

| Name | Minor | Certificate | Associate | Bachelor |
|-------------------------------|--------------|--------------|--------------|--------------|
| Gerontology | Requirements | | | |
| Global Public Health | Requirements | | | |
| Greek | Requirements | | | |
| Health & Human Performance | | | | Requirements |
| Health Information Technology | | Requirements | | |
| Historic Preservation | | Requirements | | |
| History | Requirements | | | Requirements |
| History-Political Science | | | | Requirements |
| Hospitality Management | | Requirements | | |
| Human and Family Development | Requirements | | | |
| Information Technology | | | Requirements | |

| Name | Minor | Certificate | Associate | Bachelor |
|--------------------------------|--------------|--------------|-----------|--------------|
| International Business | | | | Requirements |
| International Development Stds | Requirements | | | |
| International Field Geos Dual | | | | Requirements |
| International Field Geos Joint | | | | Requirements |
| Irish Studies | Requirements | | | |
| Japanese | Requirements | | | Requirements |
| Journalism | Requirements | | | Requirements |
| Language Rejuvenation & Maint | | Requirements | | |
| Latin | Requirements | | | |
| Latin American Studies | Requirements | | | |
| Liberal Studies | Requirements | | | Requirements |

| Name | Minor | Certificate | Associate | Bachelor |
|--------------------------------|--------------|--------------|--------------|--------------|
| Linguistics | Requirements | | | |
| Management | | | Requirements | Requirements |
| Management Information Systems | | | | Requirements |
| Marketing | | | | Requirements |
| Mathematical Sci-Computer Sci | | | | Requirements |
| Mathematics | Requirements | | | Requirements |
| Media Arts | Requirements | | | Requirements |
| Medical Assisting | | | Requirements | |
| Medical Information Technology | | | Requirements | |
| Medical Reception | | Requirements | | |
| Medical Technology | | | | Requirements |

| Name | Minor | Certificate | Associate | Bachelor |
|---------------------------------|--------------|--------------------|------------------|-----------------|
| Microbiology | Requirements | | | Requirements |
| Military Studies | Requirements | | | |
| Mountain Studies | Requirements | | | |
| Music | Requirements | | | Requirements |
| Music Education | | | | Requirements |
| Native American Studies | Requirements | | | Requirements |
| Network & Info Security Prof | | Requirements | | |
| Neuroscience | | | | Requirements |
| Nonprofit Administration | Requirements | | | |
| Paralegal Studies | | | Requirements | |
| Parks, Tourism & Rec Management | | | | Requirements |

| Name | Minor | Certificate | Associate | Bachelor |
|------------------------------|--------------|--------------------|------------------|-----------------|
| Pharmacy Technology | | Requirements | | |
| Philosophy | Requirements | | | Requirements |
| Physics | Requirements | | | Requirements |
| Political Science | Requirements | | | Requirements |
| Political Science-History | | | | Requirements |
| Practical Nursing | | | Requirements | |
| Psychology | Requirements | | | Requirements |
| Radio-Television | | | | Requirements |
| Radiologic Technology | | | Requirements | |
| Recreational Power Equipment | | Requirements | | |
| Recycling Technology | | Requirements | | |

| Name | Minor | Certificate | Associate | Bachelor |
|------------------------------|--------------|--------------|--------------|--------------|
| Registered Nursing | | | Requirements | |
| Resource Conservation | | | | Requirements |
| Respiratory Care | | | Requirements | |
| Russian | Requirements | | | Requirements |
| Russian Studies | Requirements | | | |
| Sales and Marketing | | Requirements | | |
| Secondary Certification | | | | |
| Social Work | | | | Requirements |
| Sociology | Requirements | | | Requirements |
| South & Southeast Asian Stds | Requirements | | | |
| Spanish | Requirements | | | Requirements |

| Name | Minor | Certificate | Associate | Bachelor |
|--------------------------------|--------------|--------------|--------------|--------------|
| Surgical Technology | | | Requirements | |
| Sustainable Business Strategy | | Requirements | | |
| Theatre | Requirements | | | Requirements |
| Theatre Education | Requirements | | | |
| Welding Technology | | Requirements | Requirements | |
| Wilderness Studies | Requirements | | | |
| Wildlife Biology | Requirements | | | Requirements |
| Women's, Gender & Sexuality St | Requirements | | | Requirements |

School of Business Administration

Larry D. Gianchetta, Dean

Terri L. Herron, Associate Dean

[Homepage: http://www.business.umt.edu/](http://www.business.umt.edu/)

The School of Business Administration, founded in 1918, is the largest professional school at the University. All programs are accredited by AACSB International—The Association to Advance Collegiate Schools of Business, and accounting programs also hold separate AACSB accreditation.

Mission

The University of Montana's School of Business Administration enhances lives and benefits society by providing a world-class business education in a supportive, collegial environment. We accomplish this mission by acting on our shared core values of creating significant experiences, building relationships, teaching and researching relevant topics, behaving ethically, and inspiring individuals to thrive.

The goal of the School of Business Administration's programs is to provide a broad foundation in business practice and theory, supplemented by deep expertise within one or more specific business disciplines through majors and certificates. The complexity of contemporary society has increased the need for responsible, ethical leadership in organizations with local and global reach. A professional business education combined with solid grounding in the liberal arts and sciences prepares men and women to meet difficult challenges and to contribute to society in meaningful ways. School of Business Administration graduates work in business, nonprofit, and government sectors all over the world.

Students may pursue programs of study leading to the B.S. in Business Administration with a major in any of the following areas: accounting, finance, international business, management, management information systems, and marketing. Students pursuing other undergraduate degrees can complete a minor in Business Administration or various certificates.

High School Preparation:

High school students who are planning to major or minor in business administration at the University of Montana-Missoula should take their school's college preparatory curriculum. Additional courses to improve quantitative, writing, verbal communication, analytical, and computer skills will be beneficial. Students should take as much mathematics as possible, including two years of algebra.

Credit/No Credit Option:

Most business administration courses are offered for traditional letter grade only.

