

# THE UNION

Hub of student life is Montana's still new Student Union. The A.S.M.S.U. office and the Central Board room where the whirl of political intrigue takes place—meeting rooms for the organizations—the general office that handles finance problems—three ball rooms and the lounge—a Masquer's playground, the theater—the Sentinel office with its afternoon sociables—the Student Store where Montanans get books and school supplies and the fountain side where they get acquainted over cokes, cigarettes, coffee, and talk. A comprehensive building that has comfortably centralized all student activity and represents the biggest single step in making Montana students Montana conscious.

# STUDENT UNION MANAGER



GRACE JOHNSON

To Grace Johnson come all the problems involved in running successfully the largest student enterprise. Biggest effort this year has been directed toward getting more of the building for a greater number of students. Responsibility on the job runs all the way from carrying out the general program to arranging details for dances and banquets. Biggest headache this year has been balancing building repair and equipment additions with the budget.



UNION OFFICE

Maple Holmquist and Esther Swanson are the efficient, regularly employed office force that handle the detail work that arises in running an enterprise as large as the Union. Also out of this office are handled the collections and expenditures for most of the student organizations such as A.S.M.S.U., the Montana Kaimin, the Sentinel, football tickets, and a hundred others. During slack seasons they have the most pleasant office life on the campus—during rush periods they burn the midnight oil.

# STUDENT STORE MANAGER

MORRIS McCOLLUM

"Mac," as he is known to most of the students, hates posed pictures so the cameraman resorted to an action shot. The book store and the fountain side require special and full time attention, especially in view of the fact that both are designed as non-profit enterprises that still must not be allowed to lose money. Tireless patience is required to run student owned enterprises employing students on a strictly business basis. "Mac" is also famous for his Student Store baseball teams.



# UNION EXECUTIVE COMMITTEE

Last year's many committees proved too bulky, were abolished in favor of an executive committee which helps formulate policy for the administration of the Student Union. This year the committee and the Union manager found themselves face to face with the Musicians Labor Union over the problem of paying and employing labor union musicians in the school's annual musical show. Problem eventually involved the University administration before agreements were reached. Show abandoned because of delay.



Porter, Speer, Smith, Willcomb, Whitford, Johnson, Wilson, Briggs, Bischoff.

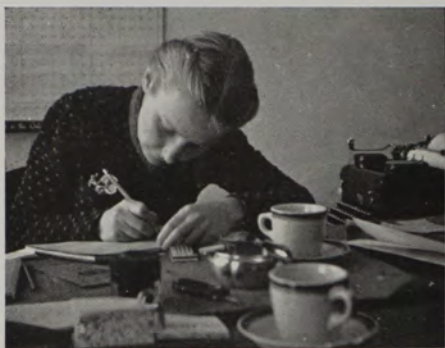
## STORE BOARD



Montana's Student Store also has its policy forming group which handles the questions of profit, loss, employment, and bonuses. This year's affairs seem to have been run very smoothly. A strictly businessman's gathering, they enjoy cigars and wit in the traditional fashion. Student positions are held electively.



# THE STUDENT UNION



The Sentinel cameraman took many more or less candid tours of the Union to record its casual activity. A candid camera catches Grace in a more industrious pose — coffee cups and all. Coffee seems to be the fuel of industry in most Union offices. Bob Choate and Spike Plummer study over the candy counter. Hope Galusha plays third in the lounge room game of three is a crowd. Smith draws a shyster from the Law School as companion in the "talk shop." The fountain in general looks like this — usually with more lolling couples and effortless gatherings. The student's at home in the lounge.

# AN UNOFFICIAL VIEW



"Captain Cat" and "Jimmie" talking it over after one of the games. The Union becomes a favorite place to study among those who believe that two heads are better than one. Up go the annual Xmas decorations. Lazetich loafing out front between seasons — Montana's busiest athlete. Stooging the passerby. "Chink" Flanagan, the Grizzly Queen, gives forth with a smile. Bridge is the growing indoor sport. Two gals and two shadows — spring will help empty the building. A couple of relics — or old stuff.

# CONVOCATIONS COMMITTEE



Alex Tidball was appointed chairman of convocations committee by A.S.M.S.U. President, Pete Murphy. His biggest effort this year was toward raising the level of attendance at the Thursday mass meetings of the student body by raising the level of convocations. He succeeded in the latter case.



