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UM alumni phonathon nets \$7,335 - Billings

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University of Montana

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MEDIA RELEASE

braun/vsl
3/15/84
Billings

UM ALUMNI PHONATHON NETS \$7,335

MISSOULA--

The University of Montana phonathon to alumni living in the Billings area raised \$7,335, an 84 percent increase over last year's total, according to Ron Simon, chairman of the event.

The phonathon was conducted March 12 and 13 at First Bank Billings. Pledges were received from 218 alumni; the average gift was about \$33.50.

Twenty-nine volunteers served as callers. Jim Thompson was assistant chairman and team captains were Pat Colberg, Diane Jerhoff, Lucy Stockburger, Kathy Peete, Sherry Eastman, Denis Adams, Kay Johnson and Rich Thompson.

The phonathon is an annual event conducted by the UM Foundation and the UM Alumni Association to raise money for the university's Excellence Fund. The money provides extra benefits to the university, such as scholarships, additional materials for the library and research grants to faculty.

The national goal for the Excellence Fund is \$200,000. A Missoula phonathon held in February raised \$7,598, and a phonathon held in Great Falls in March raised \$4,881. Other phonathons are planned in Helena and Kalispell. A student phonathon to reach out-of-state alumni this spring will complete the campaign.

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