Fall 9-1-2018

BMGT 540.60M: Management and Legal System

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BMGT 540 Management and the Legal Environment

Fall 2018

Professor: Jerry Furniss, JD, MBA Email: jerry.furniss@umontana.edu

Cell Phone: 406-360-7847 (call or text me anytime) Office: 3:30-4:30 MW GBB 365

This course will use MyManagementLab (an online system from Pearson Publishing) and MyBusinessLawLab (an online system from Pearson Publishing) for required quizzes, exams, discussion questions, and Moodle for announcements, communications, Master Schedule, pre-recorded lectures, and final letter grades. Course details and information on MyManagementLab, MyBusinessLawLab, and Moodle follow.

COLLEGE OF BUSINESS MISSION

Mission Statement and Assurance of Learning
The University of Montana’s College of Business enhances lives and benefits society by providing a world-class business education in a supportive, collegial environment.

We accomplish this mission by acting on our shared core values of creating significant experiences, building relationships, teaching and researching relevant topics, behaving ethically, and inspiring individuals to thrive.

As part of our assessment process and assurance-of-learning standards, the College of Business has adopted the following learning goals for our undergraduate students:

Learning Goal 1: COB graduates will possess fundamental business knowledge.
Learning Goal 2: COB graduates will be able to integrate business knowledge.
Learning Goal 3: COB graduates will be effective communicators.
Learning Goal 4: COB graduates will possess problem solving skills.
Learning Goal 5: COB graduates will have an ethical awareness.
Learning Goal 6: COB graduates will be proficient users of technology.
Learning Goal 7: COB graduates will understand the global business environment in which they operate.

UM/COB POLICIES

Equal Access Policy Statement
The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and Disability Services for Students. If you think you may have a disability adversely affecting your academic performance, and you have not already registered with Disability Services, please contact Disability Services in Lommasson Center 154 or 406.243.2243. I will work with you and Disability Services to provide an appropriate modification.
**Academic Misconduct Statement**

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. The University of Montana Student Conduct Code specifies definitions and adjudication processes for academic misconduct and states, “Students at the University of Montana are expected to practice academic honesty at all times.”

(Section V.A., available at [http://www.umt.edu/vpsa/policies/student_conduct.php](http://www.umt.edu/vpsa/policies/student_conduct.php). All students need to be familiar with the Student Conduct Code. It is the student’s responsibility to be familiar the Student Conduct Code.

**College of Business Code of Professional Conduct**


**COURSE DESCRIPTION**

This course is divided between coverage of the legal environment of business and management and organizational behavior. The first portion of the course will focus on management topics using MyManagementLab and the second portion of the course will focus on law topics using MyBusinessLawLab. Additional course information, pre-recorded lectures, and readings can be found on your Moodle course page. This course is self-paced. You can finish the course early; however, at a minimum, there are weekly deadlines that you must meet for quizzes, discussion questions, and exams. A Master Schedule with due dates is posted on Moodle. And, due dates can also be found on Pearson under the Assignments tab and Discussions tab (left Menu bar). Your e-text can be found on left Menu bar under E-text link.

Because this course covers two Pearson online labs, I have negotiated a single, consolidated and reduced access price that covers the MyManagementLab and the MyBusinessLawLab. You can register right away for the MyManagementLab for free using the Access Code (payment code) I sent you. (See details below.)

**Management Portion of the Course.** BMGT 540 Management and the Legal Environment starts with the management topics. The management component is designed to provide you with the opportunity to reflect on your previous experience working in organizations and to develop some of the interpersonal knowledge, skills, and abilities necessary to be an effective manager. If you are like most students enrolled in MBA programs, within three years after graduating you will be given some management responsibilities. This will typically involve leading a team but may also consist of managing an organizational unit or division. Hence, the knowledge, skills, and abilities developed in this course will be important for your future success. For those of you may already hold management positions, this course will help build a formal management education framework that you can apply to your present jobs.

The Management component uses a combination of online readings and interactive exercises from Robbins/De Cenzo/Coulter Fundamentals of Management 10th Edition. These course materials must be accessed online through
You can register right away for the MyManagementLab for free using this Access Code (payment code) (MYMAGT-JIDDA-GLORY-BENUE-TUBBY-DENSE) You will need to use the proper Pearson MANAGEMENT Course ID (furniss51106) when registering. Go to https://www.pearsonmylabandmastering.com to register. Additional details are on your Moodle course page.

The management component culminates in a final exam exclusively over the management material. (More details on this exam will be forthcoming as we near the exam date.) Note that all of the management material and exams are assessed via MyManagementLab. Various homework assignments, quizzes (found on left menu under Assignments) are due weekly per the Master Schedule posted on Moodle and the due dates as shown on the Pearson platform. You must also answer the posted Management Discussions by their respective due dates (found on left menu called Management Discussion on Pearson); finally, you must take the one final exam by its due date (found on left menu under Assignments on Pearson).

Note re Business Law Portion of the Course: I will keep you posted on when MyBusinessLawLab is available. You do not need to gain access to it immediately, but I will let you know the moment it is available for early birds. We will cover the management material first.

Law Portion of the Course. The Law component will provide selected topical coverage of the legal concepts and processes necessary for today’s business managers. The readings and questions come from Furniss and Harrington, The Legal Environment of Business, 3rd Edition, and are designed to offer a pragmatic approach to the study of business and the law. Students will be introduced to the substantive “rules” of law, as well as its evolving processes, alternatives to litigation, and ethical and international aspects of business and law. I have worked with Pearson Publishing to provide my text via an online learning platform—MyBusinessLawLab. This platform provides an opportunity to read my e-Text (found on the left menu of the MyBusinessLawLab Pearson publishing course homepage) as well as enhance your understanding of business law using a wide range of interactions, such as quizzes, videos, etc. (found on left menu under Assignments on Pearson). The two main law exams are also found on Pearson on the left menu under Assignments. Additionally, there are discussion questions that you must answer found on the Pearson site (found on left menu under Discussion Boards). All of these items must be completed by their designated due dates in Pearson.