All courses required for the major, the minor, certificates, and all general education courses must be taken for a traditional letter grade. Business courses taken as electives may be taken on a credit/no credit basis only if not identified as traditional letter grade only in the registration system and if approved by the instructor and the department chair. For additional information see the Academic Policies and Procedures section of the catalog.

Graduate Programs

Opportunity for further study at the graduate level is offered through programs leading to the degrees of Master of Accountancy (M-Acct.), Master of Business Administration (M.B.A.), joint J.D./M.B.A., joint M.B.A./D.P.T. and joint M.B.A./Pharm.D. The M.B.A. and M-Acct. programs are suited to all students regardless of undergraduate training. Further details may be obtained from the Graduate School or by specific inquiries directed to: Director of M.B.A. Program, School of Business Administration or Director of M-Acct. Program, School of Business Administration.

Foundation Program for Graduate Work in Business

The M.B.A. and M-Acct. programs are open to graduates of non-business undergraduate programs (prerequisites strictly enforced). Students in the arts and sciences or other professional schools are encouraged to consider the M.B.A. and M-Acct programs. Completion of all of the foundation courses listed below (or equivalents) prior to starting the program will reduce the time required for the M.B.A. or M-Acct. at the University of Montana-Missoula by one year; however, many of the courses listed below have prerequisites that are strictly enforced (including, without limitation, a general prerequisite that all upper-division business courses require the completion of each lower-core business course with a grade of C or better).

- ACTG 201 Principles of Financial Accounting
- ACTG 202 Principles of Managerial Accounting
- BGEN 361 Principles of Business Law
- BFIN 322 Business Finance
- BMIS 270 MIS Foundations for Business
- BMGT 322 Operations Management
- BMGT 340 Management and Organizational Behavior
- BMKT 325 Principles of Marketing
- ECNS 201S Principles of Microeconomics
- STAT 216 Introduction to Statistics

Nine of the 10 courses in the Foundation Program are included in the undergraduate Minor in Business Administration, which is open to any undergraduate student. The School of Business Administration also offers a

series of five graduate-level courses that can substitute for the above undergraduate courses. These courses are only open to students who have already earned an undergraduate degree. For more information, please visit the University of Montana [School of Business Administration Graduate School](http://www.business.umt.edu/DegreesPrograms/graduatePrograms/deansWelcome.aspx) website at <http://www.business.umt.edu/DegreesPrograms/graduatePrograms/deansWelcome.aspx>

Accounting and Finance Department

Bruce A. Costa Ph.D., Chair

The Department of Accounting and Finance prepares ethically aware decision-makers with effective analytical and qualitative business knowledge and skills to become professionals in their respective fields in the region and beyond. We commit to high quality teaching and applying scholarship to professional practice, pedagogy, and theory to enhance the professional accounting and finance fields. The department offers the Master of Accountancy degree and two undergraduate majors within the Bachelor of Science in Business Administration degree: accounting and finance. The department also offers a Certificate in Accounting Information Systems.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Bachelor of Science Level: Major Subject: **Accounting**

Total Credits: 77 Cumulative GPA Required: 2.0

The undergraduate accounting program is committed to preparing students to apply accounting and business knowledge in organizations. Students develop competence in a broad range of accounting practices. The curriculum strives to foster critical thinking and problem-solving skills. Students are prepared to enter professional positions in accounting with business, nonprofit, or government organizations. Accounting programs in the School of Business Administration hold separate AACSB International accreditation. See the School of Business Administration section of the catalog for additional credit restrictions and residency requirements.

Lower Division Core

Category Name: SoBA - Primary Lower Core Courses Rule: All courses are required

Criterion: C Number of Credits 21-23

Course Listing

| | | | |
|-----------|------------------------------|---|--------|
| ACTG 201 | Principles of Fin Acct | 3 | F,S,SU |
| ACTG 202 | Principles of Mang Acct | 3 | F,S,SU |
| BMIS 270 | MIS Foundations for Business | 3 | F,S,SU |
| ECNS 201S | Principles of Microeconomics | 3 | F,S,SU |
| WRIT 101 | College Writing I | 3 | |

Commentary: All indicator courses must be completed with a "C" or better prior to admission into an upper-division Business Major.

A math course and a statistics course are required. See Math Requirements and Symbolic Systems Requirements below. Math 3-4 credits, Symbolic Systems 3-4 credits, Stat is a primary lower core course.

Commentary: Lower Division Core

Category Name: SoBA Math Requirement

Rule: Students choose one course from the list below to fulfill their Math Requirement Criterion: C

Number of Credits 3

Course Listing

M 115 Probability and Linear Math 3

M 121 College Algebra 3

M 151 Precalculus 4

M 162 Applied Calculus 4

Commentary: SoBA requires that credit be earned for one of the math courses below (with a C or better) before enrolling in ACTG 202. A student's result on the ALEKS Math Placement Exam does not waive this math requirement.

Lower Division Core

Category Name: SoBA – Secondary Lower Core Courses Rule: All courses are required

Criterion: C Number of Credits 12

Course Listing

BGEN 220E Bus Ethics & Soc Responsibility 3

COMX 111A Intro to Public Speaking 3

CSCI 172 Intro to Computer Modeling 3

ECNS 202S Principles of Macroeconomics 3

Commentary: All courses must be completed with a "C" or better to satisfy prerequisites for certain indicator, upper major core, or capstone courses. Students are advised to complete these courses prior to being admitted to an upper-division Business Major. Prerequisites are strictly enforced.

A student must be listed as a major in business to take these courses. Major in business is defined as junior standing with all primary and secondary lower core courses completed and a 2.0 cumulative GPA.

Commentary: Upper Division Core

Category Name: SoBA - Upper Major Core Rule: All courses are required

Criterion: C- Number of Credits 15

Course Listing

BFIN 322 Business Finance 3 F,S,SU

BGEN 361 Principles of Business Law 3

BMGT 322 Operations Management 3 F,S,SU

BMGT 340 Mgmt & Organization Behavior 3 F,S,SU

BMKT 325 Principles of Marketing 3 F,S,SU

Commentary: All upper major core courses must be completed before the capstones can be taken.

Commentary: Upper Division Core

Category Name: Accounting Major Requirements Rule: Must complete the following subcategories

Criterion: Number of Credits 21

Course Listing

Commentary: No more than 30 credits of ACTG (including ACTG 202) may count towards the 120 credits required to graduate. All required 400-level accounting courses must be taken at UM.

