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University of Montana

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MEDIA RELEASE

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2/27/84
Great Falls

UM ALUMNI TO HOLD PHONATHON

MISSOULA--

Dale R. Woolhiser, an investment executive with D.A. Davidson and Co., has been named chairman of the University of Montana's third annual alumni phonathon.

The phonathon will be held the evenings of March 5 and 6 at First Bank Great Falls. Over 40 volunteers will telephone nearly 3,000 UM alumni in Great Falls to raise money for academic enrichment at UM. Last year's phonathon netted about \$8,000 which helped the university establish a night school and helped provide scholarships.

In addition to a phonathon held in February in Missoula, other phonathons are being planned in Billings, Helena and Kalispell. The nationwide goal for the university's annual giving campaign, which includes the phonathons, is \$200,000.

The phonathons are being conducted by the UM Foundation and the UM Alumni Association.

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