

University of Montana

ScholarWorks at University of Montana

University of Montana News Releases, 1928,
1956-present

University Relations

4-11-1983

UM students to conduct alumni phonathon

University of Montana--Missoula. Office of University Relations

Follow this and additional works at: <https://scholarworks.umt.edu/newsreleases>

Let us know how access to this document benefits you.

Recommended Citation

University of Montana--Missoula. Office of University Relations, "UM students to conduct alumni phonathon" (1983). *University of Montana News Releases, 1928, 1956-present*. 8146.
<https://scholarworks.umt.edu/newsreleases/8146>

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.



University of Montana

Office of University Relations • Missoula, Montana 59812 • (406) 243-2522

MEDIA RELEASE

braun/mmm
4/11/83
state

UM STUDENTS TO CONDUCT ALUMNI PHONATHON

MISSOULA--

Hard economic times and reduced funding support for the University of Montana have not dampened the spirits of UM students and faculty. Instead, the students and faculty are planning an ambitious 10-day phonathon to ask alumni for private money for scholarships and needs not met by state funding.

Barbara Zay, a senior from Huntington, Ind., and student chairman of the event, said every kind of student group, from Mortar Board to fraternities and sororities and to the Black Student Union, is volunteering teams of callers to staff the phones.

The phonathon will be held nightly April 25 to May 6 excluding weekends. There will be 40 five-member teams, each representing various campus organizations, for a total of 200 student callers. Faculty members will provide adjunct support and help handle the paper work.

The students hope to contact about 10,000 alumni in the United States. Most of the calling will be to out-of-state alumni, but alumni will also be called who were not contacted in one of five other phonathons held this year by the UM Foundation and UM Alumni Association in Helena, Billings, Great Falls, Missoula and Spokane. The students hope to raise at least \$20,000, Zay said.

Zay and her 11-member student committee hope to make the event fun as well as profitable. The student teams will be competing for a grand prize of \$250, which will be awarded to the organization raising the most money. Prizes will be given nightly to the groups raising both the most dollars and contacting the most alumni.

(over)

Students to conduct phonathon-- add one

"There's been a lot of enthusiasm generated," Zay said. "I hope the phonathon will be a huge success and that it will be continued next year."

Money raised from the phonathon goes to the University's annual Excellence Fund, which provides private funds for the library, scholarships, special projects like start-up money for the marching band, research and extension programs and outreach, alumni programs and faculty research and development grants.

So far this year, \$125,000 has been raised for the Excellence Fund, including \$25,000 from the phonathons. The nationwide goal for the fund is \$200,000.

###