Subcategory Name: Accounting Major Requirements Rule: All courses are required

ACTG 203 Accounting Lab 1 F,S,SU

ACTG 305 Corporate Reporting I 3 F,S,SU

Commentary:

Subcategory Name: Accounting Major Requirements Rule: All courses are required

Criterion: C- Number of Credits 17

Course Listing

ACTG 306 Corporate Reporting II 3 F,S,SU

ACTG 321 Acct Information Systems I 3 F,S

ACTG 401 Principles of Fed Tax - Ind 3 F

ACTG 410 Cost/Mgmt Acct I 3 F

ACTG 411 Auditing I 3 S

ACTG 425 State & Local Gov't Acctg 2 S

Commentary:

Commentary: Major Electives

Category Name: Accounting Major - Electives Rule: Take 3 credits from the list below.

Criterion: C- Number of Credits 3

Course Listing

| | | | |
|----------|-------------------------|--------|--------|
| ACTG 307 | Corporate Reporting III | 2 | S |
| ACTG 420 | Cost/Mgmt Acct II | 3 | I |
| ACTG 426 | Acctg for Nonprofits | 1 | S |
| ACTG 432 | Income Tax Practicum | 1 | S |
| ACTG 498 | Internship | 1 To 6 | F,S,SU |

Commentary: No more than 3 credits of ACTG 498 may count towards the 120 credits required to graduate. No more than 30 credits of ACTG (including ACTG 201 and ACTG 202) may count towards the 120 credits required to graduate. See MAcct Director for information pertaining to the Master's of Accountancy Program or taking the CPA exam.

Commentary: Capstone

Category Name: SoBA - Capstone Courses

Rule: All courses are required; BMGT 486 and BGEN 499 are co requisite courses and must be taken together

Criterion: C- Number of Credits 3

Course Listing

Commentary: Students must complete all indicator courses and pre-business courses with a C or better and have an approved graduation application to register for their capstones.

Students must pass the required comprehensive exam as well as all requisite coursework to earn a passing grade in BGEN 499. BMGT 486 must be taken at UM.

Commentary:

Degree Specific Writing

Category Name: SoBA Upper-Division Writing Requirement Rule: All courses are required

Criterion: C- Number of Credits 3

Course Listing

| | | | | |
|----------|------------------------------|---|--------|-------------|
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU | Commentary: |
|----------|------------------------------|---|--------|-------------|

Commentary:

Degree Specific Symbolic Systems

Category Name: SoBA Symbolic Systems Requirement

Rule: Students complete STAT 216 (preferred) or one other course from the list below to fulfill the Symbolic Systems Requirement. Criterion: C Number of Credits 4

Course Listing

| | | | |
|----------|----------------------------|---|--------|
| FORS 201 | Forest Biometrics | 3 | |
| PSYX 222 | Psychological Statistics | 3 | |
| SOCI 202 | Social Statistics | 3 | |
| STAT 216 | Introduction to Statistics | 4 | F,S,SU |

Commentary: This is an indicator course. SoBA requires that credit be earned for STAT 216 (preferred) or one of the other statistics courses below (with a C or better) prior to being admitted into an upper-division SoBA major.

Degree Specific Expressive Arts

Category Name: SoBA Expressive Arts Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|--------------------------|---|--------|
| COMX 111A | Intro to Public Speaking | 3 | F,S,SU |
|-----------|--------------------------|---|--------|

Commentary:

Degree Specific Social Sciences

Category Name: SoBA Social Science Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

ECNS 201S Principles of Microeconomics 3 F,S,SU

Commentary: This is an indicator course and must be completed with a C or better prior to a student being admitted into an upper-division SoBA major.

Commentary:

Degree Specific Ethical & Human Values

Category Name: SoBA Ethical & Human Values Requirement Rule: All courses are required

Criterion: C- Number of Credits 3

Course Listing

BGEN 220E Bus Ethics & Soc Responsibility 3

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary: Degree Commentary

At least 55 credits must be earned in Business classes (ECNS courses may be counted in OR out of Business). A minimum GPA of 2.0 is required for these courses. At least 60 credits must be earned outside of SoBA (excluding HHP/ACT activities courses).

No more than 30 credits of ACTG (including ACTG 201 and ACTG 202) may count towards the 120 credits required to graduate. At least 28 credits in business AND all required 400-level accounting courses must be taken at UM.

All Business credits transferred in after matriculating to UM must be pre-approved by the department chair in your major.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Certificate of Art Level: Certificate Subject: **Accounting Information Systems**

Total Credits: 25 Cumulative GPA Required: 3.0

Upper Division Core

Category Name: Accounting Information Systems Certificate - Requirements Rule: All courses are required

Criterion: C- Number of Credits 25

Course Listing

| | | | |
|----------|--------------------------------|---|--------|
| ACTG 203 | Accounting Lab | 1 | F,S,SU |
| ACTG 305 | Corporate Reporting I | 3 | F,S,SU |
| ACTG 306 | Corporate Reporting II | 3 | F,S,SU |
| ACTG 321 | Acct Information Systems I | 3 | F,S |
| ACTG 411 | Auditing I | 3 | S |
| BMIS 365 | Business App Development | 3 | F,S |
| BMIS 370 | Managing Information and Data | 3 | F,S |
| BMIS 373 | Business System Analy & Design | 3 | F,S |
| BMIS 479 | Introduction to Consulting | 3 | F |

Commentary: See individual course descriptions in the catalog for additional grade and prerequisite requirements.

Commentary: Degree Commentary

All students pursuing an AIS Certificate must also complete the degree requirements for one of the business majors. The 3.0 GPA requirement pertains specifically to the 25 credits listed below, not a student's cumulative GPA.

Please meet with an AIS Certificate Advisor for assistance (see SoBA Advising for list of advisors by major).

School of Business Admin Catalog Year: 2015-2016

Degree Type: Bachelor of Science Level: Major Subject: **Finance**

Total Credits: 77 Cumulative GPA Required: 2.0

The finance curriculum is designed to equip students with a comprehensive foundation in financial management, financial markets and investments. Students will gain competence in making effective decisions, performing complex analyses, providing expert financial advice and utilizing current technology tools and data sources.

