Montana Nonresident Traveler Expenditures and Economic Contribution: 2002

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# 2002 NONRESIDENT ECONOMIC IMPACTS & EXPENDITURES

## 2002 Economic Impacts

<table>
<thead>
<tr>
<th>Economic Impact</th>
<th>Direct^1</th>
<th>Indirect^2</th>
<th>Induced^3</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Output* (Revised 3/2012)</td>
<td>$1,352,900,000</td>
<td>$327,500,000</td>
<td>$547,100,000</td>
<td>$2,227,500,000</td>
</tr>
<tr>
<td>Employment Contribution (# of jobs)</td>
<td>28,800</td>
<td>3,900</td>
<td>9,400</td>
<td>41,900</td>
</tr>
<tr>
<td>Employee Income</td>
<td>$414,000,000</td>
<td>$79,000,000</td>
<td>$225,000,000</td>
<td>$718,000,000</td>
</tr>
<tr>
<td>Proprietors' Income</td>
<td>$51,000,000</td>
<td>$24,000,000</td>
<td>$27,000,000</td>
<td>$102,000,000</td>
</tr>
<tr>
<td>State &amp; Local Taxes</td>
<td>$87,000,000</td>
<td>$16,000,000</td>
<td>$27,000,000</td>
<td>$130,000,000</td>
</tr>
</tbody>
</table>

1 *Direct impacts* result from nonresident traveler purchases of goods and services.
2 *Indirect impacts* result from purchases made by travel-related businesses.
3 *Induced impacts* result from purchases by those employed in travel-related occupations.

## 2002 Direct Expenditures

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>Allocation by Category</th>
<th>Total Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gasoline, Oil</td>
<td>22%</td>
<td>$402,000,000</td>
</tr>
<tr>
<td>Retail Sales</td>
<td>21%</td>
<td>$379,000,000</td>
</tr>
<tr>
<td>Restaurant, Bar</td>
<td>20%</td>
<td>$368,000,000</td>
</tr>
<tr>
<td>Hotel, Lodge, B&amp;B</td>
<td>12%</td>
<td>$208,000,000</td>
</tr>
<tr>
<td>Groceries, Snacks</td>
<td>8%</td>
<td>$135,000,000</td>
</tr>
<tr>
<td>Auto Rental and Repairs</td>
<td>6%</td>
<td>$115,000,000</td>
</tr>
<tr>
<td>Outfitter, Guide</td>
<td>4%</td>
<td>$65,000,000</td>
</tr>
<tr>
<td>Transportation Fares</td>
<td>1%</td>
<td>$41,000,000</td>
</tr>
<tr>
<td>Campground, R.V. Park</td>
<td>2%</td>
<td>$41,000,000</td>
</tr>
<tr>
<td>Misc. Expenses, Services, Fees, Licenses</td>
<td>4%</td>
<td>$79,000,000</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>$1,800,000,000</td>
</tr>
</tbody>
</table>

## Institute for Tourism & Recreation Research

The University of Montana - Missoula

(revised 10/15/03)