Wolcott, Walsh, Sullivan, Fritz, Mellor, Tidball, Pierce.

The M Book does not define where this group comes from, but we suspect appointment by President Murphy and approval by Central Board. Convocations came into prominence with the new theater, only place big enough to hold most of the student body at one sitting. Biggest problem this year and former years for the committee has been to get speakers good enough to justify the hour away from classes and to fill the auditorium. Particularly successful was this year's committee which managed to get such headline speakers as Montana's Senator, B. K. Wheeler; Congressman, Jerry J. O'Connell; William Hekking, New York art authority; and W. H. Drane Lester, G man authority.

# CONVOCATIONS



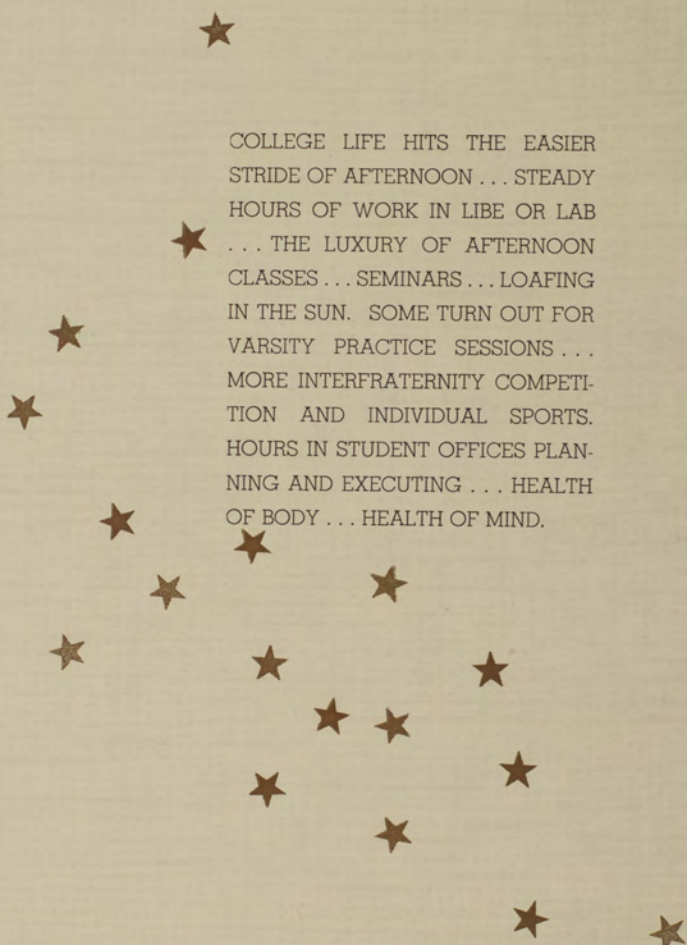
Some organ player usually sets the mood as the kids troop in for convocations. Sometimes to hear such famous speakers as Senator B. K. Wheeler who got in Roosevelt's hair. Some speakers are religious such as Dr. Brumbaugh who told of missionary work in Japan. And lest we forget — the army leaving after the annual Armistice Day program. Some people defeat the hopes of Convocations Committee by not attending which sometimes proves they have good judgment. Most people who did not attend regretted missing rapid fire speaker W. H. D. Lester, crack F.B.I. man, who gave out G. man lore.

# CONVOCATIONS



Some convocations are student affairs. Johnny Hanrahan, substituting for Pete Murphy, asked campus shots many questions. Adding our own questions, we'd like to ask Kappa Tau's president, Grace Nelson, how she gets her grades. The answer seems to be by studying, but we keep hoping that someone will discover a better way. A.S.M.S.U. business manager, Carl Chambers: "How about that deluge of suits and cigars?" Nonie Lynch from Spur: "How did you teach your girls to whistle like M men?" Cadet Colonel Sjaholm: "And what do you think of compulsory R.O.T.C.?" Clara Mae Lynch: "How much money did Mortar Board make on flowers?" Co-captain Johnny Dolan: "How good's the football team going to be next year?"





