

# Transportation at UM



# UDASH



## TRANSPORTATION INFORMATION CENTER

UDASH and the Transportation Information Center are services of the  
Associated Students of the University of Montana



# Mission

To promote and provide transportation options for the University of Montana campus community.









# Governance

- ASUM Board on Transportation:
  - Nine voting members
  - Dictates service programming, major budgetary decisions, and policy direction.







# What is Parking?

- Terminal facility
- Access for people
- Vehicle storage





# Where can I park?





# Where can I park?





Okay. I can park here.





Uh-oh.





An isometric illustration of a large parking lot filled with numerous cars of various colors (red, blue, green, orange, yellow, black, and white). The cars are parked in rows, with some driving lanes indicated by white arrows. In the bottom right corner, a blue bus is parked near a road with a crosswalk. The background features green trees and a clear sky. A dark grey rectangular box is overlaid on the top right of the image, containing the text '>100% Occupancy' in white.

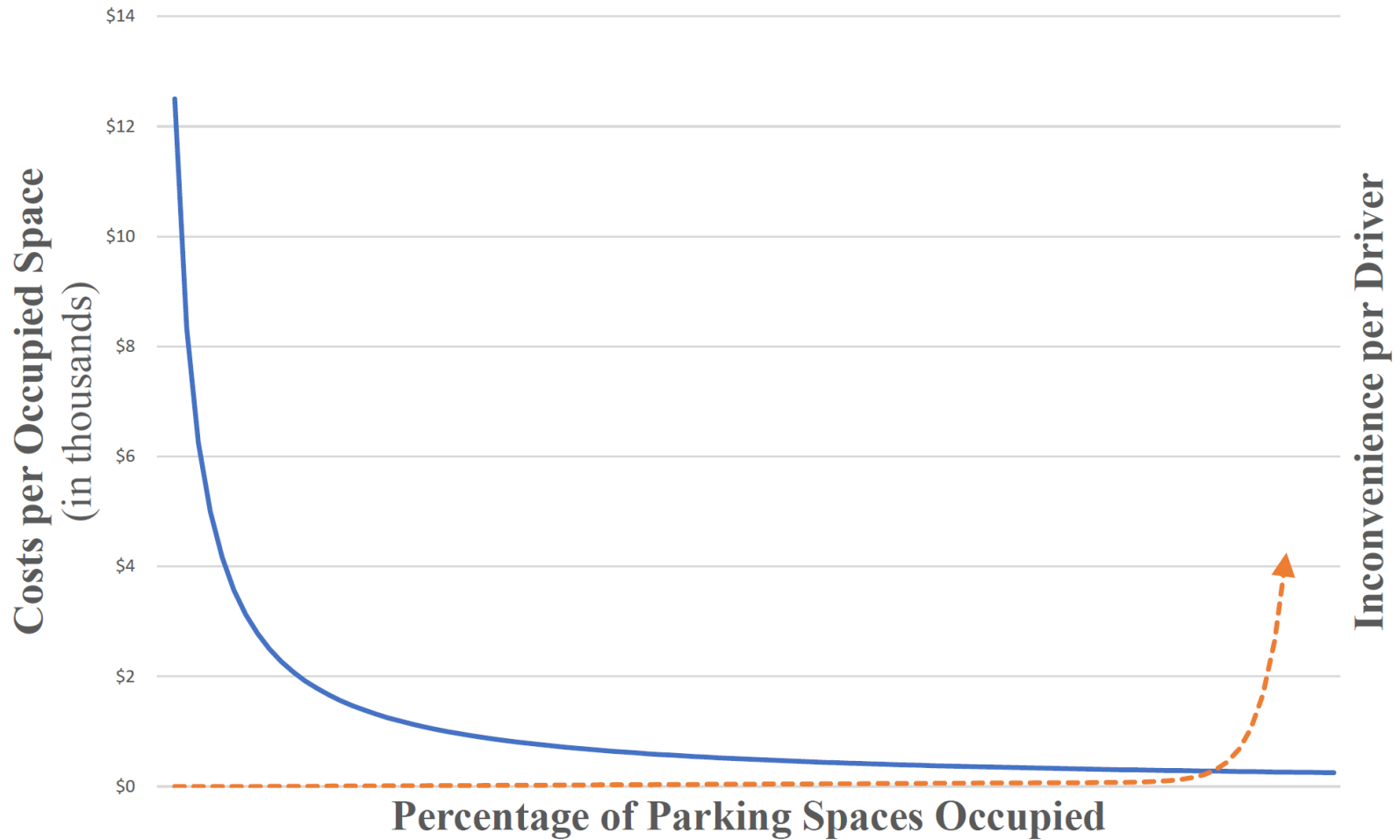
**>100%**  
**Occupancy**



**10%**  
**Occupancy**



# Per-Space Operations Costs vs. Driver Convenience









An aerial, isometric view of a large parking lot filled with various colored cars (red, blue, green, orange, yellow, black, and white). The cars are parked in rows, with some driving lanes in between. A semi-transparent dark grey rectangle is overlaid on the upper right portion of the image. Inside this rectangle, the text "90% Occupancy" is written in a large, white, sans-serif font. Numerous bright yellow circles are placed over specific cars throughout the parking lot, representing the 90% occupancy rate. A blue bus is parked in a designated area on the right side of the lot. The background shows some greenery and a road with a crosswalk.

**90%**  
**Occupancy**







# Visualizing Transportation Options

CPF  
cycling promotion fund





**\$500**



**\$50,000**







# Transit

UDASH and Mountain Line offer free, high-frequency bus service to the University of Montana.