Basic Requirements for Finance Major

All students must complete a faculty-approved plan of study during the first semester of their junior year. The plan of study is available from a finance faculty advisor and must be completed and signed by the faculty advisor. Failure to implement and adhere to a program of study may delay graduation. Some courses have grade requirements in the prerequisite course (see the catalog course descriptions). Many of these courses may be taught once a year, so students should see their advisor for the schedule each academic year.

Lower Division Core

Category Name: SoBA - Primary Lower Core Courses Rule: All courses are required

Criterion: C Number of Credits 21

Course Listing

| | | | |
|----------|-------------------------|---|--------|
| ACTG 201 | Principles of Fin Acct | 3 | F,S,SU |
| ACTG 202 | Principles of Mang Acct | 3 | F,S,SU |
| WRIT 101 | College Writing I | 3 | |

Commentary: All indicator courses must be completed with a "C" or better prior to admission into an upper-division Business Major.

A math course and a statistics course are required. See Math Requirements and Symbolic Systems Requirements below. Math 3-4 Credits Symbolic Systems 3-4 Credits

Commentary: All requirements must be completed with a "C" or better for admission into an upper-division Business Major Lower Division Core

Category Name: SoBA Math Requirement

Rule: Students choose one from the list below to fulfill their Math Requirement Criterion: C Number of Credits 3

Course Listing

| | | |
|-------|-----------------------------|---|
| M 115 | Probability and Linear Math | 3 |
| M 121 | College Algebra | 3 |
| M 151 | Precalculus | 4 |
| M 162 | Applied Calculus | 4 |

Commentary: The Finance Department encourages that a student take M 162 to complete his or her math requirement to better prepare the student for a major in Finance. However, M 115 will be accepted for students who choose not to take M 162.

SoBA requires that credit be earned for one of the above math courses below (with a C or better) before enrolling in ACTG 202. A student's result on the ALEKS Math Placement Exam does not waive this math requirement.

Commentary: Lower Division Core

Category Name: SoBA – Secondary Lower Core Courses Rule: All courses are required

Criterion: C Number of Credits 12

Course Listing

| | | |
|-----------|---------------------------------|---|
| BGEN 220E | Bus Ethics & Soc Responsibility | 3 |
| COMX 111A | Intro to Public Speaking | 3 |
| CSCI 172 | Intro to Computer Modeling | 3 |

ECNS 202S Principles of Macroeconomics 3

Commentary: All courses must be completed with a "C" or better to satisfy BFIN 322, prerequisites for certain indicator, upper major core, or capstone courses. Students are advised to complete these courses prior to being admitted to an upper-division Business Major. Prerequisites are strictly enforced.

A student must be listed as a major in business to take these courses. Major in business is defined as junior standing with all primary and secondary lower core courses completed and a 2.0 cumulative GPA.

Commentary:

Rule: All courses are required

Criterion: C- Number of Credits 15

Course Listing

| | | | |
|----------|------------------------------|---|--------|
| BFIN 322 | Business Finance | 3 | F,S,SU |
| BGEN 361 | Principles of Business Law | 3 | |
| BMGT 322 | Operations Management | 3 | F,S,SU |
| BMGT 340 | Mgmt & Organization Behavior | 3 | F,S,SU |
| BMKT 325 | Principles of Marketing | 3 | F,S,SU |

Commentary: BFIN 322 must be completed with a C or higher as a prerequisite to the finance major requirements. All upper major core courses must be completed before the capstones can be taken.

Commentary: Upper Division Core

Category Name: Finance Major - Requirements Rule: All courses are required

Criterion: C- Number of Credits 15

Course Listing

| | | | |
|----------|--------------------------------|---|---|
| BFIN 420 | Investments | 3 | F |
| BFIN 424 | Markets, Instns & Fin Enginrng | 3 | S |
| BFIN 429 | Fin Mgmt I:Thry/Analysis | 3 | S |
| BFIN 439 | Fin Mgmt II: Analysis/Problems | 3 | F |
| BFIN 450 | Banking | 3 | S |

Commentary: Finance major courses only offered once per academic year. All required 400-level finance courses must be taken at UM.

Commentary: Major Electives

Category Name: Finance Major - Electives Rule: Take 9 credits from the list below.

Criterion: C- Number of Credits 9

Course Listing

| | | | |
|----------|-------------------------------|--------|--------|
| ACTG 305 | Corporate Reporting I | 3 | F,S,SU |
| ACTG 321 | Acct Information Systems I | 3 | F,S |
| ACTG 410 | Cost/Mgmt Acct I | 3 | F |
| BFIN 301 | Analysis of Finan Statements | 3 | F |
| BFIN 473 | Multinational Finance and FDI | 3 | S |
| BFIN 498 | Internship | 1 To 6 | F,S,SU |
| ECNS 301 | Intermediate Micro with Calc | 3 | F,S |
| ECNS 302 | Intermediate Macroeconomics | 3 | F,S |
| ECNS 403 | Introduction to Econometrics | 4 | F |

Commentary: These 9 credits are selected in consultation with your faculty advisor. A signed track sheet reflecting these courses is required on file in the SoBA Advising Office.

ACTG 305 and ACT 321 have a co-requisite of ACTG 203.

Up to 3 credits of BFIN 498 can count towards the 9 credit elective requirement.

Commentary: BFIN 205 is encouraged for Finance majors, but does not count as an elective for the Finance Major.

Capstone

Category Name: SoBA - Capstone Courses

Rule: All courses are required; BMGT 486 and BGEN 499 are co requisite courses and must be taken together

Criterion: C- Number of Credits 3

Course Listing

| | | | |
|----------|--------------------------------|---|--------|
| BGEN 499 | Integrated Business Simulation | 1 | |
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU |

Commentary: Students must complete all indicator courses and pre-business courses with a C or better and have an approved graduation application to register for their capstones.

Students must pass the required comprehensive exam as well as all requisite coursework to earn a passing grade in BGEN 499. BMGT 486 must be taken at UM.

