Montana Century Club sets membership goal in effort to boost athletic programs

University of Montana--Missoula. Office of University Relations

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MISSOULA—The Montana Century Club has set a goal of 500 members for the coming year in an effort to further boost the athletic program at Montana State University.

"Our membership reached a peak of slightly over 300 members last year, and now we're attempting to give the University the added impetus it needs for a successful athletic program," was the comment of president Kermit Schwanke, Missoula businessman.

The president reminded Grizzly alums and friends of the University that "MSU students did their share this spring by voting an increase in their student activity fees. Now it is hoped that MSU graduates will continue to carry the ball."

Renewal memberships are coming in steadily this summer, but Schwanke and MSU athletic director Jiggs Dahlberg commented that the C-Club drive will be of shorter duration this year. "Since our first football game, against North Dakota, is scheduled for Sept. 12, former and prospective members should get their checks in by Sept. 1 so that season tickets can be distributed," they said.

Club membership consists of a $100 donation to the University Endowment Foundation. Eighty dollars of this can be claimed as a charitable tax deduction, while the remaining $20 goes for two season tickets that are given to each member.

Schwanke said a short drive will be conducted in mid-August for new members, after the renewal campaign has concluded.
Current 1959-60 C-Club members include:


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