

# ADVERTISING

STATE UNIVERSITY



HEART OF THE ROCKIES





# The Life of Peter Zwilt

Together with a Searching Investigation of His Letters  
and Love Life

## I

### BACKGROUND

The clever use of a young lady's tongue in a game of postoffice is said to have started the romance which culminated in the marriage of Peter Zwilt's mother and father.

Horatio Zwilt was a struggling young blacksmith, but gave up the struggle on May 13, 1907, when his marriage to Blossom Blotz was recorded in the big book kept by the sexton of the First Church of the North Side in Buffalo. The sexton later wrote to his brother in Utica (from Sex Lives of Sextons):

"We had a charming funeral here

today, except that our pastor (George Rumph, 1879-1920) slipped in the mud and fell into the grave, causing a little delay. His froek coat got all muddy in back and it cost \$1.50 to have it cleaned."

The sexton, as can be seen from his letter, was not given to fabricating stories, so it is probably true that Blossom and Horatio were really married and the sexton wasn't just fooling. Why the sexton's brother moved to Utica is not known, but it has been established that he left Buffalo rather suddenly sometime in April, 1907.

Horatio Zwilt and his young Bride

*This Page*

*Contributed by*

**MISSOULA MERCANTILE Co.**

*For Student*

*Autographs*

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For University Men  
**The Sport Shop**

returned from Niagara Falls and set up housekeeping somewhere down on 43rd street. It was in that very house that Peter Zwilt was born, February 3, 1908.

Other relatives of Peter Zwilt are hard to find. There was a Lief Zwilt who lived in Albany, but he was hanged in 1873 and had never known Blossom Blotz or Blossom Zwilt, so it is doubtful if he had anything to do with Peter Zwilt.

II

**EARLY ASSOCIATIONS**

Of Peter's youth and early education, little is known. His father moved to Burlington, Iowa, while Peter was yet a small boy and though we have no record of his leaving there, we know he did, because he spent several years in Leavenworth and he would have found that impossible, had he remained in Burlington. There is also a record

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R. B. MacNAB

of a shipment of household goods consigned to Horatio Zwilt at Ogalalla, Nebraska (pop. 1910: 643), where a claim is on file for damage to a easter of a dining room table. A letter to the claim agent of the railroad is signed "H. Zwilt" and the signature bears remarkable resemblance to the signature in the time-book in the blacksmith shop in Buffalo where Horatio was once employed.

Mr. Zwilt said: "Please cancel my claim for damage to the easter on my dining room table. I have found that a piece of two-by-four supports the table quite well."

The letter was short and businesslike. Not a word did Horatio say of the precocity of his son, Peter; not a word of his heartache and longing; not a word that indicated any emotional attraction for a blonde across the street. Horatio



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MISSOULA

::

MONTANA

Zwilt was like that; seething with emotion internally, but never giving it voice, not even to the claim agent. There is no indication that a blonde ever lived across the street from Horatio, although the Ogalalla city directory shows a Mrs. Griggs living in Ogalalla during that decade. She later wrote to her niece in Fargo (Author's Scrapbook):

"Charlie has the mumps and I must keep him indoors. The weather has been quite disagreeable lately."

Charlie, to whom Mrs. Griggs lovingly refers, was probably her step-son, Charles Glugson, who was imprisoned in 1926 for robbing graves. No mention of the Griggs family appears in Peter Zwilt's later writings.

Probably the first of Peter's writing was done in Ogalalla, where a note was found among his school books. "Jo-

# EDGEWORTH

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RICHMOND, VIRGINIA

seph Glotz loves Mabel," was all the note said, but it shows an early tendency toward keen observation and an irrepressible desire for self-expression.

### III

#### EDUCATION (EARLY)

Shortly after Peter's parents moved to Montana (1920), his literary career began in earnest. It is indeed a far cry from his first writings in Ogalalla to the poem he handed to his language teacher in Montana upon the occasion of his being allowed to sit beside Dorothy Dee:

I wish I were a robin;  
I'd flit from bough to bough,  
And pour sweet music to the wind  
To charm our bossy cow.

Some critics have pointed out that, as this poem was written shortly after Christmas, Peter probably copied it

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Three Fully Equipped Service  
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South Higgins and Sixth Sts.  
North Higgins and Alder Sts.  
North First St. and Wolf Ave.

