Montana Nonresident Traveler Expenditures and Economic Contribution: 2010

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2010 Montana Nonresident Traveler Economic Impacts & Expenditures

2010 Economic Impacts

<table>
<thead>
<tr>
<th>Industry Output</th>
<th>Direct</th>
<th>Indirect</th>
<th>Induced</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,954,200,000</td>
<td>$456,000,000</td>
<td>$522,800,000</td>
<td>$2,933,000,000</td>
<td></td>
</tr>
<tr>
<td>Employment (# of jobs)</td>
<td>24,640</td>
<td>4,230</td>
<td>5,340</td>
<td>34,210</td>
</tr>
<tr>
<td>Employee Compensation</td>
<td>$519,000,000</td>
<td>$117,200,000</td>
<td>$139,100,000</td>
<td>$775,300,000</td>
</tr>
<tr>
<td>Proprietor Income</td>
<td>$83,700,000</td>
<td>$26,100,000</td>
<td>$27,500,000</td>
<td>$137,300,000</td>
</tr>
<tr>
<td>Other Property Type Income</td>
<td>$248,100,000</td>
<td>$108,200,000</td>
<td>$120,000,000</td>
<td>$476,300,000</td>
</tr>
<tr>
<td>State &amp; Local Taxes</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>$229,100,000</td>
</tr>
</tbody>
</table>

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations. Industry Output is the value of an industry’s total production. Employment is full- and part-time annual jobs. Other Property Type Income consists of payments for rents, royalties and dividends.

2010 Nonresident Traveler Expenditures

Expenditure Allocation by Category

Expenditure Category | Average Daily Per Group1,2 | Allocation by Category | Total Expenditures1,3 |
---------------------|-----------------------------|------------------------|-----------------------|
Gasoline, Oil        | $40.86                      | 33%                    | $796,056,000          |
Restaurant, Bar      | $23.77                      | 19%                    | $461,776,000          |
Retail Sales         | $24.05                      | 19%                    | $460,748,000          |
Hotel, B&B, etc.     | $16.20                      | 13%                    | $315,726,000          |
Groceries, Snacks    | $9.86                       | 8%                     | $192,700,000          |
Auto Rental and Repairs | $3.24                  | 3%                     | $62,359,000           |
Licenses, Entrance Fees | $2.64                  | 2%                     | $50,629,000           |
Outfitter, Guide     | $1.72                       | 1%                     | $34,701,000           |
Misc. Services       | $1.41                       | 1%                     | $26,627,000           |
Campground, RV Park  | $1.25                       | 1%                     | $25,079,000           |
Gambling             | $0.92                       | 1%                     | $17,373,000           |
Transportation Fares | $0.15                       | <1%                    | $2,875,000            |
Total                | $126.06                     | 100%                   | $2,446,649,000        |

1Data is collected quarterly. Therefore, annual total group size, length of stay and avg. daily expenditures are weighted averages of quarterly figures. 2Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups. 3Expenditure category totals may not add to year total due to rounding.