Commentary:

Degree Specific Writing

Category Name: SoBA Upper-Division Writing Requirement Rule: All courses are required

Criterion: C- Number of Credits 3

Course Listing

| | | | | |
|----------|------------------------------|---|--------|-------------|
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU | Commentary: |
|----------|------------------------------|---|--------|-------------|

Commentary:

Degree Specific Symbolic Systems

Category Name: SoBA Symbolic Systems Requirement

Course Listing

| | | | |
|----------|----------------------------|---|--------|
| FORS 201 | Forest Biometrics | 3 | |
| PSYX 222 | Psychological Statistics | 3 | |
| SOCI 202 | Social Statistics | 3 | |
| STAT 216 | Introduction to Statistics | 4 | F,S,SU |

Commentary: This is an indicator course. SoBA requires that credit be earned for STAT 216 (preferred) or one of the other statistics courses below (with a C or better) prior to being admitted into an upper-division SoBA major.

Commentary:

Degree Specific Expressive Arts

Category Name: SoBA Expressive Arts Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|--------------------------|---|--------|
| COMX 111A | Intro to Public Speaking | 3 | F,S,SU |
|-----------|--------------------------|---|--------|

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary:

Degree Specific Social Sciences

Category Name: SoBA Social Science Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|------------------------------|---|--------|
| ECNS 201S | Principles of Microeconomics | 3 | F,S,SU |
|-----------|------------------------------|---|--------|

Commentary: This is an indicator course and must be completed with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary:

Degree Specific Ethical & Human Values

Category Name: SoBA Ethical & Human Values Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|---------------------------------|---|--|
| BGEN 220E | Bus Ethics & Soc Responsibility | 3 | |
|-----------|---------------------------------|---|--|

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Degree Commentary

At least 55 credits must be earned in Business classes (ECNS courses may be counted in OR out of Business). A minimum GPA of 2.0 is required for these courses. At least 60 credits must be earned outside of SoBA (excluding HHP/ACT activities courses).

At least 28 credits in business AND all required 400-level finance courses must be taken at UM.

All business credits transferred in after matriculating to UM must be pre-approved by the department chair in your major.

International Business Major

Klaus Uhlenbruck, Chair

The Department of Management and Marketing offers three majors within the Bachelor of Science in Business Administration: International Business, Management, and Marketing.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Bachelor of Science Level: Major Subject: **International Business**

Total Credits: 30 Cumulative GPA Required: 2.0

Upper Division Core

Category Name: International Business Major - Foreign Language Requirement Rule: All courses are required

BFIN 473 Multinational Finance and FDI 3 S

BGEN 360 International Business 3 F,S

BMGT 480 Cross-Cultural Mgmt 3 F,S

BMGT 491 Special Topics1 To 9 F,S

Commentary: See SoBA Advising for listing of available options for BMGT 491 requirement - Only specific offerings of BMGT 491 will count towards a major in International Business.

Commentary: Major Electives

Category Name: International Business Major - Foreign Language Requirement Rule: Four semesters or equivalent of one foreign language is required.

Criterion: C- Number of Credits 16

Course Listing

Commentary: A student may be exempt from this requirement if using English as a Second Language. Please see the International Business Advisor for assistance.

Commentary: Track Requirements

Category Name: International Business Major - Track Courses Rule: Take 6 credits in approved track courses.

Criterion: C- Number of Credits 6

Course Listing

Commentary: These 6 credits are selected in consultation with your faculty advisor. A signed track sheet reflecting these courses is required on file in the SoBA Advising Office.

Commentary: Degree Commentary

At least 55 credits must be earned in Business classes (ECNS courses may be counted in OR out of Business). A minimum GPA of 2.0 is required for these courses. At least 60 credits must be earned outside of SoBA (excluding HHP/ACT activities courses).

At least 28 credits in business must be taken at UM.

All business credits transferred in after matriculating to UM must be pre-approved by the department chair in your major.

In addition to the below requirements, students seeking a major in International Business must complete all degree requirements for a major in ACCT, FIN, MGMT, MIS, or MKTG.

Management and Marketing Department

Klaus Uhlenbruck, Chair

The Department of Management and Marketing offers three majors within the Bachelor of Science in Business Administration: International Business, Management, and Marketing.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Bachelor of Science Level: Major Subject: **Management**

Total Credits: 77 Cumulative GPA Required: 2.0

Lower Division Core

Category Name: SoBA - Lower Primary Core Courses Rule: All courses are required

Criterion: C Number of Credits 21

Course Listing

| | | | |
|-----------|------------------------------|---|--------|
| ACTG 201 | Principles of Fin Acct | 3 | F,S,SU |
| ACTG 202 | Principles of Mang Acct | 3 | F,S,SU |
| BMIS 270 | MIS Foundations for Business | 3 | F,S,SU |
| ECNS 201S | Principles of Microeconomics | 3 | F,S,SU |
| ECNS 202S | Principles of Macroeconomics | 3 | F,S,SU |
| WRIT 101 | College Writing I | 3 | |

Commentary: A math course and a statistics course are required. See Math Requirements and Symbolic Systems Requirements below. Math 3-4 Credits Symbolic Systems 3-4 Credits

Commentary: All requirements must be completed with a "C" or better for admission into an upper-division Business Major Lower Division Core

Category Name: SoBA Math Requirement

Rule: Students choose one course from the list below to fulfill their Math Requirement Criterion: C

Number of Credits 3

Course Listing

| | | |
|-------|-----------------------------|---|
| M 115 | Probability and Linear Math | 3 |
| M 121 | College Algebra | 3 |
| M 151 | Precalculus | 4 |
| M 162 | Applied Calculus | 4 |

Commentary: SoBA requires that credit be earned for one of the above math courses below (with a C or better) before enrolling in ACTG 202. A student's result on the ALEKS Math Placement Exam does not waive the math requirement.

Lower Division Core

Category Name: SoBA - Lower Secondary Core Rule: All courses are required

Criterion: C Number of Credits 12

Course Listing

| | | |
|-----------|---------------------------------|---|
| BGEN 220E | Bus Ethics & Soc Responsibility | 3 |
| COMX 111A | Intro to Public Speaking | 3 |
| CSCI 172 | Intro to Computer Modeling | 3 |

ECNS 202S Principles of Macroeconomics 3

Commentary: All courses must be completed with a "C" or better to satisfy prerequisites for certain indicator, upper major core, or capstone courses. Students are advised to complete these courses prior to being admitted to an upper-division Business Major. Prerequisites are strictly enforced.