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**Hart Refineries**

Buy at the stations with the sign of the  
**RED HEART**

from Horatio Alger, Jr., who has a similar poem, but to the lover of beautiful things, it only indicates how subtle Peter's perception was. Of course, "bossy" might have been replaced with "pensive," but it has not been established as yet that the Zwilt cow was at all pensive.

### IV

#### EDUCATION (NOT SO EARLY)

Except for an occasional poem of doubtful merit and morality, we are unable to find where there was any literary activity on the part of Peter Zwilt until he finished high school. One of his aunts was married to Felix Glunt and was the recipient of several letters from Peter, but while a few of them have intrinsic worth, the others are merely written for the purpose of establishing friendly relations at Christmas.



## You're Right Pop.

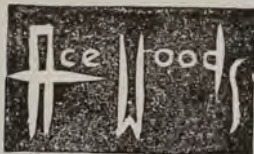
One day we were taking a picture of a University student and his father. We suggested that it might make a good picture for the boy to stand with his hand on his father's shoulder. The father replied that it would be much more natural for the boy to stand with his hand in the father's pocket.

But just the same Dad don't forget that college days are the ones that will be remembered in the years to come.

We hope that we have aided in preserving these memories by faithfully portraying campus life with the camera.



115 E. Higgins



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To his maiden aunt, Letta Zwilt, he writes: "You don't know what you've missed." Peter was speaking of a birthday party he had attended recently. It was shortly after this that Peter Zwilt entered the State University.

### V COLLEGE LIFE

Of his freshman year in college, Peter later wrote to his cousin: "I was really too young and didn't know much. I wish I had known what I know now." Here he has voiced the inarticulate wish of generations and generations of college men; he has given tongue to that elusive phrase for which collegians have been groping for centuries. To Peter was left the distinction of putting it into words.

It was during his freshman year that

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MISSOULA : : MONTANA

he read Kelland, who, as he confessed  
years later, made him

See through things that seem  
So commonplace;  
Beneath a Eugenie hat,  
A pretty face.

Very little of Peter's actual college life is of much interest. A few romantic moments were probably experienced, but from his letters we gather that life was a little dull. He writes of (Author's Collection) "standing upon the bridge at sunrise, drinking in the beauty of the early morning." Little did Zwilt know that the beautiful Miss Binx was standing on the other bridge at the same time, but she was. She was not, however, doing any drinking; she had done her drinking in the magic hours of late evening and it is doubtful that, had she raised her head, she would have even seen the sunrise.

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All Work Absolutely  
Guaranteed

Peter didn't know this, either, and it probably wouldn't have made any difference if he had. Miss Binx and Mr. Zwilt had never even met, and probably haven't yet.

"Just because I didn't know that Hawthorne didn't write anything while he was surveyor of the Port of Salem, I can't be initiated. \* \* \* I feel somewhat perturbed about it," writes Peter to a girl in East Helena (Neart's Collection). The girl never answered.

## VI

### WHAT HAVE YOU?

There were moments, we feel, when Zwilt displayed remarkable insight into the workings of things. In a letter to his cousin, George, who later moved to Meaderville, he says (Some Collection or Other): "Some day, George, someone will dig up a portion of my skull

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Let us aid you.



We specialize in student hair-trimming  
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MISSOULA MARKET  
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DaCo LARD                      FRESH MEAT

about the size of a six-bit piece and  
the scientific world will be in another  
uproar. \* \* \* I shall be classified as  
Collegianthropus Missoulianensis and  
they will be able to tell all about me;  
that I liked blondes and two lumps of  
sugar in my tea and brunettes. \* \* \*  
Artifaets discovered will indiate that  
my watch needed cleaning and that I  
owed a cleaning bill of a dollar. \* \* \*  
Truly, science is a wonderful thing."

Just why Peter wrote such a letter  
to George has never been determined.  
Certainly, not for the edification of his  
cousin, for his cousin could not read  
and besides, Peter put the wrong ad-  
dress on the letter and George never  
got it. People have never really under-  
stood poor George.

Peter's class attendance was erratic;  
he spent enough time at University to  
get two or three college degrees, but



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Extends its support to

## THE SENTINEL

**B<sup>and</sup> H**  
**Jewelry Co.**

Fraternity  
Jewelry  
Costume  
Jewelry

he was more interested in degrees Fahrenheit and the women who had them. To say that Zwilt did not get an education would do him a grave injustice. His education was a broad one. He probably knew more about broads than any of his contemporaries, and although his grades were not as high as some, we have reason to believe that he made them oftener.

