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### UM offers business management course in Orient to coincide with Mirage Bowl tour to Japan

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# University of Montana

Office of University Relations • Missoula, Montana 59812 • (406) 243-2522

## MEDIA RELEASE

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5/25/84  
state + weeklies

UM OFFERS BUSINESS MANAGEMENT COURSE IN ORIENT  
TO COINCIDE WITH MIRAGE BOWL TOUR TO JAPAN

MISSOULA--

Maureen Ullrich Fleming, professor of management at the University of Montana, will conduct a course titled "Business in the Orient" Nov. 14-26. The trip will coincide with the UM Alumni Association tour centered around the UM-Army Mirage Bowl football game in Tokyo Nov. 25.

Participants in the course, which offers academic credit in business management, will combine sightseeing with visits to businesses.

In Japan they will visit the Umeda underground shopping center and an electronics plant in Osaka, craft museums and the Kirin Brewery in Kyoto, and various businesses in Tokyo.

The Hong Kong Trade Development Council has arranged for them to visit factories in the world's third most important financial center that produce garments, electronic goods, jewelry, toys and furniture.

They will get a glimpse of life and commerce in Zhongsan, China, and stop at the Portuguese colony of Macao.

The group will join the UM contingent attending the Mirage Bowl game for an all-day spectacle expected to draw 70,000 fans.

Cost of the tour is \$2,302, which includes round-trip air fare from Missoula, hotels (based on double occupancy), meals as indicated, taxes, service charges, and Japan visa.

To earn three credits for the trip, students will register and pay fees during fall-quarter registration.

(over)

UM offers business management course--add one

A \$500 deposit by June 15 is required to confirm a reservation. The deposit should be made payable to Topp Travel and sent, with local and permanent addresses and telephone numbers, to: Dr. Maureen Fleming, School of Business Administration, University of Montana, Missoula, MT 59812; (406) 243-4831 or 243-6681.

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