New format for University publication

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MONTANA STATE UNIVERSITY WEEKLY NEWS ROUNDUP

NEW FORMAT FOR UNIVERSITY PUBLICATION

The name of the regular monthly publication of the Bureau of Business and Economic Research at Montana State University has been changed to the Montana Business Review from Montana Business. The Montana Business Review will have an entirely new make-up with the page size reduced to 7 1/2 by 9 1/2 inches. The latest issue contains two articles of widespread interest. The first deals with personal income in Montana and the second with a revised business indicator series.

The new format will permit the Bureau to give greater coverage to economic and business topics of interest to Montanans, according to Dr. Henry K. Shearer, bureau director. In addition statistical coverage will be given to business conditions in local communities throughout the state. Local bank debit series will appear with the next issue and more statewide indicators of business activity will be added. To make these local and statewide series more useful in the interpretation of current business trends, they will appear both with and without allowance for variation resulting from seasonal influences.

The Bureau of Business and Economic Research was first established in September, 1948 and its monthly has been published since that time under the name Montana Business.

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