Law Portion Exams: There are two main law exams found on Pearson. This is a bit different from the management portion of your course where there was just one main exam.

Accessing the Law Portion of Your Course: When prompted by me, you will need to purchase MyBusinessLawLab with a debit or credit card using the proper Pearson LAW Course ID (furniss06324). Go to http://www.pearsonmylabandmastering.com to register for the business law portion using the Course ID furniss06324.
ONLINE LEARNING PLATFORMS

- All course announcements will be posted on Moodle. [https://umonline.umt.edu/](https://umonline.umt.edu/)
- The MANAGEMENT PORTION of this course will use Pearson publishing’s MyManagementLab for chapter readings, assignments, quizzes, discussion forum, and the final management exam. [http://www.pearsonmylabandmastering.com](http://www.pearsonmylabandmastering.com)
  Pearson Course ID furniss51106
- The LAW PORTION of this course will use Pearson publishing’s MyBusinessLawLab for chapter readings, assignments, quizzes, discussion forum, and the final management exam. [http://www.pearsonmylabandmastering.com](http://www.pearsonmylabandmastering.com)
  Pearson Course ID furniss06324
- The course lectures are pre-recorded and placed on Moodle.

GETTING STARTED

Don’t fret over the start up issues. In addition to carefully reading this syllabus, do the following to get started in this class:

1) Use the free access code provided by me in an email to you and register for MyManagementLab following the instructions posted on Moodle using the proper Pearson Course ID. (Also described above.)

2) Read Chapters 1, 3, and Section 2 of Chapter 5 of the e-Text found on MyManagementLab. (Left menu link called Pearson e-Text) Follow the due dates found on Pearson under Assignments and Management Discussion (left menu links) and your Master Schedule found on Moodle.

3) Log on to Moodle in order to periodically check announcements and addition of course materials. (I will also email the posted announcements to your official university email address.)

READINGS, EXERCISES, AND ASSESSMENTS

Required Management Materials: MyManagementLab. Robbins/De Cenzo/Coulter Fundamentals of Management, 10th Edition (electronic text and interactive exercises); Access to these materials on MyManagementLab at http://www.pearsonmylabandmastering.com). Follow my registration instructions once posted on Moodle. Note: Once logged into the MyManagementLab site, there are additional purchase options if you want to order a printed version of the management text. (Most students do not order the hard copy of the text.) Otherwise, the online package comes with an electronic version of the text (e-Text).

Required Law Materials: MyBusinessLawLab. The Legal Environment of Business, 3rd Edition e-Text by Professors Furniss and Harrington. I will post an announcement on Moodle and send you an email once this is available.
Readings: Get started on your readings by reading Chapters 1, 3, and Section 2 of Chapter 5 of the Pearson e-Text on MyManagementLab. Other chapter readings will be posted on the Master Schedule found on Moodle as well as inside your MyManagementLab course.

Exercises and Assessments: Several exercises and assessments have been selected or developed for this course. These are designed to offer you insight into your previous professional experience as well as to prepare you to be more successful in the future. Assignments and due dates along with the law and management exam dates will be posted on Moodle and can be found on Pearson under the Assignments link on the left menu bar in Pearson. Weekly discussion questions with due dates (found on the left menu bar under Discussions) must also be answered per the posted deadlines. **Students will receive an advance email notice when important information is posted on Moodle.**

**STUDENT EVALUATION**

Final letter grades will be assigned on the following basis:

A  90 % or above  
B  80 – 89%  
C  70 – 79%  
D  60 – 69%  
F  59% or lower

<table>
<thead>
<tr>
<th>Management Component</th>
<th>Percent of Final Letter Grade</th>
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</thead>
<tbody>
<tr>
<td>Interactive exercises and quizzes (Pearson)</td>
<td>20%</td>
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<tr>
<td>Final Exam (Pearson)</td>
<td>25%</td>
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<tr>
<td>Weekly Discussion Questions (Pearson)</td>
<td>5%</td>
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Total Management Percentage  
50%

<table>
<thead>
<tr>
<th>Legal Component</th>
<th>Percent of Final Letter Grade</th>
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</thead>
<tbody>
<tr>
<td>Exam 1 (Pearson)</td>
<td>10%</td>
</tr>
<tr>
<td>Exam 2 (Pearson)</td>
<td>10%</td>
</tr>
<tr>
<td>Interactive exercises and quizzes (Pearson)</td>
<td>25%</td>
</tr>
<tr>
<td>Weekly Discussion Questions (Pearson)</td>
<td>5%</td>
</tr>
</tbody>
</table>

Total Law Percentage  
50%

Several of the exams are difficult. Your final letter grade will most likely be curved. **A minimum grade of a "B" or higher in this foundation course is required for completion of your program.**

**EMAIL RULES**

Based on The University of Montana policy, students must use their official university email address to communicate with professors. (Because of this university policy, I cannot respond to other emails sent by you. For instance, if you send me an email using hotmail or gmail, I will respond by asking you to resend your email via your university email account.)
ISSUES

If you need help, you can always contact me, night or day, weekdays or weekends.

The best way to contact me is via email at jerry.furniss@umontana.edu or my cell phone at 406-360-7847.

I am looking forward to working with you this semester.

Good luck!

Jerry Furniss

Cell Phone: 406-360-7847
Email: jerry.furniss@umontana.edu