COLLEGE LIFE HITS THE EASIER  
STRIDE OF AFTERNOON . . . STEADY  
HOURS OF WORK IN LIBE OR LAB  
. . . THE LUXURY OF AFTERNOON  
CLASSES . . . SEMINARS . . . LOAFING  
IN THE SUN. SOME TURN OUT FOR  
VARSITY PRACTICE SESSIONS . . .  
MORE INTERFRATERNITY COMPETI-  
TION AND INDIVIDUAL SPORTS.  
HOURS IN STUDENT OFFICES PLAN-  
NING AND EXECUTING . . . HEALTH  
OF BODY . . . HEALTH OF MIND.

A F T E



R N O O N



Headlines and by lines—copy and cuts—high pressuring advertisers—deadlines and live ones—busy afternoons and after dark work—all leading to publication dates when results appear in black and white. Biggest advance for publications is the Kaimin's new "shack." Newest publication is the "Sluice Box" which prints student's literary efforts. Biggest loss to publications were the traditions journalists had to leave behind when they moved from the old "shack." Good camera angle surrounds the new building with trees. In the foreground the army, which is logical, for at home and abroad militarists make headlines.

# PUBLICATIONS

# MONTANA'S NEW SCHOOL



DEAN STONE

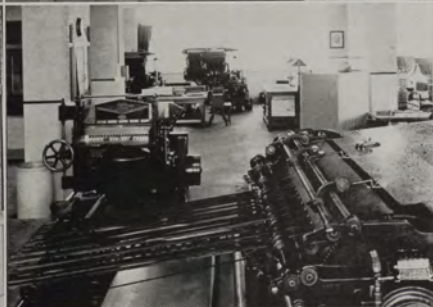
The story has been told and retold of how a newspaperman wanted to start a school for journalists at Montana—how he was forced to hold the first classes in tents—how the school was moved into the “old shack” where it started the serious business of growing—how other newspapermen, content to work with the flimsiest equipment but sharing the hope for the future of the school, came to work and teach—how the “old shack” acquired traditions and prestige under their leadership—and, finally, how they moved into a beautiful new building. This newspaperman who dreamed and worked is Dean Stone. Those who shared his hope and work are the journalism faculty. The result is the new building—Montana’s newest school.



Last year Dean Stone turned the first ground that started construction on the new journalism building. This year the building, somewhat hidden behind the chemistry powder magazine, is a reality. Because the journalism faculty was diligent, the building incorporates every modern feature necessary to make it one of the finest plants in the country for instruction of future headline chasers.



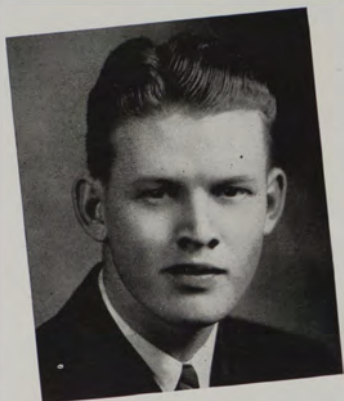
# BECOMES A REALITY



Come on inside and look the place over. The new building has a spacious library with enough light to read by. The treasure room has a store of lore on Montana's frontier history. Kaimin big shots got new offices — Sarge Hardy a new press room — the rest of the Kaimin staff new equipment and horseshoe tables to assemble the paper. Governor Ayers officially presented the new building on the day of dedication which was filled with big crowds and big speeches. And finally, the famous glass window against the clouds like a newspaperman's dream of 30.



# MONTANA KAIMIN



Don Larson, Editor



Wayne Laine, Business Manager



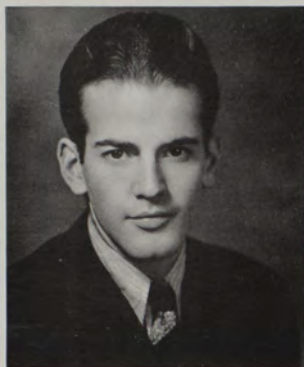
Official newspaper of A.S.M.S.U., the Montana Kaimin is edited by students majoring in journalism. Appears on Tuesdays and Fridays by the grace of the printers and pushing by hard-working faculty adviser E. B. "Ditchy" Dugan, fresh from Texas. Editor Larson and Business Manager Laine continue the old battle between offices — are considered slave-drivers by underlings. Biggest issue of the year was dedication special — boom day for advertising staff was a weary one for reporters. In the new building a story is banged out on — luxury of luxuries — a new type-writer for editor's approval. Besides putting out the paper, this year's staff has earnestly set about transplanting or rebuilding, where necessary, the "shack" traditions gone astray in the shuffle of moving.

