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### PSA for Medic Alert

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## MEDIA RELEASE

holmquist/vsl

4/4/84

special to Missoula radio + tv

PSA FOR MEDIC ALERT: 30

THE UNIVERSITY OF MONTANA STUDENT HEALTH SERVICE WANTS YOU TO PROTECT YOURSELF. EMERGENCY PERSONNEL ARE TRAINED TO LOOK FOR THE MEDIC ALERT EMBLEM. IT IDENTIFIES HIDDEN MEDICAL PROBLEMS LIKE ALLERGIES TO CERTAIN DRUGS OR OTHER CONDITIONS REQUIRING SPECIAL MEDICAL ATTENTION. THE EMBLEM ALSO HAS A TWENTY-FOUR HOUR EMERGENCY COLLECT PHONE NUMBER FOR ADDITIONAL MEDICAL INFORMATION. MEDIC ALERT CAN BE THE DIFFERENCE THAT SAVES YOUR LIFE. CELEBRATE NATIONAL MEDIC ALERT WEEK AND WRITE TO MEDIC ALERT, TURLOCK, CALIFORNIA, 95381

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