens Council and all other friends of the University to give their wholehearted support to this program which will vastly improve the ability to teach Fine Arts and the Performing Arts, and will also provide the necessary Radio and Television facilities to enhance the educational goals of the University of Montana."

The Alumni Association board of directors and house of delegates are governing bodies of the association and are made up of over 50 alumni in and out of state who represent UM's 35,000 graduates. The Citizens Council consists of 50 alumni and other friends of UM who assist the president in University endeavors.

Local members of the UM Alumni Association board of directors are: (EDITOR: Please see attached list for members from your circulation area.)

Persons interested in purchasing one of the 500 seats in the University's new Fine Arts/Radio-Television facility should contact the UM Alumni Association at 243-5212.

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