## KAIMIN STAFF

Mondays and Thursdays find reporters and copy readers milling around their ultra-modern news room. Ad-chasers are hanging on the business office counter. Larson is here, gone, and back again. Or is he in conference? Sports editor Letcher is moaning for red headlines; his stooges Bowler and Whadjasay John Campbell are arguing yet about the game—any game. Radio announcer Mariana is spouting puns. Feature editor Grinde has started another symposium. Animal Tracks Willard, between munches of milk chocolate, is talking graphs or agriculture. Close to him Merry Mary Leichner is fretting over Who's In The News or reading proof. Phil Payne says his Sluice Box publicity is clean and news-worthy; more often he is mooching from exchanges to fill "Exhumed." Jimmy McMahon is talking. Chief copyreaders Erlandson and Forssen are pouring rejected headlines back on the desk. Society editor Convery is writing up a party. Crouse and Coy are there together. Doris is arguing count with Ed. Bubbling Bev Knowles is on the job or maybe she is biting on a Mariana riddle. Forbis has another S. U. story. Pat's somewhere catching up on editorials—or sleep. Sarge and Earl are yelling up the chute for more copy. Laine in his office, is hungering for ads—more ads. Mary Alice Highpower Hightower breaks the ad sales record. Firm of Miller and Williamson going strong; but Dynamo Findell brings in the money, appeasing that ogre Laine. Martell is cooking up something for Press Club or a scoop for the Spokesman. Over all hovers their guardian angel, "Ditchy" Dugan, anxiously watching his cherubs. From this confusion they will bring a readable sheet—despite their journalistic procrastination they are proud of the rag.



# THE REASONS FOR



Editor, Smith

If these pages appear on time, that will be the time to thank the staff members for their work—without which this book would have been impossible. Nothing could show our appreciation for the handfull of consistent workers on both sides of the staff who stuck by the book throughout the year. It has been the hope and effort of every member of the staff to make a better Sentinel. With its mistakes and oversights, the staff submits the stiff cover catalogue—its best effort for this year.



Business Manager, Robinson



Elaine Baskett and Assistant Editor, Charlie Mueller preparing layouts. Betty Milburn handled the senior, fraternity and sorority sections. Hope Galusha guarded our filing system. A. T. & T.'s representative, "Oscar." Janet Dion of the picture file.

# THE 1938 SENTINEL

## EDITORIAL STAFF

**Assistant Editor:** Charles Mueller.

**Layouts:** Elaine Baskett, Hope Galusha, Derek Price, Sarah Jane Barclay, Keith Brumwell.

**Copy:** Walt Millar, Pat Brennan, Emily Lou Marlow, Mary Lechner.

**Pictures:** Paul Wolcott, Jr., Betty Milburn, Kay Hills, Janet Dion, Jane Bowman.

**Cartoons:** Kenney Kinnear, Jack Hoon, Larry LaCasse.

**Office:** Helen Hoerning, Marvel Points.

**Kaimin Representative:** Bill Forbis.

## BUSINESS STAFF

**Advertising Manager:** Bill Andrews.

**Assistant Ad Manager:** Marjorie Arnold.

**Advertising Artist:** Ray Howerton.

**Ad Getters:** Carobelle Button, Burke Thompson, Helen Parsons, Jack Hagens.

**Office:** Doris Quaintance, James Reilly.



Price looking up—names. Hoon and Kinnear caught laughing at their own stuff. Points—N.Y.A. supply. Hills pensively dreaming. Brumwell and pal steal a sneak to read some good stuff. Wolcott studying—almost all but the two goons on the opposite page did. Mueller and Millar, “Going to the office, fellows?” Hoerning of the office—pretty too.

# THE BUSINESS STAFF



In a series of posey snapshots—meet the business staff. Bill Andrews took care of ads, bills, and supervised ad getting—should succeed Robinson next year. Ray Howerton whose professional experience and art ability was the saving feature of the ad layouts. Burke Thompson ad getter—“got Great Falls.” Marjorie Arnold hung up a couple of new records for ad getting. Helen Parsons digs into the file—checking on collections. Carlobelle Button also solicited. Typical shot of fuel and equipment for Sentinel production.

