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University of Montana

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MEDIA RELEASE

braun/mmm
3/15/83
Great Falls

UM PHONATHON NETS \$5,448

MISSOULA--

The University of Montana Phonathon to UM alumni in the Great Falls area March 1 and 2 raised \$5,448, according to Patty Holmes Myers, a teacher in the Great Falls public schools and chairman of the event.

Money raised by the phonathon, which was conducted by the UM Foundation and the UM Alumni Association, goes to the University's annual Excellence Fund. Calling took place at First Bank Great Falls. Thirty-three local UM alumni staffed the phones.

Pledges were received from 187 alumni. Another 136 alumni said they would mail in a pledge but did not specify an amount. The average gift was \$29.

Last year the UM phonathon netted \$3,720.

Money raised by the annual Excellence Fund Drive provides funds for scholarships, library acquisitions, research, equipment and other needs not completely met through state appropriations.

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