MSU Business School board of visitors named

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FOR RELEASE SATURDAY, APRIL 27

MSU BUSINESS SCHOOL BOARD OF VISITORS NAMED

The Business School at Montana State University will become subject to periodical inspection by a board of eighteen Montana businessmen beginning May 17. The appointments were announced by the University president on recommendation of the faculty in the School of Business Administration. The new Board of Visitors will hold its first meeting on the University campus May 17-18. A similar board has been operating for some time in connection with the School of Law at Montana State University.

Dean Theodore H. Smith of the School of Business Administration said, "The primary purpose of the Board is to inspect our facilities; to get acquainted with the Business Administration faculty; to discuss and continually analyse our courses of study; to consider measures by which employers, and in particular Montana employers, can become better acquainted with the training afforded at the University and the availability of fine young men and women for openings in their organization; and to explore the possibilities of seminars, clinics, and institutes for business groups in our state."

In order to insure continuity to bring new ideas to the group, it is planned to have a rotation system which would result in six men being appointed annually to the Board. To begin, it was deemed advisable to select six members to serve a three-year term, six to serve a two-year term, and six to serve a one-year term, Dean Smith said.

Appointed to the three-year terms on the Board are John Rice of Great Falls, Hugh Galusha of Helena, Floyd Weimer of Great Falls, Colin Raff of Butte, Douglas Dundas of Great Falls, and Russ Hart of Billings. (More)
Those who will serve two-year terms are R.R. Mountain of Miles City, William Preston of Great Falls, O. M. Jorgenson of Billings, Kenneth Todd of Helena, and Willis Johnson of Butte.

Appointed to one-year terms are J. C. Baker of Glasgow, Walter McLeod, Jr. of Kalispell, C. M. Wall of Helena, E. B. Cogswell of Great Falls, and John Tenge of Billings.

The first part of the program will develop the objectives, organization and program of the School of Business Administration. This in turn will be followed by an exploration into the various organized curricula of the School: (1) Accounting (Public and Commercial), (2) Banking and Finance, (3) Management, encompassing production and personnel administration, (4) Marketing (Advertising, Market Research, Sales Administration), (5) The Bureau of Business and Economic Research, its objectives, program and accomplishments, (6) The Placement Bureau, its organization and how it serves employers and students, and (7) Extension and Adult Educational Work such as institutes, clinics, and seminars.

The closing session of the Board will be devoted to suggestions for improvements and recommendations for changes in the program, and how the Visitor's Board, the faculty, and the students can implement these.

The evening banquet will be the annual awards dinner at which an outstanding educator and business leader will address the Visitor's Board, the faculty, the student body, and business guests.

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