A student must be listed as a major in business to take these courses. Major in business is defined as junior standing with all primary and secondary lower core courses completed and a 2.0 cumulative GPA.

Commentary: Upper Division Core

Category Name: SoBA - Upper Major Core Rule: All courses are required

Criterion: C- Number of Credits 15

Course Listing

| | | | |
|----------|------------------------------|---|--------|
| BFIN 322 | Business Finance | 3 | F,S,SU |
| BGEN 361 | Principles of Business Law | 3 | |
| BMGT 322 | Operations Management | 3 | F,S,SU |
| BMGT 340 | Mgmt & Organization Behavior | 3 | F,S,SU |
| BMKT 325 | Principles of Marketing | 3 | F,S,SU |

Commentary: All upper major-core courses must be completed before the capstones can be taken.

Take BMGT 340 in the first semester in the upper-division major as it is a prerequisite course for the Management Major.

Commentary: Upper Division Core

Category Name: Management Major - Requirements Rule: All courses are required

Criterion: C- Number of Credits 12

Course Listing

| | | | |
|----------|---------------------------|---|-----|
| BGEN 360 | International Business | 3 | F,S |
| BMGT 420 | Leadership and Motivation | 3 | F,S |
| BMGT 426 | Strategic Management | 3 | F |

Commentary:

Major Electives

Category Name: Management Major - Electives Rule: Take 12 credits from the list below.

Criterion: C- Number of Credits 12

Course Listing

| | | | |
|----------|--------------------------------|--------|--------|
| BGEN 445 | Sustainability Reporting | 3 | |
| BMGT 401 | Event Management | 3 | F |
| BMGT 402 | Prin of Entertainment Mgmt I | 3 | F,S |
| BMGT 403 | Prin of Entertainment Mgmt II | 3 | S |
| BMGT 410 | Sustainable Business Practices | 3 | I |
| BMGT 430 | Business Negotiations | 3 | I |
| BMGT 458 | Advanced Entrepreneurship | 1 | |
| BMGT 480 | Cross-Cultural Mgmt | 3 | F,S |
| BMGT 491 | Special Topics1 To 9 | I | |
| BMGT 493 | International Experience | 1 To 6 | I |
| BMGT 494 | Seminar/Workshop | 1 To 6 | I |
| BMGT 498 | Internship | 1 To 6 | F,S,SU |
| COMX 415 | Intercultural Communication | 3 | I |
| ECNS 312 | Labor Economics | 3 | I |
| PSCI 462 | Human Resource Management | 3 | I |

Commentary: Up to 4 credits of BMGT 458 can count towards the 12 credit elective requirement. Up to 6 credits of BMGT 491 can count towards the 12 credit elective requirement.

Up to 6 credits of BMGT 493 can count towards the 12 credit elective requirement. Up to 6 credits of BMGT 494 can count towards the 12 credit elective requirement. Up to 3 credits of BMGT 498 can count towards the 12 credit elective requirement

Commentary: Capstone

Category Name: SoBA - Capstone Courses

Rule: All courses are required; BMGT 486 and BGEN 499 are co requisite courses and must be taken together

Criterion: C- Number of Credits 4

Course Listing

| | | | |
|----------|--------------------------------|---|--------|
| BGEN 499 | Integrated Business Simulation | 1 | |
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU |

Students must pass the required comprehensive exam as well as all requisite coursework to earn a passing grade in BGEN 499. BMGT 486 must be taken at UM.

Commentary:

Degree Specific Writing

Category Name: SoBA Upper-Division Writing Requirement Rule: All courses are required

Criterion: C- Number of Credits 3

Course Listing

| | | | |
|----------|------------------------------|---|--------|
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU |
|----------|------------------------------|---|--------|

 Commentary:

Commentary:

Degree Specific Symbolic Systems

Category Name: SoBA Symbolic Systems Requirement

Rule: Students complete STAT 216 (preferred) or one other course from the list below to fulfill the Symbolic Systems Requirement. Criterion: C Number of Credits 4

Course Listing

| | | | |
|----------|----------------------------|---|--------|
| FORS 201 | Forest Biometrics | 3 | |
| PSYX 222 | Psychological Statistics | 3 | |
| SOCI 202 | Social Statistics | 3 | |
| STAT 216 | Introduction to Statistics | 4 | F,S,SU |

Commentary: This is an indicator course. SoBA requires that credit be earned for STAT 216 (preferred) or one of the other statistics courses below (with a C or better) prior to being admitted into an upper-division SoBA major.

Commentary:

Degree Specific Expressive Arts

Category Name: SoBA Expressive Arts Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|--------------------------|---|--------|
| COMX 111A | Intro to Public Speaking | 3 | F,S,SU |
|-----------|--------------------------|---|--------|

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary:

Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|------------------------------|---|--------|
| ECNS 201S | Principles of Microeconomics | 3 | F,S,SU |
|-----------|------------------------------|---|--------|

Commentary: This is an indicator course and must be completed with a C or better prior to a for a student being admitted into an upper-division SoBA major.

Commentary:

Degree Specific Ethical & Human Values

Category Name: SoBA Ethical & Human Values Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

BGEN 220E Bus Ethics & Soc Responsibility 3

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary: Degree Commentary

At least 55 credits must be earned in Business classes (ECNS courses may be counted in OR out of Business). A minimum GPA of 2.0 is required in these courses. At least 60 credits must be earned outside of SoBA (excluding HHP/ACT activities courses).

At least 28 credits in business must be taken at UM.

All business credits transferred in after matriculating to UM must be pre-approved by the department chair in your major.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Bachelor of Science Level: Major Subject: **Marketing**

Total Credits: 77 Cumulative GPA Required: 2.0

The marketing major provides students with knowledge and skills required for the process of marketing products, services, or ideas. The contemporary role of marketing in society is treated from various perspectives, including functional and institutional analysis, as well as the application of decision-making tools.

