SB86-14/15: Resolution to Develop ASUM App

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The Associated Students of the University of Montana
Resolution to Develop ASUM App
April 15, 2015
SB86-14/15
Authored by: Sarah Smith, ASUM Senator
Sponsored by:

Whereas, The Associated Students of the University of Montana (ASUM) serves the needs of University of Montana (UM) students and ASUM recognized student groups;

Whereas, ASUM serves roughly 14,000 students and nearly 200 recognized student groups;

Whereas, the American Student Government Association (ASGA) is a reputable organization that offers an application (app) service;

Whereas, an ASUM app can be developed through the ASGA app service;

Whereas, the cost of the ASUM app through ASGA includes a $2,000 initial startup fee and then a $1,000 per year maintenance fee for each year thereafter;

Whereas, ASGA would provide continuous maintenance and troubleshooting at no additional monetary or human capital cost;

Whereas, building an app from scratch would be time consuming and pull resources away from other projects;

Whereas, a local app would necessitate at least one person be appointed for maintenance and troubleshooting on a year-round basis;

Whereas, some of the features available on an ASUM app through ASGA are; student polls and surveys, services available content, student group pages with content, senate profiles, meeting agendas and minutes, and archives;

Whereas, the ASUM app’s survey feature would help us to understand student needs, concerns, and opinions;

Whereas, ASUM has experienced record low voter turnout and participation in recent years;

Whereas, an ASUM app would be an effective tool for developing student interest and ASUM visibility;

Whereas, student groups currently offer their club information to the UM student body over various mediums;
Whereas, the ASUM app would allow ASUM to exhibit recognized student groups to the student body from a single medium;

Whereas, the ASUM app would allow all recognized student groups to upload content including, but not limited to; meeting times, pictures, events, outcomes, accolades, opportunities, leadership, members, and membership;

Whereas, an email sent out to student group leaders on March 2nd yielded 18 responses;

Whereas, those 18 student group leaders, representing more than 1000 individual students, showed an expressed interest and support for the ASUM app;

Therefore, Let It Be Resolved, that ASUM purchase an app through ASGA;

Therefore, Let It Further Be Resolved, that prior to launch of the ASUM app all recognized student groups and agencies be contacted with instruction for uploading content;

Therefore, Let It Further Be Resolved, that Marketing and Outreach be tasked with promoting the ASUM app.

Passed by Committee: __________________________, 2015

Passed by ASUM Senate: ________________________, 2015

Sarah Smith, Sean McQuillan,
Relations & Affairs Chair Chair of the Senate