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Montana State University Alumni Association and Endowment Foundation to launch giving campaign

University of Montana--Missoula. Office of University Relations

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FOR IMMEDIATE RELEASE

The mounting cost of educating a student at the university level has moved the Montana State University Alumni Association and Endowment Foundation to launch a broad scale giving campaign for the first time in MSU history, it was announced today by Robert Pantzer, executive vice-president of the University and alumni secretary.

Pointing out that state allotments to the University are not enough to cover all the costs of operating the school, Pantzer told MSU alumni this week that much vital work in educational and research fields cannot be undertaken unless there is financial help from former students and friends of MSU.

In a bulletin sent nationwide this week, alumni were told that there are at least 109 items of vitally needed educational equipment that cannot be obtained unless MSU receives financial help. These items range all the way from a digital computer at $30,000 to recorders needed by the Speech Department. Pantzer also noted the need for funds to aid scholarship programs and the need for money that can be utilized in student loans.

On the research front, the MSU appeal notes that there are vital research projects that can be undertaken in practically every school and department at the University. A number of research programs at MSU are going forward with aid of donations and grants from government and private sources, but the entire research front could be moved forward to the benefit of mankind if money was available, Pantzer said.

(more)
The voices of John Delano, Helena, president of the MSU Alumni Association, A. T. Hibbard, Helena banker and president of the MSU Endowment Foundation, and Dr. H. K. Newburn, president of the University, were added to the giving campaign this week in letters sent to MSU alumni and friends of the school. Pantzer noted that all funds received in the campaign will go directly to benefit the University, since the campaign is being conducted by volunteer and staff help without the use of professional fund raisers. The Student-Alumni Relations Committee on the campus is taking an active role in the campaign, and groups of volunteer workers under the direction of Carol Spaulding, sophomore from Portland, Oregon, are handling the details of the mail program.

In connection with the fund drive, officials noted that enrollment at MSU is continuing to mount and that surveys indicate that further increases are expected. The current construction program was launched on the campus in an effort to keep up with increased enrollment pressures. University authorities have noted, however, that new buildings alone are not the entire answer, and that there is growing need for practically everything that it takes to educate men and women--equipment, staff additions, supplies and the means to launch broad scale programs of research.

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