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JRNL 270.01: Reporting

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Spring 2018/Section 1

Instructor: Professor Dennis Swibold
Phone/email: 243-2230, dennis.swibold@umontana.edu
Class meetings: 9:30 to 10:50 a.m. TR, DAH 009
My office: DAH 432
Outside class meetings: To be announced.
Office hours for this class: 2 to 3 p.m., Tuesdays and Thursdays, or by appointment

Course description

Building on what you’ve learned in JRNL 170 and perhaps 257, this course will further introduce you to the skills required to report news stories and features for a diverse online or mobile audience. We’ll bolster your news writing and enhance your news judgment. We’ll help you identify, research and pitch potential news stories; find and interview credible sources; and write, edit and post your own stories, photos and audio files to a class website, which you will promote on social media.

Learning outcomes

Successful students will demonstrate their understanding of the importance of truth, accuracy and fairness in reporting. They will also develop an understanding of the importance of free speech and the need to report for a diverse audience.

In addition, successful student will further develop their ability to:

- Think critically, independently and ethically.
- Research and evaluate information.
- Critically evaluate information and report for their audience in the most appropriate format or platform.
- Write with precision and clarity.
- Understand and report on the importance of diversity.
- Apply basic numerical concepts.
- Produce news on deadline.
- Gather and edit audio
Because this is an approved lower-division writing course, all students will write stories appropriate for a given audience and purpose. They will form and express ideas in writing, use writing to learn and synthesize new concepts, revise written work based on helpful feedback, apply journalistic writing conventions (AP style, story forms for different platforms) and demonstrate appropriate English usage.

**How we’ll work**

We’ll learn by doing, and I’ll gauge your progress with frequent exercises and quizzes that will prepare you for the course’s major writing assignments. Each class will feature an exercise or quiz that builds on previous class discussions, so it is crucial that you attend every class and stay abreast of the news by reading the Missoulian online, the Kaimin online and national or international news sites like the New York Times, CNN, BBC, CNN, the Huffington Post and others.

After we get up to speed, you’ll be doing real stories, based on assignments from me or from your ideas that I’ve approved in advance. We’ll do some team reporting, but you’ll be working individually on most assignments.

**Attendance and deadline policy**

You will not be allowed to make up any exercise, quiz or writing assignment that you miss due to an unexcused absence, and you can’t get an excused absence without prior permission from the instructor. Acceptable excuses include confirmed illnesses and a death in your immediate family. That’s about it.

Assignments turned in after deadline will receive a grade of 0. Your average can’t survive more than a couple of those. This is a professional school, and professionals show up and hit deadlines. Even so, I realize that stories can fall apart for reasons beyond a reporter’s control (the story changes, sources bail, etc.) If that seems to be happening, you must tell me about before the deadline so we can shift you to a different story. I have no excuses that come after deadline. Be a pro.

**Writing assignments**

This course will feature several writing assignments, most of which will be subject to revision. Some of the assignments will combine more than one of the goals listed below.

- Pitching a local-angle story. Goal: To brush up your news judgment, note taking and news writing. In the writing, we’re looking for accuracy, clarity, and news style. We’ll have you tweet a lead too.
• Preview story about an impending event * Goal: To improve your skills at online searching necessary to finding good background about an individual, organization or issue. As always, we’ll assess your news judgment and writing.

• Story about a live event. Goal: To show you how to report accurately and interestingly on deadline. You’ll get to use the context you gathered in the previous assignment.

• Basic police story. * Goal: To introduce you report precisely on a specialized beat, one that requires you to translate legal language and avoid legal and ethical pitfalls.

• A pitch. * Goal: To introduce you to the art of persuading an editor to publish a story, in this case a profile. To do that, you’ll need to do some pre-reporting to find the story’s premise and what makes it interesting. You’ll also have to find human and documentary sources.

• A profile. * Goal: To improve your skills as an interviewer and storyteller in a longer story. Here’s a chance to do long-form writing and take photos to accompany it.

• Radio feature package (script, audio and photo). * Goal: to introduce you to the skills needed to produce an audio story. You’ll pitch a story and then gather audio and natural sound, write a script, and edit the audio package for broadcasts.

• Diversity story. * Goal: To produce a story about the importance of diversity in your community.

• Numbers story. * Goal: To produce a story that refreshes and enhances your understanding of basic statistics (mean, median, etc.), percentages, percentage increase and rates.

• Issue coverage. * Goal: To collaborate in producing an online package, featuring text, audio and photos on a newsworthy aspect of a local controversy.

* Stories or scripts will be revised.

Texts

We’ll supplement classwork with readings from “News Writing and Reporting,” by the Missouri Group, Tenth Edition. To give you some options for savings, you can
buy or rent the text online. (This was the text you may have used for JRNL 170/Elements of News Writing.)

We will pay special attention to:

- Appendix 1, 20 Common Errors, pages 491-499.
- Appendix 2, Wire-Service Style and Summary, pages 500-506
- Part Two: Reporting Tools, pages 60-167.
- Part Three: Storytelling, pages 168-243
- Part Four: Writing for Specific Media, pages 244-289
- Part Five: Basic Stories, pages 290-389.

**Grading**

- Participation (quizzes, first drafts, discussion): 30 percent
- Final drafts of writing assignments: 70 percent

I’ll base grades on this 100-point scale. Letter grades will not be used in this course, although the final grade (per requirement) will be given as a plus/minus letter grade. The equivalents are as follows:

- A: 96-100
- A-: 90-95
- B+: 87-89
- B: 83-86
- B-: 80-82
- C+: 77-79
- C: 73-76
- C-: 70-72
- D+: 67-69
- D: 63-66
- D-: 60-62
- F: Below 60

Majors and minors must earn at least a C- in the course to advance to be eligible for courses in the professional programs.
**Building access**

For after-hours access to the rooms and doors listed below, please complete and submit [this form](#) by Feb. 2. *Complete only ONE request per semester.* Be sure to select all courses you are taking which pertain to Don Anderson Hall.

**Plagiarism**

Plagiarism is representing someone else’s work as your own. Think of it as stealing words or ideas without giving the original writer credit. Professionals get fired for doing this. It could result F for the course. The solution is simple: attribute.

**Academic honesty:**

Misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the university. Here’s UM’s [Student Conduct Code](#).

**No double dipping**

You may not submit any assignment that has previously or will be concurrently submitted for another class unless you receive approval from the professor of this course. Doing so without permission will result in an F for the assignment, and could result in an F for the course.

**Accommodation for students with disabilities:**

This course is accessible to otherwise qualified students with disabilities. To request reasonable modifications, please consult with the instructor. [Disability Services for Students](#) can help instructors and students in the accommodation process.

**This is a UM-approved Writing Course. So ...**

This course requires an electronic submission (via Moodle) of an assignment stripped of your personal information to be used for educational research and assessment of the university’s writing program. Your paper will be stored in a database.

This assessment in no way affects either your course grade or your progression at the university. Here’s the [rubric](#) that will be used to score the papers.