**Riding the bus to campus is fast, efficient, and easy.**



UNIVERSITY OF MONTANA







**RED**

Red Line  
Lewis & Clark

**GREEN**

Green Line  
Missoula College

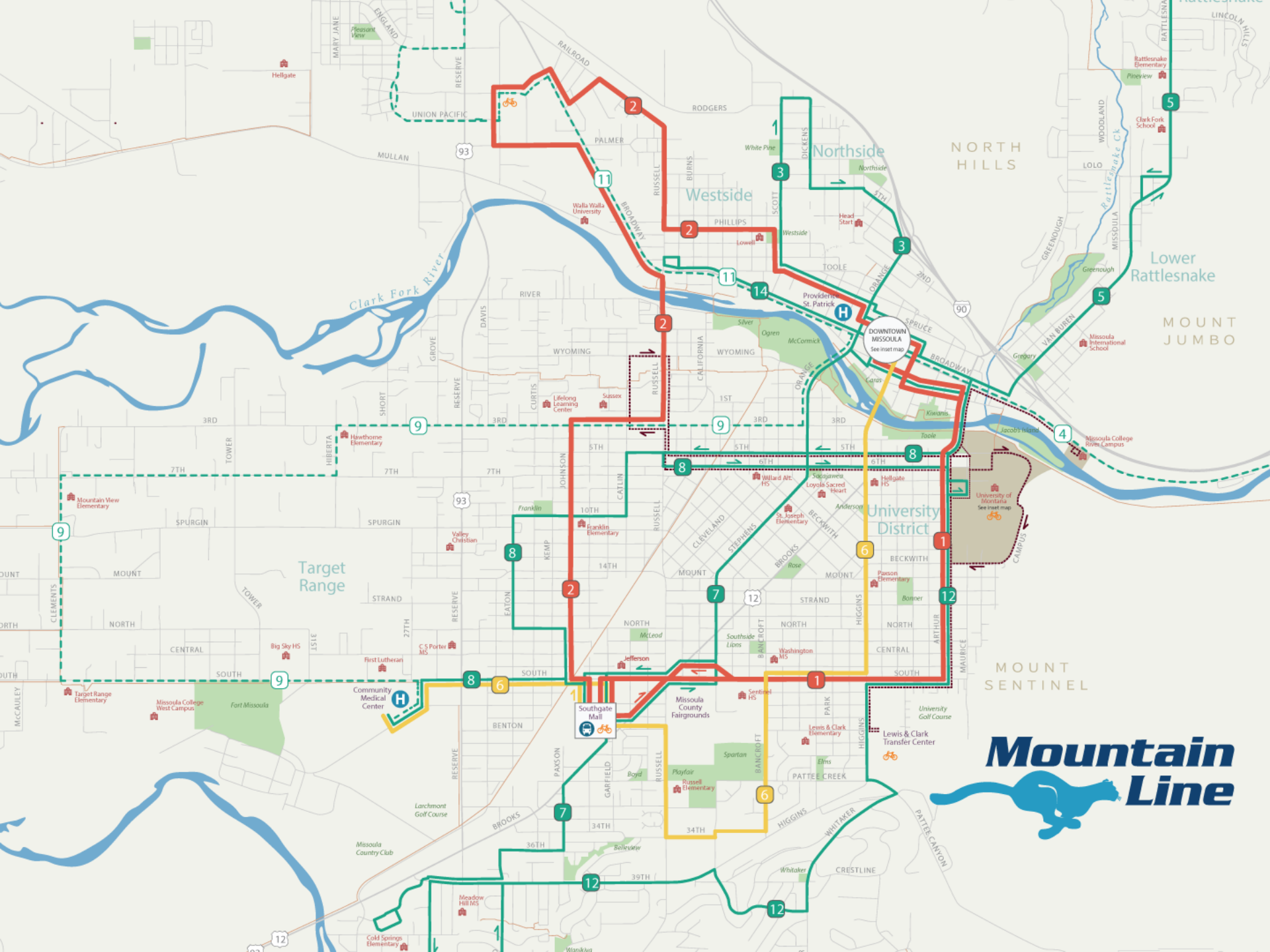
**PURPLE**

Purple Line  
5th / 6th / Russell

**UDASH**

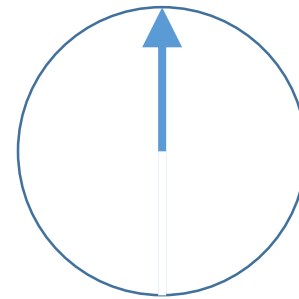






**Mountain  
Line**









COLLEGE

UDASH!