When the faculty members finally granted him a diploma they were fully aware that he had learned many things that they couldn't teach him; that he knew more practical psychology than a psyche major; that he was more familiar with the library than any faculty member; that he knew more about eyes, ears, noses and throats than a specialist and more cures for different ailments than a doctor.

Zwilt was credited with knowing



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Hires and other Majestic Bottled Bev-  
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more mixtures than a chemist; more  
about a dark room than a photogra-  
pher; more about souls than a shoe-  
maker; more about holds than a wrest-  
ler and more about the proper time  
than a watchmaker.

Although Peter was master of many  
arts, he was granted only the bachelor's  
degree, which he still holds. His last  
words were: "Education is truly a  
wonderful thing. I wish I had more  
of it." (Author's Collection).



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*We Aim to Serve  
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EFFICIENTLY  
ECONOMICALLY  
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Steam Heat

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# Associated Students' Store

*Students' Headquarters*

for their

Fun – Rest – Gossip – Eats

and

School Supplies

THE CO-OP

ON THE CAMPUS

The Place of Good Fellowship

## “CLOROX”

GENERAL DISINFECTANT  
AND DEODORANT

Keeps Lockers Fresh



May be had at

Any Grocery or Drug Store

A help in washing, easy on the hands  
and removes nicotine stains.

## Schramm-Hebard Meat Co.

Choice Meats  
Poultry, Fish and Oysters

Our Special Pure Pork Sausage  
is Delicious



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417 North Higgins Avenue  
MISSOULA MONTANA

### ODE TO CANOPENER

Blessings on thee, hunk of steel,  
Essential part of every meal,  
With thy gadgets nicely placed  
To slaughter fingers moved in haste;  
Bride's first meals would all be flops  
Without your help removing tops;  
To marriage, you're the one solution,  
Keeping it an institution.

Even in a bachelor's place  
It's nice to see your crooked face  
And know you'll be quite handy here  
In case we get a case of beer.  
Your corkscrew, too, is mighty nice,  
Uncorking gin or chipping ice.  
Your work is piled for you in stacks  
From splitting wood to driving tacks.

You open up the morning milk  
And do the job as fine as silk,  
You keep the cream from flying high,  
You keep the walls and ceiling dry;  
You stir the soup, amuse the kids,  
Remove the most reluctant lids;  
In fact, it isn't home at all  
Without you hanging on the wall.

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## Golden Glo Dairy Products



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COTTAGE CHEESE  
BUTTERMILK  
MILK and CREAM

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Early Deliveries



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## COAL and WOOD



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PHONES 3662 and 3630



### FOR THOSE YET TO COME

Pioneers fought in heat and cold  
And drought and mud and wet;  
They worked like snails to blaze their  
trails,

Then packed them down with sweat.  
They bled and died, but still fought on  
So you and I, now they have gone,  
May ride in cars and gaze upon

Wayside filling stations, refuse of Sun-  
day pienes and mountain scen-  
ery dotted with cigarette adver-  
tisements.

Thoughtful men and women planned  
And worked with goal in view;  
With mental toil and midnight oil  
They built Montana's U.  
Beneath a smoky kerosene light  
They thought and labored through the  
night

So children of their children might  
Sleep through classes, carve initials on  
desks, eat fraternity and dormi-  
tory grub and let traditions die  
unmourned.

Grizzly teams ploughed mud and snow  
In gridiron fights of old;  
They'd bleed and die to hold on high  
The Copper, Silver, Gold.  
With grit and sweat they paved the way  
For Grizzly football squads today  
So you and I, their children, may  
Sit in the bleachers and razz our play-  
ers, organize discussion groups  
where flat-chested individuals  
moan that football undermines  
our educational system and go  
to the Bobeat game just to put  
on a party.

## Youngren Shoe Shop

The College Shoe Re-builder  
RAY P. WOODS



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HEEL PLATES

General Shoe Re-building

NEW HEELS

DANCE TAPS

"Thin Soles that wear a long time"

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the most epicurian taste,  
with a wide range of choice  
from rich, creamy malts,  
all-juice process hamburg-  
ers, tasty toasted sand-  
wiches to delicious home-  
made pies and cup cakes.  
We invite your patronage  
and your friendship.