Lower Division Core

Category Name: SoBA - Primary Lower Core Courses Rule: All courses are required

Criterion: C Number of Credits 21

Course Listing

ACTG 201 Principles of Fin Acct 3 F,S,SU

ACTG 202 Principles of Mang Acct 3 F,S,SU

BMIS 270 MIS Foundations for Business 3 F,S,SU

ECNS 201S Principles of Microeconomics 3 F,S,SU

WRIT 101 College Writing I 3

Commentary: A math course and a statistics course are required. See Math Requirements and Symbolic Systems Requirements below. Math 3-4 Credits Symbolic Systems 3-4 Credits

Commentary: All requirements must be completed with a "C" or better for admission into an upper-division Business Major Lower Division Core

Category Name: SoBA Math Requirement

Rule: Students choose one course from the list below to fulfill their Math Requirement Criterion: C

Number of Credits 3

Course Listing

M 115 Probability and Linear Math 3

M 121 College Algebra 3

M 151 Precalculus 4

M 162 Applied Calculus 4

Commentary: SoBA requires that credit be earned for one of the math course below (with a C or better) before enrolling in ACTG 202. A student's result on the ALEKS Math Placement Exam does not waive this math requirement

Commentary:

Lower Division Core

Category Name: SoBA – Secondary Lower Core Courses Rule: All courses are required

Criterion: C Number of Credits 12

Course Listing

| | | | |
|-----------|---------------------------------|---|--|
| BGEN 220E | Bus Ethics & Soc Responsibility | 3 | |
| COMX 111A | Intro to Public Speaking | 3 | |
| CSCI 172 | Intro to Computer Modeling | 3 | |
| ECNS 202S | Principles of Macroeconomics | 3 | |

Commentary: All courses must be completed with a "C" or better to satisfy prerequisites for certain indicator, upper major core, or capstone courses. Students are advised to complete these courses prior to being admitted to an upper-division Business Major. Prerequisites are strictly enforced.

A student must be listed as a major in business to take these courses. Major in business is defined as junior standing with all primary and secondary lower core courses completed and a 2.0 cumulative GPA.

Commentary: Upper Division Core

Category Name: SoBA - Upper Major Core Rule: All courses are required

Criterion: C- Number of Credits 15

Course Listing

| | | | |
|----------|------------------------------|---|--------|
| BFIN 322 | Business Finance | 3 | F,S,SU |
| BGEN 361 | Principles of Business Law | 3 | |
| BMGT 322 | Operations Management | 3 | F,S,SU |
| BMGT 340 | Mgmt & Organization Behavior | 3 | F,S,SU |
| BMKT 325 | Principles of Marketing | 3 | F,S,SU |

Commentary: All upper major core courses must be completed before the capstones can be taken.

Take BMKT 325 in the first semester in the upper-division major as it is a prerequisite course for the Marketing Major.

Commentary: Upper Division Core

Category Name: Marketing Major - Requirements Rule: All courses are required

Criterion: C- Number of Credits 15

Course Listing

| | | | |
|----------|-----------------------------|---|-----|
| BGEN 360 | International Business | 3 | F,S |
| BMKT 337 | Consumer Behavior | 3 | F,S |
| BMKT 420 | Integrated Online Marketing | 3 | |

Commentary:

Commentary: Major Electives

Category Name: Marketing Major - Electives

Rule: Take 9 credits from the list below. At least 3 of these credits must come from BMKT 440, 460 or 491.

Criterion: C-

Course Listing Number of Credits 9

| | | | |
|----------|--------------------------------|--------|--------|
| BMGT 401 | Event Management | 3 | F |
| BMGT 402 | Prin of Entertainment Mgmt I | 3 | F,S |
| BMGT 403 | Prin of Entertainment Mgmt II | 3 | S |
| BMGT 410 | Sustainable Business Practices | 3 | |
| BMGT 493 | International Experience | 1 To 6 | I |
| BMIS 478 | E Commerce a Managerl Prspctv | 3 | S |
| BMKT 411 | Service/Relationship Marketing | 3 | I |
| BMKT 412 | Non Profit Marketing | 3 | S |
| BMKT 413 | Sports Marketing | 3 | F |
| BMKT 440 | Marketing Analytics | 3 | |
| BMKT 450 | Marketing Connections | 3 | SU |
| BMKT 460 | Mktg Hi-Tech Prod & Innov | 3 | F |
| BMKT 491 | Special Topics | 1 To 9 | I |
| BMKT 494 | Seminar | 1 To 6 | I |
| BMKT 498 | Internship | 1 To 6 | F,S,SU |

| | | | |
|-----------|--------------------------------|---|---|
| COMX 351 | Principles of Public Relations | 3 | I |
| COMX 352 | Public Relations Portfolio | 3 | I |
| MART 101L | Intro to Media Arts | 3 | |
| MART 102 | Digital Technology in the Arts | 3 | I |
| MART 111A | Integrated Digital Art | 3 | I |
| MART 341 | Intro to Web Design | 3 | I |

Commentary: Up to 6 credits of BMGT 493 can count towards the 9 credit elective requirement. Up to 6 credits of BMKT 491 can count towards the 9 credit elective requirement.

Up to 6 credits of BMKT 494 can count towards the 9 credit elective requirement. Up to 3 credits of BMKT 498 can count towards the 9 credit elective requirement.

Capstone

Category Name: SoBA - Capstone Courses

Rule: All courses are required; BMGT 486 and BGEN 499 are co requisite courses and must be taken together

Criterion: C- Number of Credits 4

Course Listing

| | | | |
|----------|--------------------------------|---|--------|
| BGEN 499 | Integrated Business Simulation | 1 | |
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU |

Commentary: Students must complete all indicator courses and pre-business courses with a C or better and have an approved graduation application to register for their capstones.

Students must pass the required comprehensive exam as well as all requisite coursework to earn a passing grade in BGEN 499. BMGT 486 must be taken at UM.

