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### UM phonathon nets \$7,598 - Missoula

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# University of Montana

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## MEDIA RELEASE

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2/16/84  
local

UM ALUMNI PHONATHON NETS \$7,598

The University of Montana phonathon to local UM alumni raised \$7,598, according to Hal Stearns Jr., chairman of the event.

The phonathon was conducted Monday and Wednesday nights at First Bank Western. Pledges were received from 313 alumni and the average gift was \$25. The pledges did not include matching gifts.

About 45 volunteers served as callers. Serving as captains were Gary Chumrau, Marjorie Jacobs, Tomme Lu Worden, Gordon Chamberlain, Chris Henningsen, Jim Bentley, Charles Miller, Jim Royan, Skip Stratton and Jim Cole.

The phonathon is an annual event conducted by the UM Foundation and the UM Alumni Association to raise money for the university's Excellence Fund. Last year's phonathon raised \$6,844, which helped the university establish a Night School for local residents and provide scholarships, additional materials for the library and research grants to faculty.

The national goal for the Excellence Fund is \$200,000. A total of \$89,755 was raised during the fall business campaign in Missoula. Other phonathons in major Montana cities and a student phonathon to reach out-of-state alumni are being planned to complete the campaign.

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