\* 'Tis the Taste  
That Tells

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**Sandwich Shop**  
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## *Tomorrow's Memories*

All of us are more or less inclined to "try anything once" but we have long memories for unpleasant after-effects.

Our organization knows that, so we try earnestly to leave you a pleasant recollection of our work, prices and service.

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MISSOULA

MONTANA

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**ROYAL CREME BREAD**

Special orders receive prompt and  
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Phone 3722

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Sanitation  
Courtesy  
Service



## **TAYLOR & HILL BAKERY**

131 E. Broadway

Phone 3388

## ENNUI

If you don't mind my confession,  
I'm tired of this depression,  
And I wonder how we ever did endure it.

But the things that really tire me  
Are the talks that should inspire me  
To a spending orgy guaranteed to cure it.

There's a Communistic stir-up  
Every day or so in Europe,  
But my temperature remains about the same.

I can't seem to get excited  
If our foreign consul's slighted  
By the soldiers of old General  
What's-His-Name.

Not a one of Herbie Hoover's  
Dire political maneuvers  
Can arouse a bit of Bourbon wrath in me.  
Though Chicago crime's uncurbed,  
I can sleep on undisturbed;  
I stay just as calm as anyone can be.

But show me some blonde baby  
With a look that says: "Well, maybe."  
And the damage to my peace of mind is done.  
She may be minus brains,  
But her type entertains;  
I may be queer, but still I think it's fun.

Delicious Wholesome Foods for all  
Occasions

## DANCE AND DINE AT

### The Chimney Corner

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Across from Corbin Hall

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Afternoon Parties      Banquets  
After-Theatre Refreshments

## Fashion Club Cleaners

The best of Service. You  
will always find our service  
modern and up-to-date.  
You deserve the best.



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of

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AND LARCH LUMBER**

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We make a specialty of sixteen-inch mill wood that can be favorably distributed in a radius of about one hundred miles from our mills.

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ALWAYS!

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the

**FOX - WILMA  
FOX-RIALTO  
THEATRES**

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COMPLETE LINES  
of

**Whitman's Candy**  
and

**Eaton Crane & Pike  
Stationery**

**HARKNESS DRUG  
STORE**

Cor. Pine & Higgins

Missoula

### PIPES O' PAN

When I was but a little boy,  
Father's pride and Mother's joy,  
I decided I was made  
To follow up the plumbing trade;  
And though I've wandered far away  
From youth's first love, I find today,  
That back those old ambitions come  
Whene'er I see a plumber plumb.

Every other walk in life  
Is full of trouble, strain and strife;  
Every one of us must use  
Care in minding P's and Q's;  
While one who plumbs is free from  
care,  
Simply piping here and there,  
And unlike ours, his conscience tells  
Him merely mind his tees and ells.

I think I'm probably a fool  
For not attending plumber's school.  
A college class so often gripes,  
While plumbers' courses all are pipes.  
Instead of learning psych and lit,  
I'd now be making fittings fit  
And starring in those bathroom scenes  
They show in humor magazines.

Though now I tread a different path,  
I hear the siren call of bath  
That bids me grab a wrench and go  
Leading water to and fro;  
But since I've made my final choice  
I must ignore that piping voice,  
And hope that in the world to come  
I'll finally get my chance to plumb.

## *Say it with Flowers*

for

ALL OCCASIONS

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Watches

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EYES EXAMINED  
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still contends that "Service linked with Quality Merchandise" remains the only guarantee of assured satisfaction.

Best Brands of Montana,  
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MISSOULA

PHONE 5258

MILLINERY

HOSE



Garments of Refinement

Hotel Florence

PAJAMAS

LINGERIE

### THE INTERLOCKING GRIP

Love, it seems, on close inspection,  
Is lots like golf—a spring infection:  
A crowded course each afternoon,  
A crowded car beneath the moon.  
We drive and dub at golf each day  
Then lie and love our nights away,  
Practice each sport more and more  
In hopes we may improve our score.

It makes no difference where you are,  
What kind of course, what make of  
car;

In fairway, rough, sedan or coach,  
A heap depends upon approach.  
Success will come your way if you  
Will only learn to follow through,  
You never need to fear the rough  
If all your lies are good enough.