Commentary:

Degree Specific Writing

Category Name: SoBA Upper-Division Writing Requirement Rule: All courses are required

Criterion: C- Number of Credits 3

Course Listing

| | | | |
|----------|------------------------------|---|--------|
| BMGT 486 | Strategic Venture Management | 3 | F,S,SU |
|----------|------------------------------|---|--------|

Commentary:

Degree Specific Symbolic Systems

Category Name: SoBA Symbolic Systems Requirement

Rule: Students complete STAT 216 (preferred) or one other course from the list below to fulfill the Symbolic Systems Requirement. Criterion: C Number of Credits 4

Course Listing

| | | | |
|----------|----------------------------|---|--------|
| FORS 201 | Forest Biometrics | 3 | |
| PSYX 222 | Psychological Statistics | 3 | |
| SOCI 202 | Social Statistics | 3 | |
| STAT 216 | Introduction to Statistics | 4 | F,S,SU |

Commentary: This is an indicator course. SoBA requires that credit be earned for STAT 216 (preferred) or one of the other statistics courses below (with a C or better) prior to being admitted into an upper-division SoBA major.

Commentary:

Degree Specific Expressive Arts

Criterion: C Number of Credits 3

Course Listing

| | | | |
|-----------|--------------------------|---|--------|
| COMX 111A | Intro to Public Speaking | 3 | F,S,SU |
|-----------|--------------------------|---|--------|

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary:

Degree Specific Social Sciences

Category Name: SoBA Social Science Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

ECNS 201S Principles of Microeconomics 3 F,S,SU

Commentary: This is an indicator course and must be completed with a C or better prior to being admitted into an upper-division SoBA major.

Commentary:

Degree Specific Ethical & Human Values

Category Name: SoBA Ethical & Human Values Requirement Rule: All courses are required

Criterion: C Number of Credits 3

Course Listing

BGEN 220E Bus Ethics & Soc Responsibility 3

Commentary: Students must complete this course with a C or better prior to taking the capstones, though earlier completion is strongly encouraged.

Commentary: Degree Commentary

At least 55 credits must be earned in Business classes (ECNS courses may be counted in OR out of Business). A minimum GPA of 2.0 is required for these courses. At least 60 credits must be earned outside of SoBA (excluding HHP/ACT activities courses).

At least 28 credits in business must be taken at UM.

All business credits transferred in after matriculating to UM must be preapproved by the department chair in your major.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Certificate of Art Level: Certificate Subject: **Digital Marketing**

Total Credits: 24 Cumulative GPA Required: 3.0

Upper Division Core

Category Name: Digital Marketing Certificate - Requirements Rule: All courses are required

Criterion: C-

Course Listing Number of Credits 21

| | | | | |
|----------|--------------------------------|---|-----|--|
| BMIS 372 | Information Infrastructures | 3 | S | |
| BMIS 373 | Business System Analy & Design | 3 | F,S | |
| BMIS 478 | E Commerce a Managerl Prspctv | 3 | S | |
| BMKT 342 | Marketing Research | 3 | F,S | |
| BMKT 343 | Integrated Marketing Comm | 3 | F,S | |
| BMKT 420 | Integrated Online Marketing | 3 | I | |
| BMKT 460 | Mktg Hi-Tech Prod & Innov | 3 | F | |

Commentary:

Commentary: Major Electives

Category Name: Digital Marketing Certificate - Electives Rule: Take 3 credits from the list below.

Criterion: C- Number of Credits 3

Course Listing

| | | | | |
|----------|------------------------------|---|-----|--|
| BMIS 326 | Data Analytics | 3 | | |
| BMIS 365 | Business App Development | 3 | F,S | |
| BMIS 479 | Introduction to Consulting | 3 | F | |
| FORS 250 | Intro to GIS for Forest Mgt | 3 | I | |
| GPHY 284 | Intro to GIS and Cartography | 3 | I | |
| MAR 101L | Intro to Media Arts | 3 | I | |

MAR 112A Intro to Non-Linear Editing 3 I
MART 341 Intro to Web Design 3 I
Commentary: Degree Commentary

All students pursuing a Digital Marketing Certificate must also complete the degree requirements for one of the business majors. The 3.0 GPA requirement pertains specifically to the 24 credits listed below, not a student's cumulative GPA.

Please meet with a Digital Marketing Certificate advisor for assistance (see SoBA Advising for list of advisors by major).

School of Business Admin Catalog Year: 2015-2016

Degree Type: Certificate of Art Level: Certificate Subject: **Entrepreneurship**

Total Credits: 15 Cumulative GPA Required: 2.0

Upper Division Core

Category Name: Entrepreneurship Certificate - Requirements Rule: All courses are required

Criterion: C- Number of Credits 9

Course Listing

BMGT 458 Advanced Entrepreneurship 1 S

BMGT 486 Strategic Venture Management 3 F,S,SU

BMGT 498 Internship 1 To 6 F,S,SU
Commentary: Students must take 3 credits of BMGT 458 to earn the Entrepreneurship Certificate.

Students must complete a 498 internship course with an entrepreneurial venture.

Commentary: Major Electives

Category Name: Entrepreneurship Certificate - Electives Rule: Take 6 credits from the list below

Criterion: C- Number of Credits 6

Course Listing

BFIN 301 Analysis of Finan Statements 3 F

BMGT 420 Leadership and Motivation 3 F,S

BMIS 478 E Commerce a Managerl Prspctv 3 S

BMKT 337 Consumer Behavior 3 F,S

BMKT 342 Marketing Research 3 F,S

BMKT 343 Integrated Marketing Comm 3 F,S

Commentary: Degree Commentary

All student pursuing a Certificate in Small Business & Entrepreneurship must also complete the degree requirements for one of the business majors. The 2.0 GPA requirement pertains specifically to the 15 credits listed below, not a student's cumulative GPA.

School of Business Admin Catalog Year: 2015-2016

Degree Type: Certificate of Art Level: Certificate Subject: **Entertainment Management**

Total Credits: 18 Cumulative GPA Required: 3.0

Upper Division Core

Category Name: Entertainment Management Certificate - Requirements Rule: All courses are required

Criterion: B Number of Credits 9

Course Listing

BMGT 401 Event Management 3 F

BMGT 402 Prin of Entertainment Mgmt I 3 F,S

BMGT 403 Prin of Entertainment Mgmt II 3 S