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UM student phonathon surpasses goal

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UM STUDENT PHONATHON SURPASSES GOAL

MISSOULA--

The just completed 12-night University of Montana Excellence Fund student phonathon raised \$40,229 in pledges, topping its \$35,000 goal and exceeding last year's pledges by 44 percent.

Monie Smith, assistant director of the foundation and manager of the event, expects that actual receipts will be higher than the dollars pledged because last year's receipts exceeded \$31,000 on pledges of \$27,984.

Bill Zader, foundation director, said, "Income from this phonathon and other Excellence Fund activities this year, will enable us to serve the university better. We will be able to award more academic scholarships and provide more money for the Mansfield Library, two of the major areas the Excellence Fund supports."

Using 20 telephones in Turner Hall on campus, 240 students representing 29 on- and off-campus living groups and organizations, tried to contact nearly 10,000 alumni throughout the United States. Fifty faculty and staff members helped with tabulations. A team from the UM Center for Student Development was working the night the most money was raised.

The phonathon concluded a series of fund-raising activities for the Excellence Fund. Over the past three months, in-state alumni were reached through phonathons in Billings, Great Falls, Helena, Kalispell and Missoula. Those events raised just over \$35,000 which, with the results of the student phonathon and the Missoula business drive, will bring the total income for the fund this year to well over \$200,000.

Several businesses in the area contributed prizes to the student phonathon.

(over)

UM student phonathon--add one

UM President Neil Bucklew, Thrifty Travel of Missoula and the Spokane Ridpath Hotel made donations for the grand prizes, which will be awarded June 1.

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Contact: Bill Zader or Monie Smith 243-2593