STATE OWNED  
0003938  
INDIANA





ASUM Park-Ride

#214003

ASUM  
TRANSPORTATION

Rolling  
Coal  
No More

CAT

KEEP  
BACK  
SAFETY

KEEP CLEAR  
SAFETY

CAT





PROTERRA

BATTERY ELECTRIC

ZERO EMISSIONS





ALL ELECTRIC BUS

UDASH

UDASH



# Diesel vs. Electric Buses

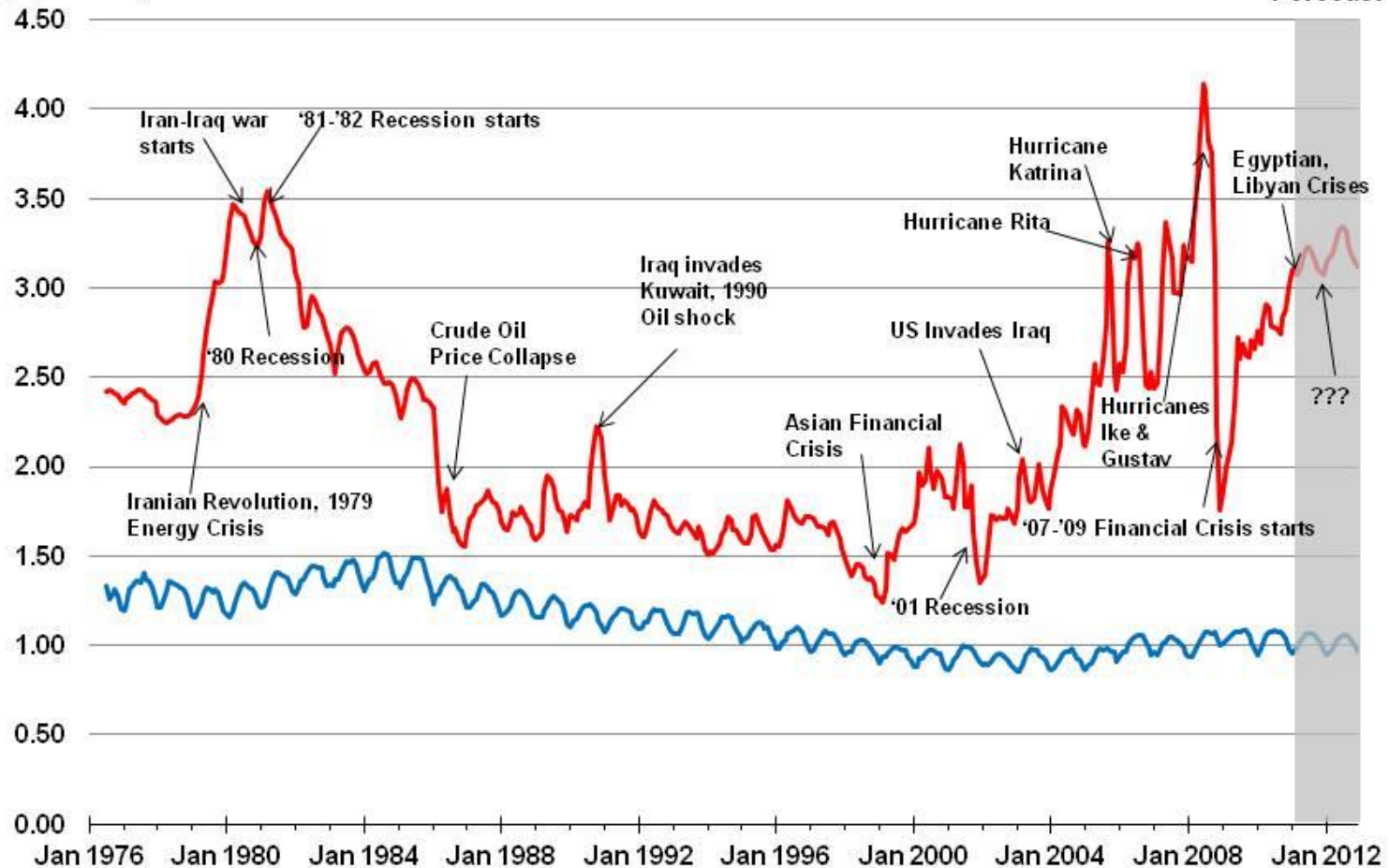
- Lifetime reductions of
  - 5.32 tons carbon monoxide
  - 15.92 tons nitrogen oxides
  - 1,370.6 tons carbon dioxide
  - 123,484 gallons of diesel fuel



# Monthly Motor Gasoline Retail Price v. Monthly Electricity Price in \$/gal Equivalent\*

Dollars per Gallon  
(equivalent)

Forecast









# Getting Help

The Transportation Information Center offers personalized trip planning assistance.

**Make an appointment with a  
Transportation Ambassador to learn  
how to activate your commute!**





# Get Involved

- Volunteer to be on our ASUM Board of Directors.
- Inquire about research and internship opportunities.
- Apply for a job! We hire:
  - Active and Sustainable Transportation Ambassadors
  - Student Bike Mechanics
  - UDASH Bus Drivers
- Sign up for our newsletter; like us on Facebook.
- Pledge to commute sustainably at least one day a week.



# Thank you!

**Jordan Hess, *Director***  
ASUM Office of Transportation

University Center 105  
(406) 243-2045

jordan.hess@umontana.edu  
udash.org

