4-15-2015

SB86-14/15: Resolution to Develop ASUM App

Sarah Smith

Let us know how access to this document benefits you.
Follow this and additional works at: https://scholarworks.umt.edu/asum_resolutions

Recommended Citation
https://scholarworks.umt.edu/asum_resolutions/461

This Institutional Document is brought to you for free and open access by the Associated Students of the University of Montana (ASUM) at ScholarWorks at University of Montana. It has been accepted for inclusion in Resolutions, 2007-Present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.
The Associated Students of the University of Montana
Resolution to Develop ASUM App
April 15, 2015
SB86-14/15
Authored by: Sarah Smith, ASUM Senator
Sponsored by:

Whereas, The Associated Students of the University of Montana (ASUM) serves the needs of University of Montana (UM) students and ASUM recognized student groups;

Whereas, ASUM serves roughly 14,000 students and nearly 200 recognized student groups;

Whereas, the American Student Government Association (ASGA) is a reputable organization that offers an application (app) service;

Whereas, an ASUM app can be developed through the ASGA app service;

Whereas, the cost of the ASUM app through ASGA includes a $2,000 initial startup fee and then a $1,000 per year maintenance fee for each year thereafter;

Whereas, ASGA would provide continuous maintenance and troubleshooting at no additional monetary or human capital cost;

Whereas, building an app from scratch would be time consuming and pull resources away from other projects;

Whereas, a local app would necessitate at least one person be appointed for maintenance and troubleshooting on a year-round basis;

Whereas, some of the features available on an ASUM app through ASGA are; student polls and surveys, services available content, student group pages with content, senate profiles, meeting agendas and minutes, and archives;

Whereas, the ASUM app’s survey feature would help us to understand student needs, concerns, and opinions;

Whereas, ASUM has experienced record low voter turnout and participation in recent years;

Whereas, an ASUM app would be an effective tool for developing student interest and ASUM visibility;

Whereas, student groups currently offer their club information to the UM student body over various mediums;
Whereas, the ASUM app would allow ASUM to exhibit recognized student groups to the student body from a single medium;

Whereas, the ASUM app would allow all recognized student groups to upload content including, but not limited to; meeting times, pictures, events, outcomes, accolades, opportunities, leadership, members, and membership;

Whereas, an email sent out to student group leaders on March 2\textsuperscript{nd} yielded 18 responses;

Whereas, those 18 student group leaders, representing more than 1000 individual students, showed an expressed interest and support for the ASUM app;

Therefore, Let It Be Resolved, that ASUM purchase an app through ASGA;

Therefore, Let It Further Be Resolved, that prior to launch of the ASUM app all recognized student groups and agencies be contacted with instruction for uploading content;

Therefore, Let It Further Be Resolved, that Marketing and Outreach be tasked with promoting the ASUM app.

Passed by Committee: ________________________, 2015
Passed by ASUM Senate: ________________________, 2015

__________________________                      ________________________
Sarah Smith,                                        Sean McQuillan,
Relations & Affairs Chair                           Chair of the Senate