# FRONTIER AND MIDLAND



Editor, Merriam



Manager, Baker

Frontier and Midland, Montana's literary magazine, is edited by H. G. Merriam, head of the English department, and business administered by Grace Baker, student. Grace Baker's work with Frontier elected her to Theta Sigma Phi this year. In keeping with the student body's lack of interest in many things being done on the campus is the fact that, even among students who read for pleasure, there are few who read Frontier. A full sized magazine with a half sized income makes Frontier's biggest problem budget balancing.

# FORESTRY KAIMIN



Bill Peterson, Editor

This year Forestry Kaimin, under editor Peterson, made many improvements. Behind the improvements were larger expenditures, the concentrated efforts of foresters with publications experience, but not the expected support from the University. Improvements included a stiff wood cover, more pages, cuts and copy. This year should establish Forestry Kaimin as a book. Montana's most famous professional school is ahead of



Norris Quam, Asst. Editor

most other branches of the University in realizing the value of maintaining alumni contacts. The new book is definitely aimed for alumni consumption and to help place the school's graduates in their field. Montana's largest recent endowment went to the Forestry School when the ACM Company gave several thousand acres of timber land to be used as a laboratory. The new trend in the school is expansiveness—bigger and better dances, books, classes, laboratories.

# PRESS CLUB



MARTELL



LEICHER



COY



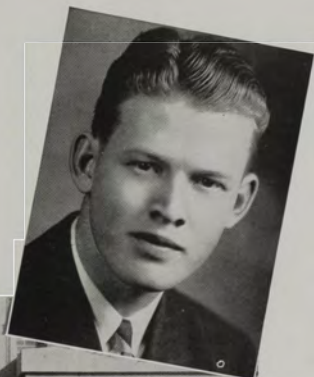
KNOWLES



Born with the School of Journalism and foster parent of the "Shack" spirit, Press Club has flourished for twenty-three years. Big events for the ladies and gentlemen of the press are the annual banquet, until this year held at Bonner mess hall; the spring field trip, and Dean Stone night. Last is in tribute to the dean of journalists, personal friend and adviser of all who have entered the old shack or new building. Led this year by Earl Martell, Press Clubbers have met faithfully every other Wednesday night in their new building to eat baker's delicacies around the horseshoe table. Press cards are issued to all "Scoops" enrolled in the school. An executive board of officers and class representatives plan regular meetings and special events. Their own publication is the "Incinerator," printed for the annual Press Club banquet—a razz sheet sparing no one.

# SIGMA DELTA CHI

Montana's chapter of this journalism fraternity for men is as old as the School of Journalism. Established in 1915, its directory shows 82 per cent of its members actively engaged in the field. Advancement in the profession is its purpose. Don Larson, Kaimin editor, is president. Business Manager Laine is vice-president. National convention delegate was Kenny Ingram, senior copy-desk poet. Faculty adviser is grinning Andy Cogswell, alum of this chapter. Members are selected for scholarship, writing ability and for their interest in journal-



ism as a profession. Gladly bound to old traditions their favorite is the Dean Stone tie, worn by seniors. News service for Montana papers is prepared in collaboration with Theta Sigma Phi. Sponsoring Press Club, the men are found in the midst of its activities. Guest speaker at this year's pledge banquet was G. M. Moss, editor and publisher of the Whitefish Pilot. They are enthusiastic in returning hate to Theta Sigs. Interesting are their professional meetings where alumni and men in journalism are contacted.

# THETA SIGMA PHI



BRENNAN,  
President

LEICHTNER

BAKER

KNOWLES,  
Vice-President

COY

FOSTER

NOFSINGER,  
Secretary

WRIGHT

PEASE

McCULLOUGH,  
Treasurer

CONVERY

RICE

Journalism honorary for women intent on service. Established in 1916 it has built up traditions dear to the hearts of all Theta Sigs. Annual event is their Matrix Honor Table, entailing much work and talk. They offer "30" service for state clubwomen and teachers, furnishing papers and club programs. Won national efficiency award again this year and edited their dirt sheet, Campus Rakings, and the AWS handbook. Threw a newspaper style show for freshman journalists winter quarter. Were happy this year to see Missoula alums organize an alliance — joint meetings with tea and cakes. Traditionally hate their brother fraternity, Sigma Delta Chi, but cheerfully work at publicity with them every Saturday morning. Big interest is the new building, delight in extolling its values. Helped in dedication plans and beamed. Members are chosen for scholarship, interest in journalism and the desire to carry on the profession. They are active in Press Club doings and like all journalists feel they are tremendously over-worked.