Marcus J. Bourke appointed chairman for intensive Century Club drive

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MISSOULA, MONT., July____________—Marcus J. Bourke, active MSU alumni and former University Superintendent of Buildings and Grounds, has been appointed chairman for an intensive Century Club drive that will officially start August 10, Athletic Director George P. (Jiggs) Dahlberg announced today.

The announcement came on the heels of an appeal of University Acting President Dr. Gordon B. Castle last week for "great support" of the MSU athletic program on the part of alumni and other friends of the University.

"If we are to continue to produce good-caliber teams, it is of great importance that membership in the Century Club be built up. To this end, Mr. Bourke will devote his unceasing efforts in the next few months," Dahlberg commented.

Actual "field work" on the drive will start August 10, although about 70 Century Club memberships have come in by mail already, and others from out of town are expected through the mails.

While Bourke will devote most of his duties to work in the Missoula area, a sustained effort will be made to build up outside membership in the athletic-endowment club.

"This matter should be of the utmost importance to all fans in the Grizzly lair, as well as those here in Missoula," Bourke commented. "To produce teams of which we can be proud requires support from all fans."

He pointed out that $100 dollar donations to the Club are instrumental in the grant-in-aid program at the University. Eighty dollars of each $100 donated goes into the grant-in-aid fund. Last year the Century Club donations sustained about 20 athletic scholarships at the University.

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"I don't know what we would do if it were not for the Century Club," Dahlberg said, "pointing out that the University currently operates on the smallest budget in the Skyline Conference."

"Frankly speaking," he added, "we would be hard put to compete in the Skyline if it weren't for the Century Club. To carry the matter further, if we are to produce better teams, we must have increased support in the form of more Century Club memberships."