Are You Broke

or is it

YOUR WATCH

C. L. WORKING

"Always Working"

**FIRST**—WITH SMARTEST STYLES

We Invite  
Your Charge  
Account

**DONOHUE'S**

**REMOTE CONTROL**

Winter's gone and poets sing  
Blissfully concerning spring;  
They hymn of birds and flowers and  
trees,

Forgetting irate bumblebees,  
Blistered backs and sunburned faces,  
Refuse-dotted picnic places,  
Big black bugs and busy ants,  
Slimy mud and grass-stained pants.

Poets never seem dismayed  
At gnats that drown in lemonade,  
Or flies who die within the jar  
Where all the luncheon pickles are.  
In fact, I don't think poets fall  
For Sunday picnic jaunts at all;  
They stay close by the frigidaire  
And do their rhapsodizing there.

**HEADQUARTERS**

For

**FLOWERS**

For

Receptions, Teas, Corsages



**DEPENDABLE**

**Laundry Service**

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CO.**

Dial 2302

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To the Faculty and Students of, and Every One Connected with

**OUR UNIVERSITY**

FRANK POOLE, Proprietor of

**THE MISSOULA CLUB**

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DE LUXE HAMBURGER SANDWICHES

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GREATER SPEED AND POWER  
TO YOU

So

"Fill 'er up"

At

## Clack's Service Station

2nd Ave. North 9th St.

Great Falls, Mont.

JOE FREY, Manager



COMPLIMENTS OF

## Arizona Cafe

BUTTE

MONTANA



## McKAY ART CO.



KODAKS FILMS

MOVIE CAMERAS

Developing and Printing

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Fair and Courteous Treatment to All

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HATS

FLORSHEIM  
SHOES



## BOURDEAU MEAT MARKET

W. WERNER, Prop.

Where Quality and Service is the  
Keynote.

835 So. Higgins Ave.

PHONE 3766

"Our Fish Are Always Fresh"

### THE NOBLE RED MEN

We dedicate this verse  
To the men who've known the curse  
Of having facial blood become con-  
gealed;  
For nothing quite so crushing  
As a tendency toward blushing  
Has ever yet to menfolks been revealed.

This sudden vasomotion  
Is caused by some queer notion  
That perhaps you look as silly as you  
feel,  
And when you start to thinking,  
You mechanically start pinking;  
Your supposition then is true and real.

The simple blushing brides  
Disappeared with buggy rides  
And tandem bikes and braids some  
years ago.  
Maybe, some way, we could rake up  
One who'd blush behind her makeup,  
But even then, we doubt if it would  
show.

On a girl, a blush is sweet,  
But it's somewhat obsolete  
And fills its place in memory's hall of  
fame;  
But the men will carry on  
Until the race is gone;  
Male ears will flaunt the crimson just  
the same.

### DINE AND DANCE

— at —

## The Corner Cafe

MEADERVILLE



Italian Dinners

Phone 2-4019 for Reservations

Compliments of

F. & W. GRAND SILVER  
STORES

BUTTE, MONTANA

Compliments of

FRANK WARD

Printing

Binding

BUTTE

MONTANA

# *Metals Bank & Trust Company*

BUTTE, MONTANA

Identified with Montana's Progress since 1882

INTEREST ON SAVINGS ACCOUNTS

Member Federal Reserve System

## OFFICERS

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JAMES T. FINLEN, Vice President

JOHN L. TEAL, Assistant Cashier

RALPH W. PLACE, Cashier

JOHN J. BURKE, Assistant Cashier

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Affiliated with

FIRST BANK STOCK CORPORATION

Any time you  
wish to get  
into a

## Good Eating Place

if you have the  
opportunity  
call at

*Truzzolino's*  
— CAFE —

120 W. Park

BUTTE, MONT.

# WEIN'S

MONTANA'S LARGEST MEN'S  
STORE

33, 35, 37 EAST PARK ST.

BUTTE



### MOTHER'S WORK

Our Mother would, when we were small,  
Take her sewing out to call;  
She and Mrs. Smith would sit  
And each get out her sewing kit,  
Then they'd talk and patch of tears,  
Sew on buttons, make repairs,  
Pay their social debts and do  
A lot of useful labor, too.

