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### UM alumni to hold first phonathon - Kalispell

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# University of Montana

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## MEDIA RELEASE

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Kalispell

UM ALUMNI TO HOLD FIRST PHONATHON

MISSOULA—

David R. "Moose" Miller, owner of The Saloon, has been named chairman of the University of Montana's first Kalispell alumni phonathon. Miller is a graduate of UM and a member of the University Foundation Board of Directors.

The phonathon, scheduled for the evening of April 2, is part of a year-long series of events to raise money for the university's Excellence Fund. The money provides extra benefits to the university, such as scholarships, additional materials for the library and research grants to faculty.

"We are very excited about calling alumni and talking with them about their alma mater," said Miller, "For some alums this may be the only personal contact they have with the university."

More than 30 volunteers are expected to phone nearly 1,300 UM alumni in Kalispell and the surrounding area.

In addition to the phonathon in Kalispell, other phonathons have been conducted in Missoula, Great Falls, Billings and Helena. A student phonathon to contact alumni nationwide will be conducted from the UM campus in early May. The nationwide goal for the university's annual giving campaign, which includes the phonathons, is \$200,000.

The phonathons are being conducted by the UM Foundation and the UM Alumni Association.

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