No matter to which house she went,  
Mother's afternoons were spent  
Doing work that should be done,  
But seemingly, a lot of fun;  
She'd come home with bits of news,  
Lots of gossip, neighbors' views;  
Such days furnished her a mint  
Of news that never got in print.

But now when Mother goes to call  
She doesn't take our clothes at all;  
It isn't that she's prone to shirk,  
But takes a different kind of Work.  
Instead of shirts and buttons, she  
Nowadays takes Milton C.,  
And where she used to carry thread,  
She packs a checkbook now, instead.

She brings home news and views no  
more,  
But memorizes every score  
And talks of bids and tricks and slams,  
Instead of weddings, clothes and hams;  
Johnny Jones may have the croup,  
But Mother doesn't give a whoop  
Unless his mother couldn't come  
And substituted someone dumb.

### OUR SPECIALTY

#### Beautiful Sets of Teeth

Prices as low as First Class  
Work Permits.

All Work Receives Personal  
Attention.

Dr. F. A. Ironside

16 North Main St.  
BUTTE

Largest Dental Office in  
Montana

## The Lockwood Dinners

Lunches                  Candies  
Ice Cream

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PRIVATE ROOM FOR PARTIES

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Next to Leggat Hotel  
BUTTE, MONTANA

Students Welcome

Established 1877

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BUTTE, MONTANA

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Individuals Solicited

## LAGUE TAILORING CO.

First Nat. Bank Bldg.

BUTTE

Nash Clothes

SUITS AND TOP COATS

\$19.50

\$23.50

\$29.50

\$35.00

Your Way Is the Right Way  
at

## THE METROPOLITAN CAFE

BUTTE, MONTANA

"Where Meals Are Relished"

While in Butte Make

## GAMER'S

Your Headquarters

Dainty Lunches

Dinners

Candies

Ice Creams



Service Until Midnight

## JUST A LITTLE SLIP

Since fashion has decreed

That skirts shall cover knees,  
Man's viewpoint now depends

Upon sun instead of breeze.  
With the light behind a subject

Who's assumed the proper stance,  
The plumb of underpinning

May be measured

At a glance.

From having female profiles

So plainly placed in view,  
The modern man is learning

More than Adam knew.

He has, at least, decided,

That for the ladies fair,

A slip's a tragic thing to make,

But a darn good thing

To wear.



KEEP YOUR CROWD TOGETHER AND TRAVEL  
BY MOTOR COACH

on your

Picnics and Other Outings  
PULLMAN CAR EQUIPMENT

For Terms on Chartered Coaches Apply to

## Intermountain Transportation Company

129 W. Front St.

MISSOULA

Phone 3484

### THE CURSE OF VERSE

Consider, please, the column bard,  
Who works so terribly, terribly hard  
To make his rhymes and meters fit  
And be the very soul of wit;  
He sits up, cursing, through the night  
And does his level best to write,  
To please his readers every day  
By saying things a different way.

The column poet must abjure  
The cause of better literature,  
Rhyme a host of clever jokes  
About a lot of other folks  
And spend his life just cracking wise  
So we may laugh at other guys,  
Knowing well that only we  
Are just as all mankind should be.

### When in Butte

Stop at the  
**ARIZONA HOTEL**

Park at Arizona

PHONE 6509

R. H. VEITCH, Mgr.

Repeatedly Chiropractors have demonstrated  
that patients who thought they would have  
to be operated upon have been saved through  
Chiropractic. For particulars see

**DR. PETER O. HOLM**  
CHIROPRACTOR

106-7 Pennsylvania Bldg., Butte  
PHONE 3069

# STUDENTS' INDEX

For

STYLES AND VALUES

at the

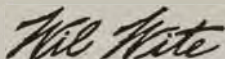
## J. C. PENNEY CO.

The Gentry label on our men's clothing means  
Snappy Styles that Fit.

"CO-EDS" and "EDS" AGREE

IT'S EASY TO BE FASHIONABLE IF YOU SHOP AT PENNEY'S

"Student Employees Will Serve You"



### THE GREATEST NAME IN AWARD SWEATERS

ON this name rests not only the responsibilities  
incident to leadership, but also a trust, if you  
please . . . for is not the son entitled to as  
near perfection in his Award Sweater as the father?

Product of

OLYMPIA KNITTING MILLS, Inc.

OLYMPIA - WASHINGTON

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## Appreciation



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